

Publishers note from Emma Leverton

We are pleased to commence our 121st volume with a special issue on “Food anti-consumption and consumer well-being”, led by Guest Editor Dr Muhammad Kashif Saeed.

As publisher of the *British Food Journal*, it is a pleasure to be able to work with a global network of academics, especially those who share the same vision of publishing intellectually rigorous work that contributes to the progression of ideas based on reason, quality and scholarly excellence.

This special issue culminates over 12 months of hard work from Dr Saeed. We are extremely thankful for his contribution to the journal.

As well as the 14 articles published in this special issue, Dr Saeed kindly worked on 6 additional papers on the topic of anti-consumption that were published in last year’s volume. These were:

- (1) Paola De Bernardi, Lia Tirabeni, (2018) “Alternative food networks: sustainable business models for anti-consumption food cultures”, *British Food Journal*, Vol. 120 No. 8, pp. 1776-1791, <https://doi.org/10.1108/BFJ-12-2017-0731>
- (2) Yusuf Arslan, Emre Yıldırım, Mustafa Abdül Metin Dinçer, Merve Türkmen Barutçu, (2018) “Examining consumers’ anti-consumption tendencies towards food products: a case study from the Turkish food industry”, *British Food Journal*, Vol. 120 No. 9, pp. 1980-1993, <https://doi.org/10.1108/BFJ-12-2017-0728>
- (3) Hatice Aydin, Zeliha Eser, Sezer Korkmaz, (2018) “The psychological effects of fast food consumption on body image emotions”, *British Food Journal*, Vol. 120 No. 10, pp. 2236-2249, <https://doi.org/10.1108/BFJ-11-2017-0634>
- (4) Shannon Allen, Ellen Goddard, Anna Farmer, (2018) “How knowledge, attitudes, and beliefs impact dairy anti-consumption”, *British Food Journal*, Vol. 120 No. 10, pp. 2304-2316, <https://doi.org/10.1108/BFJ-12-2017-0733>
- (5) Isadora do Carmo Stangherlin, Marcia Dutra de Barcellos, (2018) “Drivers and barriers to food waste reduction”, *British Food Journal*, Vol. 120 No. 10, pp. 2364-2387, <https://doi.org/10.1108/BFJ-12-2017-0726>
- (6) Petek Tosun, Merve Yanar Gürce, (2018) “Consumer comments about meat anti-consumption”, *British Food Journal*, Vol. 120 No. 10, pp. 2439-2453, <https://doi.org/10.1108/BFJ-12-2017-0685>

To further showcase this work, these papers will be promoted together and compiled to form a virtual special issue, available to view at: www.emeraldgroupublishing.com/products/journals/news_story.htm?id=8512

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