

# INDEX

- A Tarde newspaper, 89–90  
a-lethos concept, 310–311  
Abrahão, Benjamin, 7  
    Abrahão’s footage, 8  
Abstract-concrete type, 328  
Academic journals, 208  
Acauã, 294–295  
Activism, 216, 221  
    cyber-activism, 216,  
        220–222  
    political and intellectual,  
        197  
Actor-network  
    new literacies for, 352–354  
    structures, 344  
Actors, 9  
Ad formats, 101, 102–103  
    Ad meta formats, 107–108  
    classification of, 105, 108  
Adísia Sá, 192  
Advertising, 106  
    advertisements, 102  
    news, 103  
AE Mídia, 172, 174  
Aesthetic of hunger, 12  
Afro-Brasileiro actors, 44  
Agência Brasil (ABr),  
    166, 167  
Agência Estado (AE), 170  
Agência France-Presse (AFP), 164,  
    174, 179  
Agência Lupa, 127  
Agência Nacional (AN), 166  
Agência O Globo (AOG), 170, 174  
Agência Pública, 123–124, 178  
Agricultura familiar. *See* Family  
    farming  
Aid for Dissemination of  
    Environments of  
    Innovation in Digital  
    Technology, 121–122  
Aid to Film Industry Commission,  
    24, 25  
Alienated popular music, 286  
Alliance of Portuguese-Language  
    News Agencies (ALP), 167  
Amazônia Real, 129  
Amazonian heterotopia, 143  
    implementation of Solimões  
        Infovia, 147  
    National Radio of Alto Solimões  
        region, 145–146  
    Solimões Journal, 146  
Triple Border BRA-COL-PE  
    dimensions of, 144  
    structure of local media on, 145  
Triple Borderlands, 144  
Amazonian Trapezoid, 143  
Anthropocene era, 329  
Anthroponomic production, 333  
Anti-government movements,  
    246–247  
Antonia, 44  
Antropofagia, 285–286, 288  
Aos Fatos, 127  
Apache Hadoop framework, open  
    source, 346  
Arab spring, The, 264  
Armed crowd, 223  
Assault on the Pay Train, 21, 23  
Associação Brasileira da Indústria  
    Elétrica e Electronica  
    (ABINEE), 354  
Associated Press (AP), 164

- Attributes, 344
- Audience-performer divide, playing with, 293–296
- Awareness, 370
- AzMina, 128
- Baile Perfumado, 16
- Bandit's iconographic wardrobe, 6
- Baravento, 11
- Berkeley Software Distribution (BSD), 355
- Beyond Citizen Kane, 31
- Big data, 345–347
- Binary system, 350
- Biography of Adventurer, 29
- Biosphere, 327
- Birth of Biopolitics, *The*, 122
- Black Bloc activists, 245
- Border country interactions, 138
- Border Strip, 139–140, 142
  - Brazilian Triple Borders, 140
  - Foz do Iguaçu-PR Base Radio Stations, 157
  - and geographic conceptions, 140–143
  - in grey zone, 157–160
  - media as motor for border interaction, 150–153
  - mobility, spaces of flow, and spaces of place, 154–157
  - Tabatinga-AM base radio stations, 158
- Border Strip, 139–140, 142
- Bourdieu's concepts of habitusfield, 333
- Branco, Castelo, 30–31
- Brasil247 (website), 124
- Brasileiros, 47
- Brave Woman, 46
- Brazil, 4, 20, 38, 268, 275–276
- democratic period, 202–203
  - production science on radio, 101
  - Brazil, Russia, India, China, and South Africa nations (BRICS nations), 348
  - Brazil Avenue, 45, 46
  - Brazil-Argentina-Paraguay (BR-AR-PY), 148
  - Brazilian broadcasting system, 101
  - Brazilian cinema, 7, 15–16, 20, 40–41
  - Brazilian concrete poetry, 204
  - Brazilian DTV model, 64
  - Brazilian economy, 38
  - Brazilian film industry, 5
  - Brazilian genre, 4
  - Brazilian Institute for Geography and Statistics (IBGE), 50n4, 236
  - Brazilian intellectual-journalists, 189
    - changes to journalism and professional identity, 208
    - intellectual-journalists and transformation in Brazilian journalism, 202–208
    - methodology, 190
    - life history analysis, 190–191
    - reputation and career, 196–202
    - selecting intellectual-journalists, 191–196
    - qualitative approach, 188
    - symbolic interactionism and social worlds, 189–190  - Brazilian journalism startups mapping, 123
  - Agência Pública, 123–124
  - Aos Fatos, 127
  - AzMina, 128
  - Brasil247 (website), 124
  - Fluxo, 126
  - innovative startups, 131
  - Intercept Brasil, 126
  - O Antagonista, 125
  - PT government, 124–125

