AUTHORS' BIOGRAPHIES

Yair Aharoni is a professor Emeritus, Tel-Aviv University. During his long and distinguished academic career, Aharoni served as the first dean of the faculty of management at Tel Aviv University, was instrumental in establishing several MBA and executive development programs and served as a rector of the College of Management in Israel. Aharoni held visiting appointments in several European and U.S. universities and occupied chairs at different times in Tel Aviv University, Harvard Business School, and Duke University. For his academic achievements he was awarded both Landau Prize and Israel Prize in management science. Aharoni's books in Hebrew include The Functions and Role of Directors (1963); Accounting for Management (1974, 1978, 1980); Structure and Conduct in Israeli Industry (1975): State owned Enterprises in Israel and Abroad (1979): Business Strategy (1982): and The Political Economy of Israel (1992). His books in English include The Foreign Investment Decision Process (1966): Business in the International Environment (1977); Markets, Planning and Development (1977); The No-Risk Society (1981); The Management and Evolution of State-Owned Enterprises (1986); Israel's Political Economy: The Dreams and the Realities (1991). In addition to these and other books and monograph he authored, edited, or coedited he published more than hundred papers and chapters in books and wrote more than 150 cases.

Kazuhiro Asakawa (Ph.D.) is a professor of multinational organizations and strategy at Keio University, Japan. He received his Ph.D. from INSEAD and his MBA from Harvard University. His research interests include global R&D management and international knowledge transfer. He is an associate editor of Global Strategy Journal. He has served on the editorial boards of several academic journals including Journal of International Management and Asia Pacific Journal of Management. As a board member of Asia Academy of Management, he served as the program chair of the Fifth International Conference of Asia Academy of Management. He was also a Representative at Large of Global Strategy Interest Group at Strategic Management Society. He was a visiting scholar at MIT Sloan School of

Management, and he has been a faculty fellow of the Research Institute of Economy, Trade and Industry (RIETI), Japan.

Zeynep Aycan (Ph.D.) is a professor of industrial and organizational (IO) psychology at Koç University. She is also the director of the Graduate School of Social Sciences and Humanities. She received her doctoral degree from Queen's University and conducted postdoctoral studies at McGill University, Faculty of Management. Aycan's research focuses on the impact of culture on various aspects of organizational processes, including leadership, human resource management, women's career development, and work-life balance. She has authored three books and more than 50 book chapters and research articles. In 2008, Aycan has been named as an "Outstanding Young Scholar" by the World Economic Forum Inter-Academy Panel. In the same year, Aycan was also selected as an associate member to the Turkish Academy of Sciences. Aycan is the recipient of two awards (Recognition Award and Outstanding Young Scholar award) from the Turkish Academy of Sciences.

Jin-Hyun Bae is a Ph.D. student specializing in strategy at the Stern School of Business, New York University. Her current research foci include learning via competition in an international arena, and the effect of foreign experience on returnee entrepreneurs. She holds an M.A. from Merton College, the University of Oxford, and an M.Sc. from the London School of Economics and Political Science.

R. Greg Bell received his Ph.D. in strategic management from the University of Texas at Arlington, and is currently serving as an assistant professor at the University of Dallas-Graduate School of Management. He teaches courses in International Business Strategy and Corporate Sustainability. Dr. Bell's area of research includes corporate governance, international entrepreneurship, and venture capital strategy. His research has been published in *Entrepreneurship Theory & Practice* and the *Journal of Small Business Management*. He has also presented his papers at various national and international conferences.

Fiorenza Belussi obtained her Ph.D. in 1993, from Spru, Science Policy Research Unit (University of Sussex, United Kingdom). Since 1993, she is an associate professor at the Department of Economics "Marco Fanno" at the Faculty of Science Policy, University of Padua (Italy). Fiorenza Belussi is an associate professor in "Economics and Management of Firms." She has participated at several international research projects financed by the EU (DGXII-ADAPT, TSER), UNIDO, CNR, the Italian Ministry of

Scientific Research, 7° program 2007–2008: Interreg IIIC Emilia Romagna-SE London Surrey University (2007–8), 7° program 2009–10: ICaTSEM – Institutional change and trajectories of socio-economic development modes. Her areas of interest include:

- (a) Management of innovation and creativity, creative industries, theoretical models on innovation diffusion through gatekeepers; knowledge management and ICT applications in firm networks, studies of open innovation and innovation sources.
- (b) International business and the impact of globalization on local economies, small-born district multinationals, analysis of the processes of delocalization, onshore and offshore outsourcing.
- (c) Analysis of firm dynamics in low-tech and high-tech sectors, industrial demography: entry and exit of firms, evolution of local systems and Italian industrial districts, policies for the evolution of local systems, policies for the transfer of knowledge and innovation between university and firms.

