## INDEX

Aboriginal and Torres Strait Islanders, 94-95 Absorptive capacity (ACAP), 178, 181 Academic discourse, 265 Actor-Centred Institutionalisation Approach (ACIA), 183 Adaptation, 114, 228, 332 Adventure Travel World Summit (ATTA), 112 Advisory Councils on Tourism, 83 AFIP. 25 Africa, migration and Diaspora tourism to, 130-131 African diaspora, 131 Airbnb (online platform), 220, 327 - 328double movement theory, 221-224 wicked problem, 224-227 Airline industry, 241 Alpine transport, 294 Anthropogenic raw material' to inclusive leadership, 252-255 Anti-discrimination policy, 255-259 from 'anthropogenic raw material' to inclusive leadership, 252-255 selected benchmark examples of strategic valorisation in tourism and hospitality sector. 259-263 Anti-tourism sentiments, 214 Arctic Finland, 332 Argentina, 22 future editions and potential of PreViaje, 30-31 PreViaje, 27-30 tourism policy response, 25-27 wicked problems, 23-24

Associations, 51 Australia, indigenous policy in, 95-97 Australian Great Barrier Reef, 39 Austria, 332 Authentic product development, 100 - 101Authenticity, 116 Authoritative imposition, 331 Aviation, 333 Awareness of climate change, 327 Bidding process, 281 Body and objectification, 240-241 Bottom-up impulses, 185 Brazil, 149 Brazilian context, 140 Brazilian Tourism Enterprise (EMBRATUR), 153 Brazilian Tourism Institute, 155 Brisbane 2032 Olympic Games, 272, 334 Brisbane Entertainment Centre (BEC), 279 Brisbane Olympics (2032), 277, 279-280 Bulgaria, 80-81 Bulgarian context and tourism policy, 80 - 81Bulgarian legislation, 85 Bulgarian tourism industry, The, 81 Bulgarian tourism policy (BG tourism policy), 85 context and tourism policy, 80-81 ecosystem, 82-83, 329 regional and local 'wicked' problems in, 86-87 wicked problems in, 83-88 wicked problems in tourism industry, 78-80

Bumsters, 128 Bürgerhospital Foundation, The, 259-260 Business to governance approach (B2G), 71 Business(es), 51 concept, 260 ecosystems, 173, 175 sociocultural ecosystems for transition enabling of, 188-191 Candidate linear regression models, 276 Carbon emissions, 333 Carbon footprint, 333 Case studies, 259, 265 Chile, 108 China, 127, 331 China's Zero-COVID strategy, 331 Circular migration, 127, 132 within and to The Gambia. 126-127 Citizen involvement, 200, 205, 213 Citizens' in tourism policy, 201-205 perspectives, 208-210 wicked problem of, 202-205 Civilisational geopolitics, 143 Classification approach, 186 Climate change, 23 Climate crisis, 332 Climate emergency, 332–333 Climate-damaging production methods, 173 Cognitive social capital, 185, 192 Collaboration, 44, 329 Collaborative dialogue, 226 Collaborative economy, 223 Complex governance systems, 44 Complex policy problems, framing and design of policies, 305-306 Complexity, 23, 51 Conservative governments, 160-162 Constituent process, 108

Constitution (1980), 108 Constitutional Convention, 108 Constitutional process, 109 Constraints placed on industry, 8-10 Consumer demands, 6 Convention, 44 Coordination. 78 lack of. 79. 87-88 mechanisms, 185 of tourism policymaking, 51 Corporate context, 256 Cost overruns, 272, 274-277, 279 Counter-culture movements, 38 COVID-19, 2, 5 pandemic, 56, 260, 304, 330-331, 334 strategies, 331 Creeping crisis, 332, 334 Culture. 188-189 Culture-industry pervasiveness and acceptance of ill-treatment, 6 - 8Curricula development, 232 Customers, 6 Customs, 50 Data retrieval process, 149 Data science mega-events venues as wicked policy problem, 273-274 method. 274–277 results, 277-279 transforming monitoring and evaluation of mega-events, 279-281 Decision framework assessment of destination's broader context. 309 assessment of destination's tourism environment, 310 background to development of, 306-307 example of diagnostic results, 311 for tourism policy interventions, 307-311