- Última Instância, 129  
Voz das Comunidades, 130  
Brazilian Magna Carta, 59  
Brazilian media landscape,  
    contemporary, 116–118  
Brazilian mediascape, 38–40  
Brazilian National  
    Telecommunications  
        Agency, 142  
Brazilian network, 40  
Brazilian news agencies, 164  
    business of news agencies,  
        167–176  
    circularity and mutual power  
        strengthening between, 182  
    digital convergence, circularity,  
        and dependency, 176–183  
    media groups owning newspapers,  
        87–88  
    scales of supply and dependency  
        between, 180  
    state-owned national news  
        agencies, 164–167  
*See also* News media and  
    historiography in Brazilian  
    cinema  
Brazilian newspapers, 268–270  
Brazilian Press Association (ABI),  
    197  
Brazilian rock tumultuous  
    birth, 280  
Brazilian scholarship, 306  
Brazilian Social Democracy Party  
    (PSDB), 246  
Brazilian Startup Association  
    (ABStartup), 114  
Brazilian Telecommunication Code  
    [1962], 62–63  
Brazilian Triple Borders, 140  
Brazilian Western, 8–11  
British Broadcasting Corporation  
    (BBC), 60  
Broadcasting, 102  
funding, 60–61  
Broadcasting Decree-Act [1967],  
    62–63  
Buarque, Chico, 293  
Business of news agencies, 167  
    AE Mídia, 172, 174  
    ANJ, 174–175  
    AOG, 174  
    Brazilian conglomerate agencies,  
        172  
    Brazilian law, 168  
    Brazilian press industry, 171  
    French agency, 168  
    for media conglomerates, 169  
    news agencies by Brazilian media  
        groups, 173  
    partial distribution networks, 175,  
        176, 177, 178  
    taxonomy of news agencies, 171  
TU, 168–169
- Caatinga, 4  
Cafonismo, 286  
Caldeirão do Huck, 47, 48  
Canal Integración, 166–167  
Cangaceiras Eróticas, 15  
Cangaceiro movie, 8  
Cangaceiros, 4  
Cangaceiros de Lampião, 10  
Cangaço, 4  
    in Brazilian cinema, 7, 15–16  
    Brazilian Western, 8–11  
    Cinema Novo and, 11–12  
    comedies, 14–15  
    documentaries, 12–14  
    as genre, 4–7  
    iconic characters, 8  
Capitu contra Capitu, 199, 201  
Carandiru, 42  
Career, 189, 196  
    intellectual reputation, 200–202  
    managing intellectual reputation,  
        196–199

- social attunement and careers, 199–200
- Cashmere revolution, 245
- Celebratory demonstration, 244–245
- Cellspace technologies, 219
- Cellular networks, 227
- Cellular phones, 237
- Censors, 281
- Censorship, 21, 26, 32
- Central da Periferia, 47
- Cinema, 5  
to television, 40–43
- Cinema novo movement, 11–12, 20, 204, 205
- Cinematographic productions, 39
- City of God, 38, 40–41
- City of Men, 43–44
- Civil society, 205
- Classic social dilemma, 261
- Climate and Land Use Alliance (CLUA), 123
- Closed-format radio broadcaster, 100
- Code Club, 358
- Code Hour, 359
- Code. org, 359
- Codecademy, 358
- Coding as hot topic for Brazilian research of future, 357–359
- Coimbra, Carlos, 10
- Collective action  
logic to connective action, 264–267  
networked, 263–264  
in networking world, 222–223
- Collective intelligence, 346
- Columbia Plan, 156
- Comedies, 14–15
- Comissão de Auxílio à Indústria Cinematográfica (CAIC), 24–25, 35n7
- Communal histories, 26
- Communication, 217–218, 234
- and establishment of lived world, 311–313
- lifeworld as space of, 307–311
- media, 335
- networks, 274
- theories, 306–307, 319
- Communicative action, 314, 316
- Complexos Urbanos  
Transfronteiriços (CUT), 142–143
- Computer Science and Artificial Intelligence Laboratory (CSAIL), 355
- Comunidades Eclesiásticas de Base (CEB), 333
- Concrete knowledge, 313
- Connective action, collective action logic to, 264–267
- Connective logic, 266
- Consciousness of something, 309
- Constitution, 31–32
- Consultor Jurídico, 128
- Contact networks, 262–263
- Contemporary neuropsychological-historical-cultural research, 333
- Contemporary social movements, 263–264
- Conventional radio, 100
- Conventions, 190
- Convergence, 338  
culture, 335  
process, 351
- Cooperation, 224
- Copyleft, 356
- Corisco, o Diabo Loiro, 10
- coronelismo eletronico, 58
- Correio Braziliense, 181
- Cortical neoformations, 333, 334
- Costa, Gal, 292, 294–295
- Couch activism, 221
- Countercultural happenings