She has published more than 160 articles and book chapters. Among others, she has published in: *International Journal of Technology Management, Futures, European Planning Studies, Research Policy, Cambridge Journal of Economics, Urban Studies*, and numerous other Italian Journals.

Iris Berdrow (Ph.D.) is a tenured associate professor of management at Bentley University (Waltham, MA, USA), as well as adjunct instructor at Harvard University Summer School (Cambridge, MA, USA). She holds an MBA and Ph.D. with a concentration in organizational behavior and international management from the Richard Ivey School of Business, London, Canada. Her research interests are in global innovation, global alliances, knowledge management, employee competencies and competency based education. She has published articles in leading management journals and she is coauthor of *Bases of Competence: Skills for Lifelong Learning and Employability*. Dr. Berdrow has served as director of Assurance of Learning Initiative (assessment) and chair and Planning Committee member of the Faculty Senate.

Julian Birkinshaw is professor and deputy dean at the London Business School, and the cofounder of the Management Lab (MLab). He is a leading authority on issues of management, innovation, and strategy in large organizations, and he is regularly quoted in international media outlets, including *CNN*, the *BBC*, the *Wall Street Journal*, and *The Financial Times*. He is the author of 11 books and over 60 articles on strategy and innovation.

Nakiye A. Boyacigiller (Ph.D.) is dean of the faculty of management at Sabancı University in Istanbul, Turkey. Born in the United States and educated in Turkey, France, and the United States, her research, teaching, and leadership activities all reflect her interests in enhancing the effectiveness of multicultural work groups and cross border collaboration. Professor Boyacigiller's research on cross-cultural management has appeared in leading academic journals. A dedicated and award-winning teacher, Boyacigiller edited Crossing Cultures: Insights from Master Teachers (with R. Goodman and M. Phillips). Dr. Boyacigiller received her doctorate from the Haas School of Business, University of California, Berkeley, her MBA degree from the University of California, Los Angeles, and her BA degree from Boğazici University, Istanbul, Turkey. She has taught at San Jose State University, the Anderson School at UCLA, the Haas School at University of California, Berkeley, the Stockholm School of Economics' Institute of International Business, Bilkent University, and Boğaziçi University.

Mary Yoko Brannen (Ph.D.) is a visiting full professor of strategy and management at INSEAD. She received her MBA with emphasis in international business and Ph.D. in organizational behavior with a minor in anthropology from the University of Massachusetts at Amherst, and a B.A. in comparative literature from the University of California at Berkeley. She has taught at Smith College, the Ross School of Business at the University of Michigan, Stanford University, the Haas School of Management at UC Berkeley, Keio University in Japan, and Fudan University in China. Born and raised in Japan, having studied in France and Spain, and having worked as a cross-cultural consultant for over 20 years, Mary Yoko brings a multifaceted, deep knowledge of today's complex cultural business environment. Her research focuses on ethnographic approaches to understanding the effects of changing cultural contexts on technology transfer, work organization, and multinational mergers and acquisitions.

Masud Chand is an assistant professor of international business at the Barton School of Business in Wichita State University in Wichita, KS. He completed his Ph.D. in international business from Simon Fraser University in Vancouver, BC, in 2009. In 2007, he won the *Honorable Mention Case Award* from the Administrative Sciences Association of Canada (ASAC) for his paper titled "DHL Bangladesh: Managing HQ-Subsidiary Relations" that he coauthored with Dr. Hemant Merchant. His current research deals with the role of diasporas in driving trade and investment between their

countries of origin and countries of residence, as well as the differences in entrepreneurship behavior between different immigrant groups. His work has previously been published in *Thunderbird International Business Review* and *Asia Pacific Business Review*.

C. Samuel Craig is the Catherine and Peter Kellner Professor, professor of marketing and international business, director of the Entertainment Media and Technology Program, and deputy chair of the Marketing Department at New York University's Stern School of Business. Professor Craig coauthored Consumer Behavior: An Information Processing Perspective, Global Marketing Strategy, and International Marketing Research, 3rd edition. He is also the author of over 100 articles and technical papers, which have appeared in leading marketing journals. His research focuses on cross-cultural marketing issues and methodological issues in conducting multicountry research. He received his Ph.D. from the Ohio State University. He has taught marketing for executive programs in the United States as well as France, the UK, Thailand, India, Singapore, Greece, and Slovenia.

Maria Cseh is an associate professor of human and organizational learning (HOL) at The George Washington University, USA, and honorary professor at the University of Pécs, Hungary. She holds a Ph.D. degree in adult education with a specialization on global human resource development. Her cross-cultural and international research studies on workplace learning, organizational development and change, and leadership were published in peer-reviewed journals and book chapters and presented at international conferences. She is a member of the advisory board for four international journals and serves on the board of directors of the Academy of Human Resource Development, on the advisory councils of two nonprofit organizations, and on the executive board of the interdisciplinary Women Leadership Institute at GWU.

