ETHICS IN THE GLOBAL SOUTH

RESEARCH IN ETHICAL ISSUES IN ORGANIZATIONS

Series Editors: Michael Schwartz and Howard Harris

Recent Volumes:

Volume /:	Insurance Ethics for a More Ethical World – Guest
	Edited by Patrick Flanagan, Patrick Primeaux and William
	Ferguson – 2007
Volume 8:	Applied Ethics: Remembering Patrick Primeaux – Edited b

- Volume 8: Applied Ethics: Remembering Patrick Primeaux Edited by Michael Schwartz and Howard Harris 2012
- Volume 9: Ethics, Values and Civil Society Edited by Michael Schwartz, Howard Harris and Stephen Cohen – 2013
- Volume 10: Moral Saints and Moral Exemplars Edited by Michael Schwartz and Howard Harris 2013
- Volume 11: The Contribution of Fiction to Organizational Ethics Edited by Michael Schwartz and Howard Harris 2013
- Volume 12: Achieving Ethical Excellence Edited by Michael Schwartz and Howard Harris with Guest Editor Alan Tapper 2014
- Volume 13: Conscience, Leadership and the Problem of 'Dirty Hands' Edited by Matthew Beard and Sandra Lynch 2015
- Volume 14: The Ethical Contribution of Organizations to Society Edited by Michael Schwartz, Howard Harris and Debra Comer 2015
- Volume 15: Contemporary Issues in Applied and Professional Ethics Edited by Marco Grix and Tim Dare 2016
- Volume 16: The Contribution of Love, and Hate, to Organizational Ethics Edited by Michael Schwartz, Howard Harris and Debra R. Comer 2016
- Volume 17: Responsible Leadership and Ethical Decision-Making Edited by Sunil Savur and Sukhbir Sandhu 2017

RESEARCH IN ETHICAL ISSUES IN ORGANIZATIONS VOLUME 18

ETHICS IN THE GLOBAL SOUTH

EDITED BY

MICHAEL SCHWARTZ

School of Economics, Finance & Marketing, Royal Melbourne Institute of Technology, Melbourne, Australia

HOWARD HARRIS

School of Management, University of South Australia, Adelaide, Australia

REVIEW EDITOR

DEBRA R. COMER

Hofstra University, New York, USA



United Kingdom – North America – Japan India – Malaysia – China Emerald Publishing Limited Howard House, Wagon Lane, Bingley BD16 1WA, UK

First edition 2017

Copyright © 2017 Emerald Publishing Limited

Reprints and permissions service

Contact: permissions@emeraldinsight.com

No part of this book may be reproduced, stored in a retrieval system, transmitted in any form or by any means electronic, mechanical, photocopying, recording or otherwise without either the prior written permission of the publisher or a licence permitting restricted copying issued in the UK by The Copyright Licensing Agency and in the USA by The Copyright Clearance Center. Any opinions expressed in the chapters are those of the authors. Whilst Emerald makes every effort to ensure the quality and accuracy of its content, Emerald makes no representation implied or otherwise, as to the chapters' suitability and application and disclaims any warranties, express or implied, to their use.

British Library Cataloguing in Publication Data

A catalogue record for this book is available from the British Library

ISBN: 978-1-78743-205-5 (Print) ISBN: 978-1-78743-204-8 (Online) ISBN: 978-1-78743-259-8 (Epub)

ISSN: 1529-2096 (Series)

Awarded in recognition of Emerald's production department's adherence to quality systems and processes when preparing scholarly journals for print



ISOQAR certified Management System, awarded to Emerald for adherence to Environmental standard ISO 14001:2004.

Certificate Number 1985 ISO 14001



CONTENTS

LIST OF CONTRIBUTORS	vii
EDITORIAL BOARD	ix
ABOUT THE AUTHORS	xi
EDITORIAL ESSAY: ETHICS IN THE GLOBAL SOUTH Michael Schwartz and Howard Harris	1
WAR AND FAMINE AROUND THE INDIAN OCEAN DURING THE SECOND WORLD WAR	5
Lance Brennan, Les Heathcote and Anton Lucas	3
BRINGING INTERNATIONAL SUSTAINABILITY GUIDELINES HOME: A CASE STUDY OF A MEGA	
SOUTH AFRICAN STATE-OWNED ENTERPRISE Andani Thakhathi	71
RELIGION AS APPARATUS OF ETHICAL SIMILARITY: A CATALYST TOWARDS THE FRAMEWORK OF	
ETHICAL BEHAVIOURS (FEB) IN TECHNICAL	
ENVIRONMENT Issam Kouatli	91
MODERN BUSINESS AND THE DOCTRINE OF	
THE MEAN Chris Provis	115