- analytic approach, 282–284  
cultural cannibalism, 285–286  
historical background and political context, 280–282  
kitsch, pastiche, and parody, 286  
playing with audience-performer divide, 293–296  
protest in words and musical form, 284–285  
setting stage for musical protest, 280  
Tropicália's experimentalism, 286–289  
visual styles, 289–293  
*Volta da Asa Branca at Phono*, 73, 296–297  
Cowboy films, 9  
Coxinha, 245  
Crackers, 356  
Creative Commons, 123–124  
licenses, 356  
Crime in news media, 21–23  
Criticisms, 39  
of conceptualization of  
transclassist, 329

- Digital News Report 2016, 119  
 Digital television (DTV), 56  
   in Brazil, 56  
     broadcasting funding, 60–61  
     digital scenario, 64–68  
     PSBs, 57–60  
     regulatory approach to  
       digitalization, 61–64  
 Digitalization, regulatory approach  
   to, 61–64  
 Digitization, impacts of, 118–120  
 Discourse ethics, 316  
 Discursive Power Asymmetries in  
   Brazil, 319–321  
 Distribution network structure, 267  
 Diversity, 191  
 Divino Maravilhoso, 287–288  
 Docudrama, 13  
 Documentaries, 12–14  
 Documentary Drama, 13  
 Domingo no Parque, 293–294  
 Double hermeneutic, 373
- Economist, The, 245  
 Effects of knowledge, 334  
 Electronic clientelism, 58  
 Elihu Katz's concept of media, 237  
 Elite BOPE force, 42  
 Elite Squad, 42  
 Emission mode, 103–105  
 Emotional ignorance, 334  
 Emotional intelligence, 334  
 Empiric complexes design, 328  
 Empirical information  
   systems, 333  
 Empresa Brasil de Comunicacao  
   (EBC), 59, 118, 145–146,  
   166–167  
 Empresa Brasileira de Notícias  
   (EBN), 166  
 Endogenous capital, groups financed  
   by, 88–89  
 Entranced Earth, 20, 21, 26–30  
 Entrepreneurialism, 115, 116, 120,  
   122, 123, 129, 132  
 Epistemology, 307  
 Escola do Futuro, 344  
 Esquenta, 47  
 Estadão, 249  
 Esthetic communities, 334  
 Ethnography, 373, 374  
 European mobile standard, 62  
 Evidence, 21  
 Ex-sistere, 309  
 Exogenous capital, groups financial  
   by, 89  
   A Tarde newspaper, 89–90  
   Diários Associados Group, 94  
   Jornal de Piracicaba, centennial  
     newspaper, 90–91  
   Jornal do Commercio–JCPM  
     group flagship newspaper,  
     92–93  
     media market, 91–92  
   O Dia, 93–94  
 Experience, 232  
   of space in screens mesh, 233–238  
 Explint, 30–34  
 Extraconglomerate, 170  
 Extracortical formations, 332
- Facebook, 220  
   events, 238, 247  
   *See also* Social networks;  
   WhatsApp  
 Falcão, 41  
 Family farming, 365  
 Fantástico, 47  
 Farias, Roberto, 23–24  
 Farol Jornalismo, 129  
 Favelas, 41  
 Federal District (DF), 86  
 Federation of Industries of  
   State of São Paulo  
   (FIESP), 236  
 Feeling intellect, 323*n*1

- Festival International de Canção III (FIC III), 289
- Filho sem Mãe, 7
- Film, 20
- news media in, 21–23
- Film Industry Executive Group, 24
- Filmmakers, 9, 20, 28
- First Look Media, 126
- Fluxo, 126
- FOCYP project, 333
- Folha de Rio Preto newspaper, 84
- Folhapress (FP), 170
- Food baskets of world, 372
- Ford Foundation, 123
- Formats, 66
- Forró, 299n3
- Fourth wall, 289
- France, 57, 64
- Fraser, Nancy, 320
- Free Fare Movement (MPL), 238, 240, 241, 244
- Free Software, 357
- movement, 355
- Free Software Foundation (FSF), 356
- Free-to-air broadcasting (FTA broadcasting), 56
- Freedom of the Press, 21, 32
- French intellectuals, 199
- Futura Code, 358
- Gazeta do Povo News Agency (ANGP), 90, 181
- General Public License (GPL), 356
- General radio, 100
- Genetic epistemology, 336
- Genres, 43, 295–296
- Cangaço as, 4–7
- Geographic scales, 83–84
- Georg Simmel's framework, 261–262
- Gil, Gilberto, 290–291, 293–294
- Global Positioning System (GPS), 218
- Global/local nexus, 179
- Globo media group, 151
- Globo Nordeste, 84–85
- Globo Productions, 39, 43–48
- Globo standard, 59
- Globo Television Network in Brazil, 81
- Globo TV, 41
- GNU operating system, 356
- Grain of voice, 282
- Grain, 283
- Great Train Robbery, The, 9
- Greenwald, Glenn, 126
- Grey zone, border country
- interactions in, 157–160
- Gross Domestic Product (GDP), 56
- Group of Bahia, 284
- Grupo Diário de Comunicação (GDC), 91
- Grupo Executivo da Indústria Cinematográfica (GEICINE), 35n5
- Grupo Globo, 117
- Grupo Opinião de Comunicação (GOC), 94
- Grupo Paranaense de Comunicação (GRPCOM), 90
- Guardian, The, 115
- Guns, The, 21
- Habermas, linguistically mediated interactions in, 313–316
- Habermasian approach, 315
- Habermasian lifeworld, 317–318
- Hashtags popularity, 271–272
- Hermeneutics, 232
- Herreros, Cebrán, 105, 107–108
- Heterotopias, 138
- Amazonian heterotopia, 143–147
  - Brazilian Triple Borders, 140
  - hegemonic media systems, 139
  - media narratives of, 138–139
  - missionary heterotopia, 147–150