Elizabeth B. Davis is an associate professor and program director of organizational sciences in the Department of Organizational Sciences & Communication at the George Washington University. She earned her B.A. from Columbia University, and received her Ph.D. in social systems sciences focusing on strategy and organizational systems & theory from the Wharton School, University of Pennsylvania. She has published numerous articles in The Journal of Business and Economics, The Business Journal, Journal of Production and Operations, The Case Research Journal, The Journal of Quality, Management, Journal of Management Education, Journal of

Medical Humanities, and The Health Policy Journal. Her research interests include Global Mindset; Strategic Leadership & Organizational Transformation; Inter-organizational Relationships and Mutual Organizational Sustainability.

Sue C. Davison (Ph.D.) is a director of Pipal Ltd, a project finance and management company based in Nairobi. With over 20 years of research and experience in multicultural teams and leadership, Sue works with many international, bilateral, and private sector projects and organizations to focus their strategies, activate their teams and improve their impact and profitability. Having lived in India, UK, and Africa, Sue is deeply interested in the values, mental maps, and cultural antecedents of predominant behavioral trends that lead to globally sustainable development. She currently manages the DEG Jatropha Support Programme, a PPP with nine East African companies.

Joerg Dietz (Ph.D.) is a full professor and head of the Department of Organizational Behavior in the Faculty of Business and Economics at the University of Lausanne/Switzerland. He earned his Ph.D. in business administration from Tulane University. His research focuses on issues of workforce diversity, linkages between employees and customers, and the role of context in organizational behavior research. Joerg has won numerous research awards including best paper awards from the Academy of Management, and published book chapters and articles in leading academic journals.

Susan P. Douglas is Paganelli-Bull Professor of marketing and international business at New York University's Stern School of Business. She received her Ph.D. from the University of Pennsylvania and her B.A. and M.A. from the University of Manchester, UK. She is coauthor (with C. Samuel Craig) of two books, *Global Marketing Strategy* and *International Marketing Research, third edition* and has published over 80 articles in leading marketing and international business journals as well as contributing various chapters in books on international business and marketing. Her research interests focus on global marketing strategy, cross-cultural consumer research and methodological issues in international marketing research. She is a Fellow of AIB (Academy of International Business), and former Dean of the AIB Fellows, and a Fellow of EMAC (European Academy of Marketing), and former chair of the EMAC Fellows.

Rian Drogendijk is an associate professor in the Department of Business Studies at Uppsala University. She was earlier appointed at Tilburg

University, The Netherlands, where she also received her Ph.D. Rian teaches on international management, cross cultural management, and research methods at the advanced bachelor and master level. Her main research interests include the impact of cultural differences and institutional diversity on international management, internationalization strategies of companies and organizational learning and knowledge transfer in international companies. She further has an interest in methodological issues regarding the quantitative analysis of process data. Rian has published her research amongst others in the *Journal of International Business Studies*, the *International Business Review*, and the *International Journal of Intercultural Relations*.

P. Christopher Earley is the Auran J. Fox Chair in business and the dean of the University of Connecticut School of Business and former dean of the National University of Singapore Business School. His interests include cross-cultural and international aspects of organizations including the dynamics of multinational teams and motivation. Recent publications include Cultural Intelligence: Individual Interactions Across Cultures (with Ang Soon), Multinational Work Teams: A New Perspective (with Cristina Gibson), The Transplanted Executive: Managing in Different Cultures (with Miriam Erez), and "Creating Hybrid Team Cultures: An Empirical Test of International Team Functioning" (with E. Mosakowski, Academy of Management Journal).

Igor Filatotchev is a professor of corporate governance and strategy at Cass Business School, City University London and director of Centre for Research on Corporate Governance. His research interests are focused on corporate governance effects on entrepreneurship development, strategic decisions, and organizational change. Key research programs currently in progress include analysis of resource and strategy roles of corporate governance; corporate governance life-cycle; and a knowledge-based view on governance development in entrepreneurial firms and IPOs. He has published more than one hundred academic papers, books, and book chapters in the fields of corporate governance and strategy including publications in leading academic journals such as Academy of Management Journal, Academy of Management Perspectives, Strategic Management Journal, Journal of International Business Studies, Organization Science, California Management Review, and Journal of Management. He currently serves as an associate editor of Corporate Governance International Review and Journal of Management and Governance.