Decision-making processes, 53, 55 Democratic Republic of Congo, 43 Democratic transition, 154-156 Demographic transformation processes, 252 Destination governance, 194 Destination management organizations (DMOs), 67, 292, 313, 326 Destinations network, 293 relationship between ecosystems and, 173-177 Developing countries (DC), 40, 141, 165, 326 Diaspora members, 131 tourists, 131 Diaspora tourism, 122, 132 (see also Indigenous tourism) migration and diaspora tourism to Africa. 130-131 in The Gambia, 134–135 of West Africans, 133-134 Disability, diversity dimension of, 259 - 260Discrimination, 108 Discrimination-and-fairness approach, 253-254 Disneyfication, 223 Divergence, 23 Diversification strategies, 220 Diversity awareness, 327 dimensions, 253 of disability, 259-260 of gender, 262-263 insights into key concepts of, 252-255 of sexual orientation, 261–262 Diversity management, 327 insights into key concepts of, 252-255 Dolomites World Heritage Site, 325 Domestic tourism, 22, 30, 159

Doughnut Economics, 5 Economic Community of West Africa (ECOWAS), 124, 126 Economic Complexity Index (ECI), 173 Economic Development Agency (CORFO), 112 Economy for the Common Good, 5 Ecosystem approach, 292-293 Ecosystem of Hospitality (EoH), 293-294 Ecosystems, relationship between destinations and, 173–177 Effectiveness of mitigation and adaptation measures, 328 Emigrants, 130 Empirical evidence, 172 Employment, 2 Empowerment in tourism, female employment and, 233-234 Energy & Climate Intelligence Unit (ECIU), 173 Environmental analysis, 23 Environmental issues, 87 Environmentalism, 38 Ethnocentric customers, 13 EU Anti-Discrimination Directive, 251, 261 European Institute for Gender Equality (EIGE), 242 European Union (EU), 10, 124 European Union Agency for Fundamental Rights, 11 European Union Trust Fund for Africa (EUTF), 126 Eurostat, 10 Evidence-based policymaking, 226 Federal Competence Centre for Tourism, 67 Federal Ministry for Economic Affairs and Climate Action, 67 Federal Republic of Germany, 69, 255

Double movement theory, 221–224

Federative Republic of Brazil (FRB), 142 Female employment and empowerment in tourism, 233-234 Feminism, 237 Fernando Henrique Cardoso (FHC), 156 - 158Finland, scattered tourism policymaking in, 54-55 Finnish Government, 54 Finnish Tourist Board, 51 Finnish Travel Association, 51 'Fire and rehire' approach, 4 First Nations communities, 325 First Nations Peoples, 101 First Nations tourism businesses, 99 Fiscal crisis, 157 Foreign Service workers, 13 Fragmentation, 51 Fukushima nuclear disaster (2011), 335 Gabba, The (cricket stadium), 278-280 GABEK method, 189 Gambia, 122 case study, 133-134 circular migration within and to, 126 - 127diaspora tourism in, 134-135 methods, 133 migration from, 124-126 migration from Africa, 129-132 political development of, 123-124 tourism in, 127-129 Gambia Bureau of Statistics, The (GBOS), 124 Gender, 232 analysis, 242–244 differences, 232 disparity, 232 diversity dimension of, 262-263 equality, 232 gender-analytical investigatory skills, 239 Gender inequity

body and objectification, 240-241 female employment and empowerment in tourism, 233 - 234gender and women in tourism, 233 hidden mechanisms, 238-239 representation of gender-based stereotypes and power structures, 239-240 SDGs as framework for HEIs, 243-244 solutions, 242 strategy, 242-243 in tourism. 233 vicious circle, 241-242 as wicked problem, 237 women in tourism studies, 234–237 Gentrification, 223 Geopolitical analysis of TPP, 148 Geopolitical studies, 145 Geopolitics, 142–148, 162 German Hotel and Restaurant Association, 68 German tourism policy, 66, 70 wicked problems in context of, 68 - 70German Travel Association, 68 Germany, tourism structures in, 67-68 Global citizenship, 243 Global Citizenship and Diversity Management, 244 **Global Citizenship Education** (GCED), 244 Global Financial Crisis (2008), 335 Global megatrends, 288 Governance, 221 concept, 183 strategies, 226, 323 Government of Maldives, 331 Governments, 304, 318, 323-324 Grand Tour, 290 Grass root activism, 38 Gross national income (GNI), 123 Hands-off approach, 225 Heritage, 38