vi CONTENTS

GIFT GIVING, <i>GUANXI</i> , BRIBERY AND CORRUPTION CHALLENGES IN AUSTRALIA-CHINA BUSINESS: AN ETHICAL TENSION BETWEEN THE GLOBAL SOUTH AND THE EAST	
Timothy F. O'Shannassy	131
A SHORT HISTORY OF APPLIED ETHICS IN AUSTRALIA	
Howard Harris	153
ETHICS AND THE UNIFIED JUSTICE EXAMINATION OF THE PEOPLE'S REPUBLIC OF CHINA Roderick O'Brien	175
REVIEWS	
MCKAY, A. (2015). THE BIG SHORT: FINANCIAL DISASTER AND MORAL RESPONSIBILITY. REGENCY ENRTERPRISES & PLAN B ENTERTAINMENT (PRODUCERS). RUNTIME: 130 MINUTES	
Patrick E. O'Brien	187
SIRACUSA, J. M. (2017) ED. <i>HUMANITIES, ARTS AND SOCIAL SCIENCES: IT'S EVERYONE'S BUSINESS.</i> ABINGDON, UK: ROUTLEDGE	
Howard Harris	195

LIST OF CONTRIBUTORS

Lance Brennan Department of History and International

Studies, Flinders University, Adelaide, South

Australia

Howard Harris School of Management, University of South

Australia, Adelaide, Australia

Les Heathcote (deceased) Department of Geography, Flinders University,

Adelaide, South Australia

Information Technology and Operations

Management Department, Lebanese American

University, Beirut, Lebanon

Anton Lucas Department of History and International

Studies, Flinders University, Adelaide, South

Australia

Patrick E. O'Brien Department of Accounting, Taxation &

Legal Studies in Business, Hofstra University,

Hempstead, United States of America

Roderick O'Brien School of Business, University of South

Australia, Adelaide, Australia

Timothy F. O'Shannassy Graduate School of Business and Law, RMIT

University, Melbourne, Australia

Chris Provis School of Management, University of South

Australia, Adelaide, Australia

Michael Schwartz School of Economics, Finance &

Marketing, Royal Melbourne Institute of

Technology, Melbourne, Australia

Andani Thakhathi College of Economic and Management

Sciences (CEMS), University of South Africa,

Tshwane (Pretoria), South Africa



EDITORIAL BOARD

Joseph L. Badaracco, Jr. Harvard University, USA

Ida Berger Harvard Business School, USA

Norman Bowie University of Minnesota, USA

Hugh Breakey
Griffith University, Australia

M. Neil Browne

Bowling Green State University, USA

Debra R. Comer Hofstra University New York, USA

Wesley Cragg
York University, Canada

Ron Duska The American College, USA

Georges Enderle University of Notre Dame, USA

Edwin Epstein
University of California at Berkeley,
USA

Amitai Etzioni George Washington University, USA

William Frederick University of Pittsburg, USA

Al Gini Loyola University Chicago, USA

Kenneth E. Goodpaster *University of St. Thomas, USA*

Ellen McCorkle Harshman St. Louis University, USA

Laura Pincus Hartman Boston University, USA

Daryl Koehn DePaul University, USA

Kimball P. Marshall Alcom State University, USA

E. Sharon Mason *Brock University, Canada*

Douglas McCabe Georgetown University, USA Alex Michalos University of Northern British

Columbia, Canada

Barry Mitnick University of Pittsburg, USA

Moses Pava Yeshiva University, USA Mark S. Schwartz

York University, Canada

Meir Tamari

Jerusalem Institute of Technology,

Israel

Steven Wartick

University of Northern Iowa, USA

ABOUT THE AUTHORS

Lance Brennan, after graduating with a BEd and MA from the University of Western Australia, completed a doctorate in history from the University of Sussex. He taught courses in Indian history and in the multidisciplinary topic Famine at the Flinders University of South Australia from 1973 until his retirement as an associate professor in 1999. He has published on the socio-economic and political history of Uttar Pradesh, on famine and its relief, on the health of indentured workers and on Indian anthropometric history. With his colleagues John McDonald and Ralph Shlomowitz, he published *Well Being in India: Studies in Anthropometric History*, New Delhi, Readworthy, 2013.

Howard Harris graduated in chemical engineering and worked in industry and commerce before returning to university and completing a PhD on the role of courage in management decision making. He joined the School of Management at the University of South Australia. He taught ethics to business students in Adelaide, Singapore, Hong Kong and Kuala Lumpur. Since retiring, he has maintained an interest in the relevance of classical virtues in contemporary management. He is a former President of the Australian Association for Professional and Applied Ethics. His interest in history was bolstered during recent study for a master's degree in theology.