- Triple Border Brazil-Argentina-Paraguay, 148
- Historical consciousness, 365, 367  
food baskets of world, 372  
informal interviews, 367  
perspectives, 368  
question concerning technology, 370  
regimens of historicity, 371  
voice, 369
- Historical documentaries, 13
- Hollywood film industry, 5
- Honoris causa, 201
- Horizon of immediate certainties, 313–314
- Horizontal concentration, 80
- House of Cards character, 249
- Husserl's concept of lifeworld, 310
- Hyperconnected contemporary society, 343, 344  
context of hyperconnection, 344  
from online to onlife, 349–351  
mobility and connectivity, 347–349  
symptomatic shifts, 345–347  
three forming perspectives, 345
- Hypertext Markup Language (HTML), 354
- Hypertext Transfer Protocol (HTTP), 354
- Iberoamerican Communication Congress (IBERCOM), 326
- IBOPE research, 225
- Identity, 189
- Imagined community, 22–23
- Impartial information, 203
- Impeachment map, 249
- Impedimento, 130
- In-depth interview approach, 366
- Incubator, 358
- Independent Media Center (CMI), 221
- Individualization process, 265
- Information  
lifecycle, 349–350  
mobile technologies, 216
- Information and communication technologies (ICTs), 330, 334, 343, 363, 372  
double hermeneutic, 373  
ethnography, 373, 374  
historical consciousness, 365, 367–372  
micromethodologies, 364  
voice and history, 365–367
- Information-communication-knowledge, 328, 330, 337
- Information-distribution technologies, 114
- Informationalism, 352
- Input function, 165
- Instagram, 227
- Institute for Applied Economic Research (IPEA), 128
- Institute for Verification of Communication (IVC), 78
- Institutional Act number 5 (AI-5), 32, 34, 204
- Integrated newsroom, 176–177
- Integrated Services Digital Broadcasting (ISDB), 61, 62
- Intellectual baptism, 200–201
- Intellectual debates, 208
- Intellectual recognition, 200
- Intellectual reputation, 200–202  
management, 196–199
- Intellectual-journalists, 188  
selecting intellectual-journalists, 191  
biographical of selected intellectual-journalists, 194–195  
generational membership, 191–192

- interviews, 196  
selection criteria for  
respondents, 193  
and transformation in Brazilian  
journalism, 202  
democracy and strengthening of  
new professional identity,  
205–207  
dictatorship's plumb years  
[1968–1975], 204–205  
first moment [1950–1960],  
202–204  
new identity for journalism  
emerges, 207–208
- Intensity, 100
- Inter-objectual mechanisms, 337
- Intercept Brasil, 126
- Interconglomerate agencies, 170, 183
- Interdefinability, 329
- Interdisciplinary Studies in Mass  
Communication  
(Intercom), 101
- Internal and external brain, systemic  
relationship between, 331
- Cultural Fronts, 333
- ICT, 334
- metainstruments, 331
- pansemiotisms, 332
- International Data Corporation  
(IDC), 346
- International Telecommunication  
Union (ITU), 119,  
347–348
- Internet, 224
- Internet Bubble, 114
- Internet of things (IoT), 345–347
- Interpretative resources, 314
- Intra-objectual mechanisms, 337
- Intraconglomerate news agency, 170
- Joao Goulart's administration, 203
- Jornal de Piracicaba (SP), 86, 90–91
- Jornal do Brasil, 204
- Jornal do Commercio [JCPM group  
flagship newspaper],  
92–93
- Jornalistas Livres, 126
- Journalism, 205, 318
- Journalism of Solutions, 130
- Journalist, 28
- Journalistic regions, 85
- Jovem Guarda, 281, 284–285
- June 2013 demonstrations, 227, 233,  
238, 260, 263–264, 272  
at Avenida Faria Lima, 243  
Brazilian demonstrations,  
238–239  
celebratory demonstration,  
244–245  
police estimation, 240–241  
relationship with mainstream  
media, 241–242  
transport fare, 242–243
- June Days. *See* June 2013  
demonstrations
- June Demonstrations. *See* June 2013  
demonstrations
- Kitsch, 286
- Knowledge technology, 334
- Lacerda, Carlos, 31
- Lampião, o Rei do Cangaço, 10
- Lampião e Maria Bonita, 15
- Lance! [newspaper], 267
- Large-scale connective action, 265
- Latin American Union of News  
Agencies (ULAN), 167
- Law of Press, 31–32
- Leaden years, 281
- Leading paradigms, 347–349
- Leben, 308
- Lebenswelt, 307–308
- Level of integration, 106
- Life history analysis, 190–191
- Lifeworld, 307

