

**Entrepreneurial solution for communities in South Asia**

The special issue carries revised and substantially extended versions of selected papers presented at the *International Conference on Peaceful and Prosperous South Asia-Opportunities and Challenges*, organized by Jaypee Institute of Information Technology, Noida, India, on March 27-29, 2017. In addition, the special issue carries papers invited by other experts. The purpose of this special issue is to provide researchers a platform to explore the communities of South Asia, their opportunities and challenges for economic and social development. South Asia, comprising eight countries, have different communities, some originating from religion and culture, some are indigenous and some are nomadic. The regions' diversity in ethnicity, language and religion can be used as strength in shaping economic behavior. One of the phenomena that can shape economies of these countries is entrepreneurship. With this purpose, the proposed theme of the special issue is "Entrepreneurial Solution for Communities in South Asia".

Many papers were received for the special issue, but after rigorous review process, five quality papers were accepted for the special issue. The papers are as follows:

- (1) "Gauging underdog entrepreneurship for disabled entrepreneurs", by Siddhartha Saxena and Rushi Pandya. The objective of this paper is to understand differently abled entrepreneurs and their entrepreneurial journey.
- (2) "Can education empower women through entrepreneurial marketing: a model for upliftment of community services?", by Broto Rauth Bhardwaj. This paper attempts to find the role of education in enhancing the impact of education in improving the status of women entrepreneurs.
- (3) "Entrepreneurial communities and family enterprises of India: an overview of their emergence and sustained growth", by Kanupriya Misra Bakhru, Manas Behera and Alka Sharma. The paper examines traditional business communities and family businesses of India, their emergence and sustained growth.
- (4) "Traversing the women entrepreneurship in South Asia: a journey of Indian startups through Lucite ceiling phenomenon", by Tanu Shukla, Gajendra Chauhan and Saumya. The scope of this paper covers chiefly first-generation female entrepreneurs, and it presents the analysis of factors that are responsible for this tendency, which can be termed as the Lucite ceiling phenomenon.
- (5) "Entrepreneurial orientation for sustainable mobility through electric vehicles: insights from international case studies", by Kumar Shalender. The paper aims to clarify and give insights on the importance of entrepreneurial orientation for sustained mobility through the four business models for supporting the commercialization drive of electric vehicles.

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