

Guest editorial

Serena Volo, Noel Scott and Donna Quadri-Felitti

IJCTHR: growth of the journal and focus of contributions

The *International Journal of Culture, Tourism and Hospitality Research* publishes original research in the field of tourism and hospitality with a specific focus on culture. The journal is witnessing an increase in downloads, citations and submissions. Thus, I am pleased to announce that the Editorial Team of the journal is also growing.

Two new associate editors joined in January 2019: Prof Dr Giampaolo Viglia, University of Portsmouth, UK, and Prof Dr Sameer Hosany, Royal Holloway University of London, UK. Their contribution and commitment will play a significant role in further developing the journal. *IJCTHR* can now benefit of the support of four associate editors. Giampaolo and Sameer will-together with Donna Quadri-Felitti and Noel Scott- assist in enhancing the quality of the journal by facilitating the identification of novel and relevant contributions.

The Editorial Advisory Board is also growing with 15 new members committed to contributing to the journal's success, reflecting the multidisciplinary nature of our field and ensuring, together with a more timely review process, the relevance and rigor of accepted contributions.

The Editors welcome contributions from the academic community to make *IJCTHR* a distinctive outlet in our scholarly field of culture, tourism and hospitality research. In particular, authors – emerging or well established – will find in the journal a platform for sound theoretical and empirical research contributions, thorough literature reviews, relevant research notes and case studies, critical viewpoints and commentaries.

IJCTHR covers different areas of scholarly interest in our field: tourist culture and consumer behavior; marketing practices in tourism and hospitality, and how this relates to cultures; destination culture and destination marketing; consumer behaviour and trends in tourism and hospitality.

The journal especially seeks to nurture tourism interdisciplinary multicultural work among sociological, psychological, geographical, marketing and consumer behavior researchers.

Thank you to all scholars who accepted to embark on this journey as members of the Editorial Team. A number of improvements have already been initiated in the past few years, and now we look forward to more relevant and rigorous submissions that can contribute to fostering a fresh and critical turn to the journal's direction.

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