Ajai Gaur is an assistant professor at the Rutgers University from 2009. Prior to that, he was an assistant professor at the Old Dominion University, Norfolk, VA during 2007–2009. He received a Ph.D. in business policy and strategy from National University of Singapore in 2007, and a Ph.D. in management from ISM Dhanbad, India in 2005. Ajai's research interests lie at the intersection of strategy and international business. His work has appeared in outlets such as Journal of Management, Journal of Management Studies, Management International Review, Corporate Governance: An International Review, and British Journal of Management among several others. Ajai is the recipient of AIB Best Dissertation Proposal Award and Richard N Farmer Best Dissertation Award at the Academy of International Business annual meetings in 2006 and 2008, respectively. He is on the editorial board of Corporate Governance: An International Review and Canadian Journal of Administrative Sciences.

Julia Gluesing (Ph.D.) is a business and organizational anthropologist specializing in global teaming and global product development. She is currently principal investigator of an NSF grant to study the diffusion of innovation across the global enterprise by tapping into an organization's information technology infrastructure. She also conducts research in global work practices and in intercultural and organizational communication and has published professionally, most recently as editor and contributing author in *Mobile Work, Mobile Lives: Cultural Accounts of Lived Experiences.* Dr. Gluesing is a research professor in Industrial and Manufacturing Engineering at Wayne State University, Detroit, MI.

Un-Seok Han is a research associate at the Dietmar Hopp Endowed Chair for corporate strategy at WHU – Otto Beisheim School of Management in Vallendar, Germany. His research interests include internationalization, diversification, and strategy processes.

Thomas Hutzschenreuter (Ph.D., Leipzig Graduate School of Management, Germany) is Dietmar Hopp Professor of Corporate Strategy at WHU – Otto Beisheim School of Management in Vallendar, Germany. He serves as academic director of doctoral studies at WHU. His research interests include corporate growth, paths of internationalization and diversification, and strategy processes. He has published in leading academic journals such as *Journal of International Business Studies*, *Journal of Management Studies*, and *Journal of Management*. In 2009, he was awarded the Haynes Prize for the Most Promising Scholar from the Academy of International Business Foundation and the Eldridge Haynes Memorial Trust.

Karsten Jonsen (Ph.D.) is a research fellow at IMD, Lausanne, Switzerland, in organizational behavior and international management, and has extensive experience as visiting lecturer in European universities and corporations. Before coming to IMD in 2002, he held European management positions in the IT industry. He earned an M.Sc. in economics from CBS, Copenhagen, an MBA from ESCP-EAP in Paris, France, and a Ph.D. from the University of Geneva. Dr. Jonsen's research interests and publications cover a variety of issues including research methodology, team performance, virtual teams, stereotyping, globalization, career mobility, cross-cultural communication, gender, and workforce diversity.

Shaista E. Khilji is an associate professor of human and organizational learning at the George Washington University, Washington, DC, USA. Her research interests are focused upon making sense of the complexities and transformations surrounding management of contemporary organizations. More specifically, she is interested in exploring the impact of globalization on local contexts, organizations (culture, leadership, and mindset), and individuals (behavior and outcome) and vice versa to lead to a desired performance. His work has been published in the *International Journal of Cross Cultural Management*, *The International Journal of Human Resource Management*, *International Business Review*, *International Journal of Knowledge*, *Culture and Change* and the *Journal of Product Innovation Management*.

Ingo Kleindienst (Ph.D., WHU – Otto Beisheim School of Management, Germany) is an assistant professor of strategy processes at WHU – Otto Beisheim School of Management in Vallendar, Germany. His research interests include paths of internationalization, mergers and acquisitions, executive succession, and strategy processes. In his research, he focuses on the application of behavioral theory to the decisions and actions of executives and companies. In 2009, he was awarded the Haynes Prize for the Most Promising Scholar from the Academy of International Business Foundation and the Eldridge Haynes Memorial Trust. Before joining WHU – Otto Beisheim School of Management, he worked for a leading management consultancy.

Vikas Kumar is a senior lecturer at the Department of International Business in the Faculty of Economics and Business, University of Sydney. From 2004 to 2009, he was an assistant professor of international business and strategy in the Department of Management at Bocconi University in Milan, Italy. He was a visiting scholar at the Collaboratory for Research on Global

Projects at Stanford University from 2008 to 2009. He obtained his doctoral degree in international business in 2004 from the Boeing Institute of International Business at Saint Louis University. His research has been published in premier international business/management journals such as Management International Review (MIR), Corporate Governance: An International Review, Journal of World Business, British Journal of Management, and Thunderbird International Business Review. He is on the editorial review board of MIR and coguest editor of the special issue on "Offshoring and Outsourcing" in the Journal of Management Studies.

Catherine T. Kwantes (Ph.D.) is from the Department of Psychology, University of Windsor, in Windsor, ON, Canada. She is a graduate from Wayne State University's Industrial-Organizational Psychology Ph.D. program, and also holds a M.S. degree in clinical psychology from Eastern Michigan University. Her research focuses on the impact of social culture on work attitudes and behaviors, specifically on work motivation. She has lived and worked in four countries, and has numerous publications and presentations at academic conferences.