- communication and establishment of lived world, 311–313
- and linguistically mediated interactions in Habermas, 313–316
- media, public spheres, and structures of power, 317–319
- political conversation, and discursive power asymmetries in Brazil, 319–321
- as space of communication, 307–311
- theories of communication, 306–307
- Light*, 276n1
- Linguistically mediated interactions in Habermas, 313–316
- Linha de Passe, 42
- Literacy, 353
- awards, 201
- Lived world, establishment of, 311–313
- Local scales, 86
- Local-regional newspapers, 93
- Logic of Collective Action, 260–261
- to connective action, 264–267
- Logic of connective action, 265
- Los Indignados, 260, 264
- MadCode, 358
- Maitland Report, 348
- Mapping journalistic startups in Brazil
- contemporary Brazilian media landscape, 116–118
- entrepreneurialism, 115–116
- globalization, 114
- impacts of digitization, 118–120
- innovation and Brazilian context, 120–123
- Internet Bubble, 114
- mapping of Brazilian journalism startups, 123–131
- Oximity websites, 115
- Marcola, 93
- Market value, 85
- Marshall Project, 115
- Martínez-Costa and Moreno, 100
- Mass media, 262, 270–271, 274, 275, 317
- Massachusetts Institute of Technology (MIT), 345
- Materia prima, 27
- Materialisms, 332
- Matsuki, Edgard, 127
- Means of communication, 369
- Media, 84–87, 138, 224, 234, 317–319
- Brazilian Triple Borders, 140
- concentration, 79–83
- event, 251
- exploitation, 155
- groups owning newspapers, 87–88
- influence, 272–273
- market, 91–92
- as motor for border interaction, 150–153
- news agencies by Brazilian groups, 173
- regions, 85
- representations, 38, 39
- structure of Triple Border  
BR-AR-PY, 149–150
- See also* Brazilian news agencies;
- News media and historiography in Brazilian cinema
- Media and Information Literacies (MILs), 352
- Media and mediators in contemporary protests
- commonly used hashtags on Twitter, 271

- logic of collective action to connective action, 264–267
- networked collective action and contemporary social movements, 263–264
- paradox of collective goods provision, 260–263
- people on streets in capitals of Brazil, 270
- research approach, 267–268
- results and discussion, 268
- stance of content from news articles, 269
- stance of headlines from news articles, 268
- Tweets by influential user, 273
- typology of influential Twitter users, 272
- Media conglomerates, 26, 132
- business of news agencies by, 167–176
- comparative output of news agencies, 173
- syndication services, 169
- taxonomy of news agencies, 171
- Media epiphanies, 232
- experience of space in screens mesh, 233–238
- middle class in massive demonstrations, 245–248
- urban reflections, 232–233
- #Vemprarua, 238–245
- vote in house, 248–252
- Mediatization, 114
- Memes, 265, 275
- Mens sensitive, 309
- Meta units, 108
- Metainstruments, 331
- Metalanguages, 331
- Micro units of programming, 108
- Micromethodologies, 364
- Microsociology, 189
- Microsoft's proprietary system, 356
- Middle class in massive demonstrations, 245–248
- Ministry of Science, Technology and Innovation (MCTI), 121
- mise en scène of television, 234
- Missionary heterotopia, 147–150
- See also* Amazonian heterotopia
- Mobile
- communication technologies, 216, 218
- cultural participation, 349
- networks and devices, 225–227
- phones, 232, 236
- technologies, 220–222
- of communication, 218
- time, 219
- Mobility, 154–157, 217–220
- and connectivity, 347–349
- Modernization theory, 348
- Morte Comanda o Cangaço, A, 10
- Mortes, Antônio das, 12
- Movimiento 15-M or Los Indignados de Espanha, 263–264
- Mulher no Cangaço, A, 13
- Multicasting, detractors of, 64
- Multinational media corporation, 30
- Multiterritorial scales, 86, 89
- Musicalprotest, 284–285, 288
- setting stage for, 280
- Mutual intelligibility, 313
- National Association of Newspapers (ANJ), 174–175
- National dignity, 8
- National scales, 85
- National Security Agency (NSA), 126
- National stereotypes, 159–160
- Network[s]
- exhibit structural characteristics, 263
- fluidity, 220

