LEADING WITHIN DIGITAL WORLDS

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LEADING WITHIN DIGITAL WORLDS

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INVESTOR IN PEOPLE

To my wife, Dora, and our family

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ABOUT THE AUTHOR

Pete Grindrod is an internationally renowned expert on digital transformation, strategy, leadership, mathematics, data science, and analytics across multiple customer-facing sectors. He has held senior leadership positions in industry and academia, and he has been appointed to senior advisory positions for government departments, charitable trusts, and UK research councils. He has also founded a number of successful data science and analytics companies.

Pete was awarded a CBE for services to mathematics research and development in 2005. He has honorary doctorates from two UK universities, and he is a former president of the Institute of Mathematics and its Applications. He has worked in the UK, EU, US, Japan, and China.

Pete's passion is creating hard value from disruptive applications of fundamental science within commercial, public, and academic activities; and encouraging creative and challenging thinking, from concept and development, to translation and operation.