High-Level Working Group on Tourism, 55 Higher education institutions (HEI), 232 SDGs as framework for, 243-244 Holistic network approach, 293 Holistic spatial development approach, 296 Hospitality, 13 benchmark examples of strategic valorisation in, 259-263 holistic development of hospitality patterns, 291-294 and tourism employment, 4 Hotel Bristol in Geneva, 262-263 Hotel Ritter von Böhl in Deidesheim. 259-260 Human Development Index (HDI), 123 Human-centric industry, 13 Ideological geopolitics, 143 Ill-treatment, culture-industry pervasiveness and acceptance of, 6-8 Image-based focus groups, 205-208 Immigration, 12, 50 Implementation emphasis on, 328-330 process, 257 In-danger-listing, 42-43 Inclusion, 202 Inclusive governance approach, 211 Inclusive leadership, anthropogenic raw material to, 252-255 Inclusive tourism, 202, 213 INDAP, 112, 115 Indigenous culture, 116 Indigenous entrepreneurs, 113 Indigenous organizations, 96 Indigenous participation, 109 Indigenous peoples, 108 Indigenous policy and tourism, 110 - 112Indigenous revindication, 115–117 Indigenous tourism, 110, 112–113, 115

development, 94 indigenous policy in Australia, 95-97 installation and appropriation of concept of, 112-115 QFNTP2020-2025, 97-101 Indigenous Tourism Association of Canada (ITAC), 114 Individual policy actors, 51 Industrialised countries (IC), 172 Industry, constraints placed on, 8-10 Innovation-based transformation process, 191 Institutional analysis of public policy, 147 Institutional System for the Development of Tourism, 112 Institutionalisation of TPP and use as geopolitical strategy, 149 democratic transition, 154-156 Fernando Henrique Cardoso Government, 156-158 military dictatorship, 152-154 neoliberal and conservative governments, 160–162 periods and agendas, 149 populism, 151-152 Vargas Era, 149–151 workers party governments, 158-160 Instruments and tools, 50-51 Integral Development Programme for Indigenous Communities, 111 Integrated policy-making applying ecosystem approach, 292-293 EoH, 293-294 holistic development of hospitality patterns, 291 towards integrative tourism policy, 294-296 interfaces between spatial politics and tourism, 290-291 new framework, 296-299

theoretical background, 289 traditional tourism policymaking, 289-290 urban policies, 289 variety of tourism stakeholders, 291-292 Integrated spatial development approach, 296 Integration of migrants, 13 Integrative tourism policy, 294–296 Inter-American Development Bank (IDB), 111 Inter-institutional agreements, 111 Intercultural competence, 13 International Forum on Indigenous Tourism. 112 International Labour Organisation (ILO), 10, 232-233 International Migrants Day (2022), 10 International Olympic Committee, 272 International organizations, 290 International tourism, 165 Internet, 222 Involvement, 202

Karl Polanyi's Double Movement Theory, 221 Knowledge, 194 creation process, 180

Labour act. 85 Labour informality, 24 Laissez faire approach, 223 Linear regression, 274 Local 'wicked' problems in Bulgarian tourism policy, 86-87 Local authorities, 83 Local residents, 79 Local tourism strategy, destination of Yyteri as key development area in, 59-61 Location network, 293 Long-term evidenced-based decisionmaking, 272 Long-term transformation processes, 334-336