- networked collective action, 263–264
- networking world, collective action in, 222–223
- society, 220, 354
- theory, 263
- Neural neoformations, 332
- New economy, 252, 351
- New technologies, 369
- News from a private war, 40–41
- News media and historiography in Brazilian cinema
- crime in news media, 21–23
  - Entranced Earth, 26–30
  - in film, 21–23
  - institutionalization of information, 23–26
  - real from myth, 30–34
- See also* Brazilian news agencies
- Night of the Banana program, 286
- Nongovernmental organizations (NGOs), 118
- Nordestern films, 8
- North-Eastern sertão, 6
- NTR, 174
- O Antagonista, 125, 245
- O Cangaceiro, 5, 10
- O Cangaceiro Trapalhão, 15
- O Dia, 93–94
- O Dragão da Maldade contra o Santo Guerreiro, 12
- O Estado de S. Paulo, 249
- Ó Pai O, 44
- O Papel do Jornal, 201
- O Último Dia de Lampião, 13
- Oak Foundation, 123
- Objective strategy of applying socio-cultural forms, 366
- Observatório da Imprensa, 225
- Occupy and Movimiento 15-M, 260
- Occupy Wall Street movement, 264
- OCTO, 88
- Offline dualism, 350
- On life experience, 345
- OnLife Initiative. *See* OnLife Manifesto
- OnLife Manifesto, The, 350
- Onlife, 349–351
- Online
- communication, 275
  - dualism, 350
  - monitoring, 274
  - networks, 274–276
  - social networks, 264, 275
- Open Culture, 360
- Open Society Foundation, 123
- Open Wi-Fi, 224
- Opera Mundi, 129
- Operation Zelotes, 87
- Opposite Lives, 45
- Organisation for Economic Co-operation and Development (OECD), 120
- Os Mutantes, 284, 287, 289–291, 293–294
- Os Três Cangaceiros, 14
- Output function, 165
- Outra Cidade, 130
- Oximity websites, 115
- Painted faces movement, 225–226
- Pansemiotisms, 332
- Paradox of collective goods provision, 260–263
- Parody, 286
- Participation, 309–310
- Partido dos Trabalhadores (PT), 124
- Passe Livre movement, 222
- Pastiche, 286
- Peer recognition, 200–202
- Peixeira, 6
- Perceptual-cognitive tautology, 309
- Periphery theme, 43
- Perpetual contact, 347
- Personal computers (PCs), 236, 347

- Personal histories, 26  
Perspectivist approach, 233  
Phenomenological-hermeneutical approach, 217  
Plausible explanations, 337  
Poet to political protégé, 28  
Political class, 249  
Political Conversation, 319–321  
Political debates, 208  
Political economy approach, 56  
Ponte Jornalismo, 126  
Pornochanchadas, 14, 21  
Pos TV channel, 225  
Press law, 32, 33  
Prime-time society, 236  
Print media, 267  
Print-digital integration, 177–178  
Prison buddies crops, 197  
Pro-impeachment activists, 249  
Professional identity, 202  
changes to journalism and professional identity, 208  
democracy and strengthening of new professional identity [1975–1984], 205–207  
dictatorship's plumb years [1968–1975], 204–205  
first moment [1950–1960], 202–204  
new identity for journalism emerges, 207–208  
Program stream, 105–107  
Programaê!, 359  
Programmatic continuity, 100  
Programming Club. *See* Code Club  
Protests, 240  
in Brazil, 216, 225–227  
approach, 217  
collective action in networking world, 222–223  
mediating crowds and gatherings, 223–224  
mobile technologies and cyber-activism, 220–222  
real-time content production and distribution, 224–225  
ubiquity and mobility, 217–220  
in words, 284–285  
Proyecto Especial de Desarrollo Integral de la Cuenca del Río Putamayo de Perú (PEDICP), 143  
Pseudo-concepts, 337  
Pseudo-observables, 337  
Pseudo-theories, 337  
Psychoanalysis, 232  
Public affairs, 336  
Public protests, 233, 235  
Public Service Broadcasting (PSB), 57–60, 61, 63, 69  
Public spheres, 317–319  
Public visibility, 336  
Qualitative approach, 188  
Quantity, 100  
Question concerning technology, 370  
Racial democracy, 285  
Radio advertising formats, 101–102  
Rádio Cataratas, 148–149  
Radio language, 102  
Rádio Nacional do Alto Solimões (RNAS), 145–146  
Radio programming, 100  
Ad formats, 102–103  
Ad meta formats, 107–108  
emission mode, 103–105  
Martínez-Costa and Moreno, 100  
program stream, 105–107  
radio advertising formats, 101–102  
Radio stations, 108  
Radiobras, first federal channel, 58  
Rational actors, 261  
Rational person, 261