Mila Lazarova (Ph.D., Rutgers, the State University of New Jersey, USA) is currently an associate professor of international business at Simon Fraser University, Canada. Her research interests include expatriate management, with a focus on repatriation and the career impact of international assignments; work/life balance issues related to assignments; global careers and the role of organizational career development; and work/life balance practices on employee retention. She was recently awarded a SSHRC standard research grant for a comparative study of HR practices and the changing role of the HR department in organizations.

Kwok Leung (Ph.D., University of Illinois, Urbana-Champaign) is a chair professor of management at City University of Hong Kong. His research areas include justice and conflict, cross-cultural research methods, international business, and social axioms. His latest book, coauthored with Michael Harris Bond, is *Psychological Aspects of Social Axioms: Understanding Global Belief Systems* (Springer, 2009). He is a senior editor of *Management and Organization Review* and on the editorial board of several journals, including *Journal of Management, Journal of International Business Studies, Journal of Cross-Cultural Psychology*, and *Organizational Research Methods*. He is the President-Elect of International Association for Cross-Cultural Psychology, and a fellow of Academy of International Business, Academy of Intercultural Research, and Association for Psychological Science.

Svjetlana Madzar (Ph.D.) is a senior lecturer at the Strategic Management Department of the Carlson School of Management, University of Minnesota. She teaches international strategy and organization and management of groups courses in the MBA program. Svjetlana got her masters and Ph.D. degrees from the University of Minnesota. Her research interests are in the area of cross-cultural aspects of employee proactivity and in long-term benefits of membership in multicultural teams. Svjetlana was born in Sarajevo, Bosnia, and Herzegovina and is an alumna of United World Colleges.

Mary M. Maloney (Ph.D.) is an assistant professor at the University of St. Thomas. She received her Ph.D. in international management from the University of Minnesota. Her research focuses on intraorganizational challenges of multinational enterprises and the role teams play in helping organizations coordinate across geographic, cultural, and organizational boundaries.

Martha Maznevski (Ph.D.) is a professor of organizational behavior and international management at IMD, and the MBA program director. She teaches courses and modules spanning a broad range of organizational behavior topics, including teams and leadership in global and virtual (distance) contexts, diversity and inclusiveness, and the relationship between organizational and national culture. Professor Maznevski has presented and published numerous books, book chapters, and articles on these subjects. Her current research focuses on the ongoing dynamics of high-performing teams and networks in multinational organizations, and managing people in global complexity. Before joining IMD, Professor Maznevski was on the Faculty at the University of Virginia (USA) and the University of Western Ontario (Canada). She earned degrees in education from the University of Toronto (Canada), and in anthropology (undergraduate) and business administration (Ph.D.) from the University of Western Ontario.

Edward F. McDonough, III (Ph.D.) is a professor of international innovation management in the International Business & Strategy Group, College of Business Administration at Northeastern University. His research focuses on executing innovation strategies and managing the global new product development process. He has served as the vice president of Research for the Product Development & Management Association and was the president of the College of Technology and Engineering Management in The Institute of Management Sciences. Professor McDonough is the people and organizations department editor for *IEEE Transactions on*

Engineering Management and a member of the editorial board of the International Journal of Business Innovation and Research.

John M. Mezias is an associate professor of management at the University of Miami. He received his Ph.D. from New York University's Stern School of Business. His current research interests include corporate responsibility and ethics, adaptation strategies of multinational corporations, international human resource management, and legal consequences of strategic actions. His publications have appeared in the Harvard Business Review, Strategic Management Journal, Journal of International Business Studies, Organization Science, Journal of Management, Journal of International Management, the British Journal of Management, Long Range Planning, and Journal of Organizational Behavior. He currently serves on editorial boards of the Strategic Management Journal and the Journal of International Business Studies, and has served as a guest coeditor of the Journal of International Management. He is also an executive committee member of the Academy of Management's International Management Division.

Stephen J. Mezias is a professor of entrepreneurship and family enterprise at INSEAD, the inaugural holder of the Abu Dhabi Commercial Bank chair in international management, and academic director of the INSEAD Middle East Campus. His current research focuses on cognitive and social aspects of institutional processes, especially as these relate to legal environments, emergence of new industries, production of culture, organizational learning processes, and cultural differences and similarities in organizations. He is an active leader at the Academy of Management, serving as past chair of the Managerial and Organization Cognition Division and a past representativeat-large in the Organization and Management Theory division. He is currently on the editorial boards of Organization Science and Strategic Management Journal; and previously served as an associate editor at Management Science and editorial board member of the Journal of Management, Administrative Science Quarterly, and Strategic Organization. His publications have appeared in Management Science, Organization Science, Administrative Science Ouarterly, Strategic Management Journal, as well as numerous other journals.