Main stadium, 273–274 Mapuche conflict, 108, 113 Mapuche entrepreneurs, 116 Mapuche Tourism, 111, 113, 116 Mapuche Tourism Society, 113 MAXQDAs analysis tools, 207 Mega-events transforming monitoring and evaluation of, 279-281 venues as wicked policy problem, 273-274 Micro-management, 324 Microaggression, 237 Middle East and North Africa (MENA), 237 Migration from Africa, 129 circular, 132 and Diaspora tourism to Africa, 130-131 from Gambia, 124-126 of labour. 12 travel behaviour and economic effects, 131-132 Military dictatorship, 152-154 MiniMatka, 53 Ministry of Economic Affairs and Employment, 50, 53-56 Ministry of Tourism, 82, 84, 159 Ministry of Trade and Industry, 53 Ministry of Transportation and Communications, 85 Mitigation efforts, 41-42 Mo Ibrahim Foundation (MIF), 130 Mobility, 325 Model training, 274 Motivation-opportunity-ability (MOA) model, 205 Multi-level governance, 43-44 issues. 329 system, 38 Multipolar approach in tourism policymaking, 54

National Association of Indigenous Tourism (ANTI), 113

National Corporation for Indigenous Development (CONADI), 108, 113 National Council of Tourism (CNT), 153 National culture, 12-14 National Emergency Operation Centre (NEOC), 331 National governance, 59 National Institute for Agricultural Development (INDAP), 110 National Programme of Tourism Municipalisation, 159 National Programme of Tourism Regionalisation, 159 National Register of Tourism organizations, 87 National States, The, 142, 144 National Strategy for Sustainable Tourism Development in Bulgaria, 86 National Tourism Council, The, 82-83 National Tourism Policy, The, 152 - 153National tourism strategy, 57 National Working Group on Indigenous Tourism, 112 Naturalised geopolitics, 143 Nature-based tourism, 31 Neoliberal governments, 160–162 Neoliberal ideology, 322 Networks, 293 network-based governance typology, 53 as solution to wicked problems, 55-57 New South Wales (NSW), 226 Non-governmental organisations (NGOs), 129, 201

Objectification, 240–241 Olympic Games, 280 Olympics, 272 Open enterprise, 251, 258 Organisation for Economic Co-operation and Development (OECD), 234 Organisational development process, 251 Organisations, 8 Organised tourism activities, 51, 127 Orígenes Programme, 111 Pacific Asia Travel Association (PATA), 331 Pandemic, 205 Paradigm shifts, 333-334 Paradox theory, 3 addressing paradoxes in tourism and hospitality employment, 4 cheap/exploited labour, 10-12 commodification of labour, 4-6 constraints placed on industry, 8 - 10consumer demands, 6 context, 12-14 culture-industry pervasiveness and acceptance of ill-treatment, 6-8 Platform economy, 220-221, 225 Polanyi's Double Movement Theory, 221, 228 Polanyi's First Movement, 327 Polanyian lens, 224 Policy, 242-244, 312 crisis, 273 design, 305 and destination management, 50 development, 101 formulation process, 307-308 governance strategies, 225 implementation, 324 interventions, 227 levels, 80 making, 200 outcomes, 312 policy-driven initiatives, 2 process, 201, 226

Political project, 325–327 Polycrisis of inflation, 304 Populism, 151-152 Post-pandemic labour shortages, 11 Practice-driven initiatives. 2 Prediction, 274 PreViaje (tourism demand policy), 22, 25-30.334 future editions and potential of, 30 - 31Problem avoidance, 331-332 Problem framing, 158 Problem-solving, 183, 185 Pro-growth paradigm, 327-328 Public management theory, 96 Public policy, 55, 109, 142-148, 146.322 Public policymaking, 53 QR code systems, 331 Qualitative research approach, 206-207 Queensland First Nations Tourism Council (QFNTC), 97 Queensland First Nations Tourism Plan 2020–2025 (QFNTP 2020-2025), 97 authentic product development, 100 - 101engagement and partnerships, 98-99 marketing and awareness, 100 recognition and respect, 98 strategic coordination and structure, 99 training, skill development and jobs, 99–100 Queensland Sport and Athletics Centre, 279 Queensland Tourism Industry Council (QTIC), 97

Racism, 108 Rational ignorance, 204 Recognition, 115–117 Regenerative tourism concept, 307 Regional 'wicked' problems in Bulgarian tourism policy, 86-87 Regional Authorities, 83 Regional Council of Satakunta, 58 Regional council promoting tourism in Satakunta, 57-59 Regional network, 293 Regional policies, 111 Regional social innovation systems (RSIS), 191 Regional tourism development, 294 Regulations, 83 Relational network, 186 Remittances, 124-125, 129 Residents. 66 Resilience, 241 Resource-oriented learning andeffectiveness approach, 255 Responsibility-and-sensibility approach, 253 Río Negro province, 28 RIS, 175 Root tourists, 130 Russian invasion of Ukraine, 56 Ruta Natural, 31