- Real-time content production and distribution, 224–225
- Reconfiguration of society, 351–359
- coding as hot topic for Brazilian research of future, 357–359
  - digital inclusion, 354–355
  - jobs of future, 352
  - new economy, 351, 352
  - new literacies for actor-networks, 352–354
  - open as way out, 355–357
- See also* Hyperconnected contemporary society
- Record-RS Group, 89
- Rede Brasil Amazônia de Comunicação (RBA), 90
- Rede Brasil Sul Group (RBS Group), 79
- Rede Diário de Comunicação (RDC), 92
- Rede Globo, 30–34, 38, 242, 249
- dominance in Brazilian mediascape, 39–40
- Rede Independência de Comunicação Group (RIC Group), 87
- Rede Paranaense de Comunicação (RPC), 90
- Regimens of historicity, 371
- Regional intra-state scales, 86, 88–89
- Regional media groups in Brazil
- data and approach, 78–79
  - groups financed by endogenous capital, 88–89
  - groups financial by exogenous capital, 89–94
  - media groups owning newspapers, 87–88
  - regionalization and media, 84–87
  - regions and geographic scales, 83–84
- spatialization and media concentration, 79–83
- theoretical approach and empirical methodology, 78
- Regional sub-state scales, 86, 89
- Regional supra-state scales, 85, 88
- Regulatory Approach to Digitalization, 57
- Regionalization, 83, 84–87, 179
- Regions, 83–84
- Regulatory approach to digitalization, 61–64
- Renaissance of Brazilian cinema, 15–16
- Representing processes, 336–337
- Reputation, 196, 202–203
- intellectual reputation, 200–202
  - managing intellectual reputation, 196–199
  - social attunement and careers, 199–200
- Reputational method, 192
- Res cogitans, 309
- Resistance, 283, 284, 290–291, 293, 295–296
- Retomada. *See* Renaissance of Brazilian cinema
- Reuters, 164
- Revolt performance in Brazil's tropicália movement
- analytic approach, 282–284
  - cultural cannibalism, 285–286
  - historical background and political context, 280–282
  - kitsch, pastiche, and parody, 286
  - playing with audience-performer divide, 293–296
  - protest in words and musical form, 284–285
  - setting stage for musical protest, 280

- Tropicália's experimentalism, 286–289  
visual styles, 289–293  
*Volta da Asa Branca at Phono*, 73, 296–297  
Rita Lee's dark glasses, 291
- Sangue de Irmão, 7  
Santa Cruz do Sul region, 365  
São Paulo, 151  
street protests, 231  
Savage capitalism, 58  
Science & technology (S&T), 121  
Scientific and Technical Cooperation Agreements, 142  
Scientific-journalistic character, 201  
Scratch, 357  
Screens mesh, experience of space in, 233  
contemporary public demonstrations, 234–235  
media epiphanies, 235–236  
screens in public protests, 233–234
- Self-description, 365  
Self-efficacy, 262  
Self-narratives, 364  
Selfies, 237–238  
Semiosphere, 327, 328  
Sentimental education, 334  
Serra, 366, 367  
Sertanejos, 4  
Sertão, 4  
Serviço Noticioso Geral (SNG), 174  
Sistema Brasileiro de Televisão (SBT), 117
- Slacktivism, 221  
Slice of reality, 13  
Small screens, 236  
Social attunement, 196  
careers and, 199–200  
Social banditry, 8  
Social Construction of Reality, The, 308
- Social ecosystems, 329  
Social interactions, 351  
Social logic of online recruitment, 264–265  
Social media, 46, 226, 238, 247, 266–267, 327, 334, 370  
applications, 220  
networks, 275  
Social mobilization, 264–265  
Social movements, contemporary, 263–264  
Social networks, 262, 266, 334, 338  
platforms, 227  
services, 330  
*See also* Facebook; Twitter;  
WhatsApp
- Social neurons, 332  
Social parasitism, 264–265, 266  
Social protests, 216  
Social theory of Tarde, 261–262  
Social worlds, 189–190  
Society, 223  
Software Topsy, 268, 272  
Solidarity, 197  
Song-texts, 282–283  
Space of communication, 307–311  
Spaces of flow, 154–157  
Spaces of place, 154–157  
Sparkling Girls, 46  
Spatialization, 79–83  
Specialized radio, 100  
Specific context, 332  
Speech, 102  
Startup Brasil program, 121  
*See also* Brazilian journalism  
startups mapping
- Startup Rio 2015. *See* Aid for Dissemination of Environments of Innovation in Digital Technology
- State-owned national news agencies, 164–167