Michael J. Mol is an associate professor in strategic management at Warwick Business School. Michael is a Dutch national and holds a Ph.D. degree from Rotterdam School of Management, Erasmus University. He has worked and studied at nine universities in five countries. His research focuses on the strategic management of large firms, with particular interests in management innovation and sourcing strategy. His numerous

publications have appeared or are due to appear in among others Academy of Management Review, Research Policy, MIT Sloan Management Review, and Strategic Organization. He has (co)authored four books including Outsourcing: Design, Process and Performance (Cambridge University Press) and Giant Steps in Management: Innovations that Change the Way we Work (FT Prentice Hall). He has won several awards including the best article award from Academy of Management Review. He serves on various editorial boards.

Ram Mudambi is a professor and Perelman Senior Research Fellow at the Fox School of Business, Temple University and a visiting professor at the Center for Strategic Management and Globalization, Copenhagen Business School. He taught in Europe for seven years at the University of Buckingham and the University of Reading. He is an associate editor of the Global Strategy Journal and the book review editor of the Journal of International Business Studies. He also serves on the editorial boards of the Asia Pacific Journal of Management, Management International Review, the Journal of World Business, Industry and Innovation, and the Journal of International Management. He has published over 60 refereed articles and 6 books. His work has appeared in Strategic Management Journal, Strategic Entrepreneurship Journal, Journal of International Business Studies, Journal of Political Economy and Journal of Economic Geography, among others.

Bo Bernhard Nielsen holds a Ph.D. in international business from Copenhagen Business School, Denmark and has been assistant professor at Western Washington University, USA. Bo is currently associate professor of international business and strategy at the Center for Strategic Management and Globalization at Copenhagen Business School and visiting research fellow at the School of Marketing, University of Technology Sydney. His research is at the intersection of strategy and international business with a specific focus on strategic collaboration, firm internationalization, and knowledge management across borders. His work has been published in international scholarly journals such as Journal of Management Studies, Journal of World Business, International Business Review, Journal of International Management, Journal of Business Research, and Long Range Planning, among others.

Sabina Nielsen is an assistant professor at the Department of International Economics and Management, Copenhagen Business School and visiting research fellow at the School of Marketing, University of Technology Sydney. She received her Ph.D. from University of St. Gallen, Switzerland

and was a visiting scholar at University of Washington, Seattle. Her research is at the intersection of strategy and international management with a focus on the role of top management teams and boards of directors in the process of firm internationalization. Her work has been published in international scholarly journals such as *Journal of Management Studies*, *Strategic Organization, Management International Review, Journal of World Business*, and *Journal of Business Ethics*.

René Olie is an associate professor of strategy and international management and academic director of MSc International Management/Cems programme at Rotterdam School of Management, Erasmus University Rotterdam. He received his Ph.D. from Maastricht University, the Netherlands. His research interests include international top management teams, cross-border mergers and acquisitions, and the management of foreign subsidiaries. Together with coauthors he has published previously on the internationalization of top management teams in Europe, and the societal underpinnings of top management.

Anirvan Pant is a doctoral student at the Indian Institute of Management Bangalore. His research interests lie at the intersection of international business, organization theory, and the emerging economy context. In particular, he has been studying the organizational legitimacy and organizational identity issues pertaining to the internationalization of Indian MNEs and the Indian subsidiaries of foreign MNEs. He was awarded the Infosys Fellowship for 2006–2009. He has also received the Outstanding Reviewer Award for 2005–2009 from the International Management Division of the Academy of Management and the Best Proposal Runner-Up Award from the Strategic Management Society.

J. Ramachandran is BOC chair professor of business policy at the Indian Institute of Management Bangalore. His research interests include Emerging Economy Multinationals, Business Groups, and Cultural & Creative Industries. An award winning case writer, recent recognition for his work include the Best Proposal Runner up award from the Strategic Management Society at the India Special Conference, the nomination for the Carolyn Dexter Award for the best paper with an international theme at the 2008 Academy of Management Annual Meeting and the Tata Steel-IIMB award. India's leading business publications *Business World* and *Business Today* have cited him as a Star Teacher.

Professor Ramachandran has been a visiting professor at INSEAD, Fontainebleau, France, the Wharton School, University of Pennsylvania,

and the Carlson School of Management, University of Minnesota. A former member of the board of governors of the Indian Institute of Management Bangalore, he serves on the board of select companies.

