

ADVANCES IN INTERNATIONAL MANAGEMENT
VOLUME 23

**THE PAST,
PRESENT AND FUTURE
OF INTERNATIONAL
BUSINESS &
MANAGEMENT**

EDITED BY

TIMOTHY DEVINNEY

University of Technology, Sydney, Australia

TORBEN PEDERSEN

Copenhagen Business School, Denmark

LASZLO TIHANYI

Texas A&M University, USA



United Kingdom – North America – Japan
India – Malaysia – China