Satakunta, regional council promoting tourism in, 57-59 Scale-free topology, 181 Scattered tourism policymaking, 57 in Finland, 54-55 Science-based technocracy, 331 Seasonal changes, 8 Seasonal staff, 9 Seasonality, 8-10 Service sector, 13 Sexual objectification, 240 Sexual orientation, diversity dimension of, 261-262 Sharing economy, 223 Social capital, 175 Social innovation governance, 172, 182 proposals for system-dynamic indicators for, 191-193

relationship between ecosystems and destinations, 173-177 relationship between ecosystems and social innovation governance, 183-187 sociocultural ecosystems for transition enabling of business ecosystems, 188-191 tourist ecosystems as source for sustainable or social innovation, 178–182 Social innovative capacities, 182 Social media, 71 Social network, 293 Social phenomenon, 305 Social policies, 110 Social structures, 264 Social uprising, 108 Societal forces, 224 Socio-cultural meta-processes, 250 Sociocultural ecosystems for transition enabling of business ecosystems, role of, 188-191 Sociological concepts, 237 Sociological theories, 326 South Africa. 333 South Korean government, The, 13 South Tyrol example of, 294-296 Tourism Development Concept, 294 Spatial development, 293, 297 Spatial politics, interfaces between tourism and, 290-291 Sports infrastructure, 273 Stadiums, 272-274 Stakeholders engagement, 53, 58, 60 group, 292 as solution to wicked problems, 55 - 57stakeholder-based approach, 193 wicked tourism policy problems across different types of, 87-88

State action, 146 Status quo analysis, 295 Stockholm Conference, 39 Strategic Advancement Group, 97 Strategic diversity management, 252, 257, 264 approach, 265 selected insights into potential of strategic diversity management and open enterprises, 255-259 Strategic valorisation in tourism and hospitality sector diversity dimension of disability, 259-260 diversity dimension of gender, 262 - 263diversity dimension of sexual orientation. 261–262 selected benchmark examples of, 259 Structural adjustment, 127 Sustainability, 324-327 Sustainability paradox, 325 Sustainable approach, 79 Sustainable development, 289, 291 Sustainable Development Goals (SDGs), 200, 232 as framework for HEIs, 243-244 Sustainable diversity strategy, 258 Sustainable innovation, tourist ecosystems as source for, 178 - 182Sustainable Travel Finland, 57 System-dynamic indicators for social innovation governance, proposals for, 191–193 System-immanent indicators, 193 Systemic wickedness, 96 Technical Intern Training visas, 12 Three-fold approach, 23-24 Top-down impulses, 183 Tourism, 22, 95, 115-117, 140-152,

204, 240, 289, 313

impact of, 40-41

in Argentina, 24 citizens' perspectives on role in, 208 - 210destination governance, 201 diversification strategies, 131 experiences, 111 female employment and empowerment in, 233-234 gender and women in, 233 governance, 201, 210 indigenous policy and, 110-112 interfaces between spatial politics and, 290-291 narratives, 116 recovery, 306 research, 201 resilience, 306 restrictions, 307 selected benchmark examples of strategic valorisation in, 259-263 strategy, 56 structures in Germany, 67-68 system, 322 in The Gambia, 127-129 tourism-specific institutions, 50 wicked problems in tourism industry, 78-80 women in tourism studies, 234-237 Tourism 'public policies' (TPP), 147 - 148Tourism Act, The, 82, 87 Tourism and hospitality employment-3, 2 addressing paradoxes in, 4-14 Tourism demand policy, 22 program, 25 Tourism Division, 151 Tourism General Fund (FUNGETUR), 153 Tourism lobbying, 70–73, 329 model. 72 success factors for, 73 Tourism Normative Acts (TNAs), 149, 163

