

ADVANCES IN INTERNATIONAL MANAGEMENT

Series Editors: Timothy M. Devinney, Torben
Pedersen and Laszlo Tihanyi

Recent Volumes:

Volume 12: Edited by J. L. C. Cheng and R. B. Peterson

Volume 13: Edited by J. L. C. Cheng and R. B. Peterson

Volume 14: Edited by M. A. Hitt and J. L. C. Cheng

Volume 15: Edited by J. L. C. Cheng and M. A. Hitt

Volume 16: Edited by M. A. Hitt and J. L. C. Cheng

Volume 17: Edited by Thomas Roehl and Allan Bird

Volume 18: Edited by D. L. Shapiro, M. A. Von Glinow
and J. L. C. Cheng

Volume 19: Edited by M. Javidan, R. M. Steers and M. A. Hitt

Volume 20: Edited by José Antonio Rosa and Madhu
Viswanathan

Volume 21: Edited by John J. Lawler and Gregory S. Hundley

Volume 22: Edited by Joseph L. C. Cheng, Elizabeth
Maitland and Stephen Nicholas

Volume 23: Edited by Timothy M. Devinney, Torben
Pedersen and Laszlo Tihanyi

Volume 24: Edited by Christian Geisler Asmussen, Torben
Pedersen, Timothy M. Devinney and Laszlo
Tihanyi