Les Heathcote was one of Australia's foremost geographers. Following a first degree at University College London (UCL) a masters at Nebraska and a doctorate from the Australian National University, Les taught at UCL for a couple of years, then migrated again in 1967 to teach at Flinders University, South Australia. He retired in 1997 but remained an adjunct associate professor until his death in 2010. As well as a full commitment to his teaching, and his service on many boards and advisory councils, Les wrote and edited seventeen books and numerous articles. Most, including the first, The Arid Lands: Their Use and Abuse, Harlow, Longmans, 1983 and the last, Drought and the Human Story: Braving the Bull of Heaven, London and New York, Routledge, 2012, address the relationship of humans and the lands they inhabit. The Institute of Australian Geographers conferred the Griffith Taylor Medal on Les in 1997 – a rare honour.

Issam Kouatli is an associate professor of information technology. He holds a PhD in engineering and an MSc in manufacturing technology from the University of Birmingham, UK. His main research interests are in intelligent systems, specifically in genetic fuzzy systems and its use in decision-making mechanisms and applications. Cloud computing with the related management of ethical behavior and security is the second main interest of research. He has worked as an IT consultant providing IT services via a British-based limited company from 1995 till 2001.

Anton Lucas graduated in agricultural economics from the University of New England before completing a masters in Asian Studies at Hawaii, followed by a PhD in Indonesian history at the Australian National University. In 1981, he joined the discipline of Asian Studies at the Flinders University of South Australia where he taught Indonesian language alongside topics on the environment and development in Asia, Indonesian culture and society, and religion and social change. Anton is now an adjunct associate professor in history and international studies. He has published extensively on the Indonesian nationalist movement and on a range of social and political issues at the local level. His books include *One Soul One Struggle*, Sydney, Allen and Unwin, 1991, and (with Carol Warren) *Land for the People, the State and Agrarian Conflict in Indonesia*, Ohio, Research in International Studies Series, 2013.

Patrick E. O'Brien earned his bachelors of business administration in accounting, as well as his masters in science in accounting from Hofstra University. Upon graduation from Hofstra, Patrick worked at Deloitte & Touche in New York City in the audit practice, serving primarily public and private clients in the media and entertainment industries. Patrick also worked in the private sector as a financial analyst within the Corporate Controller's Group at Sotheby's. He currently works as the accounting department administrator and serves as an adjunct professor of accounting within the Frank G. Zarb School of Business at Hofstra University.

Roderick O'Brien is an Australian lawyer, with experience of teaching law in Hong Kong and in mainland China. His research interests include the ethics of China's lawyers.

Timothy F. O'Shannassy is a senior lecturer in the Graduate School of Business and Law (GSBL) at RMIT University, Melbourne, Australia. Tim earned his PhD from Monash University in 2005. Tim currently teaches strategic management and entrepreneurship in the MBA programs at RMIT. He is co-author of *Strategic Management: The Challenge of Creating Value*

About the Authors xiii

(Routledge Publishing). He served as RMIT MBA Programs Director in 2015 and 2016 and is currently serving on the RMIT Academic Board. He has extensive experience in managing and teaching in executive education programs. Tim is a fellow of the Australian Institute of Management.

Chris Provis is a member of the Centre for Business Ethics and Responsible Leadership based in the School of Management at the University of South Australia. His recent work has been on moral judgment in business ethics and on Confucianism and business ethics.

Michael Schwartz is an associate professor of business ethics in the School of Economics, Finance & Marketing at the Royal Melbourne Institute of Technology. He is a past president of the Australian Association for Professional and Applied Ethics. He is a member of the editorial boards of the Journal of Applied Ethics and the Journal of International Business & Law; and a joint editor of Research in Ethical Issues in Organizations. His research in the field of business ethics has been published in the Electronic Journal of Business Ethics & Organization Studies, the Australian Journal of Professional & Applied Ethics, the Australian Journal of Social Issues, Ethics & Education, Business Ethics Quarterly, Business Ethics: A European Review, the Journal of Business Ethics and Research in Ethical Issues in Organizations.

Andani Thakhathi is a PhD candidate in ethics and responsible leadership in business at the Wittenberg Center for Global Ethics (WCGE) and the Business Ethics and Management Accounting (BEMA) chair at the Martin Luther University (MLU) of Halle-Wittenberg in Germany. Prior to joining the WCGE and BEMA, he was a researcher at the University of South Africa's College of Economic and Management Sciences (CEMS) where he explored the practice of strategic corporate sustainability. Andani's research focuses on sustainability and ethics in the global business context. He is also interested in advancing Africa's renewal and renaissance through critical and positive scholarship.