Tourism policies, 67 background to development of decision framework, 306-307 towards decision framework for tourism policy interventions. 307-311 example of outcome selection, 314-315 example of policy selection, 316-317 framing and design of policies to understand complex policy problems, 305-306 tourism policy decision-making, 312-318 Tourism policy, 77-78, 81, 83, 150, 201 Bulgarian context and, 80-81 citizens' role in. 201-205 decision-making processes, 200 in Germany, 66 response, 25-27 tourism policy-makers, 296 wicked problem of citizen's role in, 202-205 wicked problems in tourism policy on national level, 83-86 Tourism policymaking, 50, 55-57, 290 destination of Yyteri as key development area in local tourism strategy, 59-61 in Finland, 54 key historical developments of tourism politics in Finland, 52 process, 214 regional council promoting tourism in Satakunta, 57-59 scattered tourism policymaking in Finland, 54-55 stakeholders and network s as solution to wicked problems, 55-57 Tourism public policies in Brazil geopolitics, public policies, and tourism. 142-148

institutionalisation of TPP and use as geopolitical strategy, 149-162 methodology, 148-149 **Tourism Regions Management** Organisations, 83 Tourism stakeholders, 71, 264 variety of, 291-292 Tourism-traffic paradox, 325 Tourismut 2030, 296 Tourist destinations, 191 Tourist ecosystems as source for sustainable or social innovation, 178-182 Trade unions, 5, 11 Traditional spatial policy-making, 297 Traditional tourism policymaking, 289-290 Transformation, 336 climate emergency, 332–333 COVID-19 pandemic, 330-331 emphasis on implementation, 328-330 long-term transformation processes, 334-336 paradigm shifts, 333-334 pro-growth paradigm, 327-328 processes, 335 sustainability, 325-327 sustainability paradox, 325 Transition enabling, 182 Treaty on the Functioning of the European Union (TFEU), 10

Uncertainty, 23, 31, 51 'Uneso-cide', 40 United Nations Conference on the Human Environment (1972), 39 United Nations Educational, Scientific and Cultural Organisation World Heritage (UNESCO WH), 38 competing interests, 41

in-danger-listing, 42-43 mitigation efforts, 41-42 multi-level governance, 43-44 impact of tourism, 40-41 United Nations Educational, Scientific and Cultural Organisation (UNESCO), 244 United Nations World Tourism Organization (UNWTO), 22, 94, 331 Baseline Research Agenda, 243 Urban tourism citizens' perspectives on role in tourism, 208-210 citizens' role in tourism policy, 201-205 image-based focus groups, 205-208 inclusion, 202 involvement, 202 methodology, 205 participation, 201-202 wicked lack of motivation. opportunity, and ability, 210-213 wicked problem of citizen's role in tourism policy, 202-205 Urbanisation, 289

Vargas Era, 149–151 Vicious circle, 241–242 Visitation process, 308 system, 313

West Africa, 130, 133 West Africans, diaspora tourism of, 133–134 Western approaches, 98 Wicked policy problem, 95–97 mega-events venues as, 273–274 Wicked problems, 2–3, 23, 38, 43, 51, 142, 158–159, 200, 202, 213, 224–227, 250, 288, 305 in Argentina, 24 in Bulgarian tourism policy, 83

of citizen's role in tourism policy, 202 - 205in context of German tourism policy, 68-70 gender inequity as, 237-242 regional and local 'wicked' problems in Bulgarian tourism policy, 86-87 stakeholders and network s as solution to. 55-57 in tourism industry, 78-80 in tourism policy on national level, 83-86 wicked' tourism policy problems across different types of stakeholders, 87-88 Winter tourism, 85, 332 Women in tourism gender and, 233 studies, 234-237 Workers party governments, 158–160 Workforce, 4, 9–10 World Bank, 122

World Bank Group, The, 236, 243 World Health Organisation (WHO), 330-331 World Heritage Convention, 38 World Heritage In Danger List (WH-IDL), 42-44 World Heritage List (WHL), 39 World Heritage Site, 44 World Indigenous Tourism Alliance (WINTA), 112 World Tourism Organization, 50, 234, 243, 306 World Travel and Tourism Council (WTTC), 81, 290 Youth Empowerment Project (YEP), 126 Yyteri as key development area in local tourism strategy, destination of, 59-61

Zweckentfremdungsverbot, 225