Abdul A. Rasheed is a professor of strategic management and international business at the University of Texas at Arlington. He obtained his Ph.D. from the University of Pittsburgh in 1988 and his MBA from the Indian Institute of Management, Calcutta in 1981. His areas of research interest include strategic decision processes, environmental analysis, outsourcing, franchising, foreign market entry, international comparisons in strategy and governance, corporate disclosure, and corporate restructuring. Dr. Rasheed's research has appeared in journals such as Academy of Management Review, Strategic Management Journal, Journal of Management, Journal of Management Studies, British Journal of Management, Journal of Business Ethics. Journal of Small Business Management. Journal of Business Research, Management International Review, Academy of Management Executive, Entrepreneurship Theory & Practice, and International Business Review. He has also contributed chapters to several books in the strategy and international business areas. He currently serves as an associate editor of Group & Organization Management as well as Canadian Journal of Administrative Sciences.

Robert Salomon is an associate professor at the Stern School of Business, New York University. Robert's research focuses on international expansion. He studies how and why firms enter foreign markets, the locations firms choose, how firms manage the cross-border technology transfer process, and how international expansion impacts firm performance. Robert's research papers have been published in the Academy of Management Journal, Organization Science, Management Science, Journal of Economics and Management Strategy, Strategic Management Journal, Journal of International Business Studies, Strategic Organization, Organization and Environment, the Academy of Management Best Paper Proceedings, and in various academic books. Robert published his first book, entitled Learning from Exporting: New Insights, New Perspectives, in 2007. Robert holds a BBA in Finance magna cum laude from the Ross School of Business, University of Michigan. He earned his Ph.D. in international business strategy from the Stern School of Business, New York University.

Silvia Rita Sedita, Ph.D. in economics and management of small firms and local systems at the University of Florence, is currently an assistant professor of economics and management at the Faculty of Political Science,

University of Padova. Her main research interests include the analysis of interorganizational learning mechanisms in industrial districts and clusters, and the management of creativity and innovation networks. She has been visiting scholar at CBS (Copenhagen Business School), DK and at The University of Tokyo, JP. She has been involved in various national and international research projects. Recently, she published articles in *Research Policy, European Planning Studies, Urban Studies, Industry and Innovation*.

Brent Smith is an assistant professor of marketing in the Erivan K. Haub School of Business at Saint Joseph's University (Philadelphia, PA). He received his Ph.D. from Drexel University and Master of Business Administration from Tulane University. His research has been published in the Journal of Transnational Management, Journal of Marketing Channels, Marketing Education Review, and Journal of Business-to-Business Marketing. His research interests include international marketing, marketing strategy, cross-cultural marketing, sales management, and marketing education. He has taught in the areas of marketing strategy, global business, international marketing, multicultural marketing, and marketing ethics.

Silviya Svejenova (Ph.D.) is an associate professor of strategy and entrepreneurship in the Business Policy Department at ESADE Business School, Barcelona, Spain. She holds a Ph.D. in management from IESE Business School. At present, her research examines business model innovation, the emergence of novelty in creative industries and corporations, as well as executive careers and action. It has been published in *Journal of International Business Studies, Journal of Management Studies, Journal of Organizational Behavior, Long Range Planning, Organization, Sloan Management Review, and The Academy of Management Perspectives, among others, and in numerous book chapters. Her book Sharing Executive Power (Cambridge University Press) was Academy of Management Terry Book Award finalist for Best Management Book in 2007. She has served on the board of EGOS (European Group for Organizational Studies) since 2004.*

Tim Swift is an assistant professor of strategic management in the Haub School of Business at St. Joseph's University in Philadelphia. He brings together 14 years of senior management experience with a doctoral degree in strategic management.

Prior to coming to academia, Dr. Swift gained senior management experience in the telecommunications and high-tech industries. He worked in over 20 countries during his industrial career, and held director-level positions in finance, marketing, corporate strategy, and consulting services.

While at AT&T, Tim participated in the Leadership Continuity Program, a development program for high-potential management candidates.

Tim teaches international business and strategic management at both the undergraduate and MBA levels. His research focuses on technology and innovation management. His publications include articles in *Research Policy* and the *Journal of Business Strategy*.

Sully Taylor (Ph.D., University of Washington) is a professor of international management and human resource management at Portland State University, School of Business Administration and the former associate dean for Graduate Programs. She has also taught at Waseda University and the Instituto de Empresa, Madrid, Spain. Dr. Taylor teaches courses in human resource management, global human resource management, international management, and the Asian business environment. Her research interests include the design of global HRM systems in multinational firms, creating global learning organizations, and the management of global employees, and sustainable HRM. Dr. Taylor has authored or coauthored a number of articles on her research, which have been published in leading journals of management and human resources. With Nancy Napier, she has written a book entitled Western Women Working in Japan: Breaking Corporate Barriers.

David C. Thomas (Ph.D., University of South Carolina) is a professor of international management and director of the Centre for Global Workforce Strategy at Simon Fraser University, Vancouver, Canada. He also currently serves as director of the Ph.D. Program in business administration. He is the author of numerous journal articles and eight books. His book *Cross-Cultural Management Essential Concepts* was the winner of the R. Wayne Pace Human Resource Development book of the year award for 2008. In addition, he has recently edited (with Peter B. Smith and Mark Peterson): *The Handbook of Cross-Cultural Management Research*.

