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# Retraction notice

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The publishers of *World Journal of Engineering* wish to retract the article Sanil, H.S., Singh, D., Raj, K.B., Choubey, S., Bhasin, N. K.K., Yadav, R. and Gulati, K. (2022), “Role of machine learning in changing social and business eco-system – a qualitative study to explore the factors contributing to competitive advantage during COVID pandemic”, *World Journal of Engineering*, Vol. 19 No. 2, pp. 238–243. <https://doi.org/10.1108/WJE-06-2021-0357>

An internal investigation into a series of submissions has uncovered evidence that the peer review process was compromised. As a result of these concerns, the findings of the article cannot be relied upon. This decision has been taken in accordance with Emerald’s publishing ethics and the COPE guidelines on retractions. The authors of this article would like to note that they do not agree with the content of this notice.

The publishers of the journal sincerely apologize to the readers.

The retracted article is available at: <https://doi.org/10.1108/WJE-06-2021-0357>

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The current issue and full text archive of this journal is available on Emerald Insight at: <https://www.emerald.com/insight/1708-5284.htm>



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