- Stock of knowledge, 314  
 Street bloggers, 226  
 Street movement, 246  
 Structural fragmentation, 265  
 Structures of Power, 317–319  
 Suburbia, 44  
 Suggestive metaphors, 336  
*Sui generis*, 308  
 Super Notícia, 93  
 SuperGeeks, 357–358  
 Superior functions of intelligence, 332  
 Supreme stage of internationalization, 344  
 Symbolic capital, 336  
 Symbolic dimension, 327  
 Symbolic ecologies (SE), 327, 338  
     dimensions of, 328  
     anthropocene era, 329  
     classification of facebook users, 330  
     information-communication-knowledge, 330  
     practices, 331  
 Symbolic interactionism, 189–190  
 Symptomatic shifts, 345–347
- Technological convergence, 335  
 Technology of ignorance, 330  
 Telegraphen-Union (TU), 168–169  
 Telenovela, 45  
 Telenovelas, 38, 338  
 Telescope, 233  
 Television, 237  
     set screen, 236  
     tower, 28  
 Theory of Communicative Action, 307, 314  
 Theory of the threshold, 262  
 Think Olga, 128  
 Threatened City, 21, 22, 23  
 Threshold theory, 263  
 Time-Life, 30–34  
 Topsy software, 268
- Total radio, 100  
 Totality of social relationships, 327  
 Traditional media, 227  
 Traditional radio, 100  
 Traditional theory of social groups, 260  
 Traffic Entertainment and Marketing (TEM), 84  
 Trans-objectual mechanisms, 337  
 Transparency, 338  
 Trapecio del Amazonas. *See* Amazonian Trapezoid  
 Triple Border, 146  
     BRA-COL-PE  
         dimensions of, 144  
         structure of local media on, 145  
     Brazil-Argentina-Paraguay, 148, 149–150  
     region, 154  
     of Tabatinga, 142  
 Tropicália, 280, 281–282, 284–285  
     artists, 283–284, 290–292  
     Costa's video re-interpretation of, 294  
     performances, 280, 283  
     Tropicália's experimentalism, 286–289  
 Tropicália, 292  
 Tropicalism, 205  
 Tropicalistas, 280, 281–282, 284–286, 294  
     audience's reaction to, 289  
     critique of, 288  
     icons, 293  
     performer, 289  
 Tumultuous birth of Brazilian rock, 280  
 Turning Wind, The, 20  
 TV series, 38  
 20 cents Demonstrations. *See* June 2013 demonstrations  
 Twitter, 220, 242, 271–274  
     commonly used hashtags, 271

- messages, 247  
Tweets by influential user, 273  
typology of influential Twitter users, 272  
*See also* Facebook; Social networks; WhatsApp
- Two Faces, 45
- Ubiquitous mobile devices, 237  
Ubiquitous technology, 219  
Ubiquity, 217–220  
Última Hora, 203  
Última Instância, 129  
Umbrella-term ICT, 366  
Underprivileged groups, 38, 43  
Unicasting, 56  
United Nations Educational, Scientific and Cultural Organization (UNESCO), 353  
United Press International (UPI), 168  
Units of programming, 108  
Universal Church of Kingdom of God (UCKG), 89  
University of São Paulo (USP), 343  
UNIX operating system, 355, 356  
Unscrupulous Ones, The, 21  
Urban reflections, 232–233
- Valor Econômico newspaper, 86  
Vargas Dictatorship, 202  
Variety, 100  
Veja, 204  
Veloso, Caetano, 285, 287–289, 290, 292, 294  
Vem Pra Rua movement, 245–246  
#Vemprarua. *See* June 2013 demonstrations
- Vertical integration, 81  
Vingança dos Dozem, A, 10  
Virtual occupations, 221
- Visual performance, 283  
Visual styles, 289–293  
Voice, 369, 370  
and history, 365–367
- Volta da Asa Branca at Phono, 73, 296–297
- Volume, Velocity, and Variety (3 Vs), 347
- Vote in house, 248  
anti-government protests, 248–249  
impeachment rally at Avenida Paulista, 252  
media attention, 250  
media connection, 251–252
- Voz das Comunidades, 130
- Wave, 355  
Weak ties theory, 263  
WEdirectenedness configuration, 338  
Welt, 308  
WhatsApp, 236, 247  
*See also* Social networks
- Wi-Fi networks, 216, 227
- Words, 284  
protest in, 284–285
- Working poor, rise of  
Brazilian mediascape and  
dominance of Rede Globo, 39–40  
Globo productions, 43–48  
social mobility, 38  
visibility of, 40–43
- World Wide Web (WWW), 354
- Youca. st project, 130  
YouTube videos, 247  
*See also* Social networks
- Zero Hora, 224