Harry C. Triandis is a Professor Emeritus of psychology at the University of Illinois. He is the author of eight books, including *Culture and Social Behavior* (New York: McGraw-Hill, 1994), *Individualism and Collectivism* (Boulder: Westview Press, 1995), and *Fooling Ourselves: Self-Deception in Politics, Religion and Terrorism* (Westport, CT: Praeger, 2009), and editor of the six-volume *Handbook of Cross-Cultural Psychology* (1980–1981), and the international volume of the *Handbook of Industrial and Organizational Psychology* (1994). He was president of the International Association of Applied Psychology (1990–1994), The International Association of

Cross-Cultural Psychology, Divisions 8 and 9 of the American Psychological Association, the Interamerican Society of Psychology, the Society of Comparative Research and Chair of the Society of Experimental Social Psychology. His undergraduate degree was in engineering (McGill University), his master's from the University of Toronto, and his Ph.D. from Cornell University (1958); he received an honorary doctorate from the University of Athens, in Greece, in 1987.

Rob van Tulder is a professor of International Business-Society Management at Rotterdam School of Management/Erasmus University Rotterdam. He holds a Ph.D. degree (cum laude) in social sciences from the University of Amsterdam. Published in particular on the following topics: European business, multinationals, high-tech industries, corporate social responsibility, network strategies, smaller industrial countries (welfare states), and European Community/Union policies. Coordinator of the ERIM research project "International Business-Society Management" and the SCOPE databank project (which in collaboration with UNCTAD compiles the listings of the world's largest TNCs from developed and developing countries). Co-founder of the Expert Centre on Sustainable Business and Development Cooperation and rotating chair of the Department of Business-Society Management. Latest publications include: Corporate Responsibilities in Turbulent time (Beijing (2010): China Economic Publishing House (in Chinese)); Skill Sheets (Amsterdam (2007): Pearson); International Business-Society Management (London (2006): Routledge). (For more information, see: www.ib-sm.org.)

Tiia Vissak (Ph.D.) is a senior researcher at the faculty of economics and business administration, University of Tartu (Estonia). Her main research interests are linear and nonlinear internationalization (the pace, country, and market entry mode selection, success factors, reasons for de- and reinternationalization), international entrepreneurship issues (the role of managers and other actors in internationalization, the role of subsidiaries in foreign owners' networks and the factors impacting that role), networks and strategic alliances (the roles of different actors and factors in their success and failure, the reasons of relationship dissolution), foreign direct investments (their negative and positive impacts on specific countries and firms, but also the impacts of divestments), transition economies, and case studies (including the methodology for conducting them). She has about 100 publications (together with conference articles), including a book (coedited with Prof. Jorma Larimo from the University of Vaasa), *Research on Knowledge, Innovation and Internationalization*, published by Emerald in 2009.

Luis Vives (Ph.D.) is an assistant professor of strategy and entrepreneurship in the Business Policy Department at ESADE Business School, Spain. He got his Ph.D. at IESE Business School, and holds bachelor degrees in business administration, piano performance, and music theory. Prior to joining ESADE Business School, he was a Postdoctoral Fellow at the MIT Sloan School of Management. His research focuses on the management of the firm's corporate scope, the processes, paths, and positions of firm internationalization, and the design and development of business models. His work has appeared in the *Sloan Management Review, Long Range Planning, Journal of Organizational Behavior, Academy of Management Perspectives*, and in a number of books on international business. He serves in the editorial board of the *Journal of Management Studies*.

Todd J. Weber (Ph.D.) is a postdoctoral research associate with the Department of Management at the University of Nebraska-Lincoln. His research interests include international management, leadership, social identity, and values. He has published in leading journals of management and human resources and Dr. Weber is currently serving on the editorial review board for the *Academy of Management Review*.

Lena Zander (Ph.D.) is an associate professor at the Department of Business Studies at Uppsala University, Sweden, and an Honorary Research Associate at Victoria University of Wellington (VUW), New Zealand. She has earlier held positions as Professorial Fellow at VUW, and as an associate professor at the Stockholm School of Economics, Sweden. She conducts research on leadership, teams, language, as well as leveraging and managing cultural differences in multinational organizational settings. Lena's interest in culture's impact on international management has led her to organize a series of international cross-disciplinary conferences and edit multiple special issues. She is also a member of editorial review boards of the Journal of International Business Studies and the International Journal of Cross-Cultural Management, and has won several dissertation and bestpaper awards at AOM, AIB, and ANZAM. Lena has published her research in journals like the Journal of International Business Studies, Journal of World Business, International Business Review, and International Journal of Cross Cultural Management.