

# **Chinese Social Media**

## **Digital Activism and Society: Politics, Economy and Culture in Network Communication**

The *Digital Activism and Society: Politics, Economy and Culture in Network Communication* series focuses on the political use of digital everyday-networked media by corporations, governments, international organisations (Digital Politics), as well as civil society actors, non-governmental organisations, activists, social movements and dissidents (Digital Activism) attempting to recruit, organise and fund their operations, through information communication technologies.

The series publishes books on theories and empirical case studies of digital politics and activism in the specific context of communication networks. Topics covered by the series include, but are not limited to:

- the different theoretical and analytical approaches of political communication in digital networks;
- studies of socio-political media movements and activism (and ‘hacktivism’);
- transformations of older topics such as inequality, gender, class, power, identity and group belonging;
- strengths and vulnerabilities of social networks.

### **Series Editor**

Dr Athina Karatzogianni

### **About the Series Editor**

Dr Athina Karatzogianni is an Associate Professor at the University of Leicester, UK. Her research focuses on the intersections between digital media theory and political economy to study the use of digital technologies by new socio-political formations.

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# **Chinese Social Media: Face, Sociality and Civility**

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# Table of Contents

Dedication	<i>xi</i>
Acknowledgements	<i>xiii</i>
<b>Chapter 1 China's Compressed Modernisation and Development of Digital and Social Media</b>	<b>1</b>
Introduction	1
The History of Chinese Modernisation	4
Youth, Economic Reform and Cultural Change in Urban China	8
Chinese Internet and Social Media	11
A Summary of Methodology	18
Main Study: Embedded Interviews with University Students in China	21
The Main Themes of the Book	25
<b>Chapter 2 Social Interaction, Self-Presentation and Face in Chinese and West European Contexts</b>	<b>27</b>
Introduction	27
Goffman's Self-Presentation and Impression Management	29
Mediated Self-Presentation	30
Goffman on Facework	33
Chinese Face Concepts	34
<i>Mianzi</i> in Contemporary China	37
Mediated Facework	39
Conclusion	40

<b>Chapter 3 Individualisation, Self-expression and Face</b>	<b>41</b>
Introduction	41
Sociability and Personal Achievement Is the Nature of <i>Mianzi</i>	42
Sustaining Moral Face ( <i>lian</i> ) Online	45
Discussions of <i>lian</i>	45
Gendered Online Self-presentation and Face	49
The Value of ‘Likes’ and ‘Comments’	53
Conclusions	57
<b>Chapter 4 Mediated Family Relations at a Distance</b>	<b>59</b>
Introduction	59
Leaving Home: Let’s Keep in Touch	62
Polite Distance from Parents	64
Digital Literacy: Parents Spread Pseudoscience	68
Online Strategies to Manage Relationships with Parents	71
Strategy 3: Multi-platforms	76
Conclusions	77
<b>Chapter 5 Online Sociality in Friend Circles: <i>Guanxi</i> and <i>Renqing</i></b>	<b>79</b>
Introduction	79
Social Media and Social Networks	81
Classmates and Besties: Sustaining Close Friendships Online	82
Sustaining Friendships: Ambient Co-presence and Romance	83
Creating Virtual Co-presence	85
Mediated Interaction Ritual	89
Broader Friendship Circles, Social Capital and <i>Guanxi</i>	94
Conclusions	100
<b>Chapter 6 The New Moral Duty: Spreading Positive Energy Online</b>	<b>103</b>
Introduction	103
Positive Energy as a Meme and Government Directive	105
Positive Psychology in China	109
Energy in Traditional Chinese Culture	111
Good Netizen, Good Citizen and Positive Energy	112
Positive Energy versus Negative Energy	113



Psychology, Happiness and Depression	115
The Duty to Spread Positive Energy	116
Online Participation in Political Discussion	118
Authenticity	120
Conclusions	123
<b>Chapter 7 Conclusions</b>	125
Introduction	125
Selfhood, Individualisation and Face	126
Mediated Relationships with Parents	127
Mediated Friendship	129
Positive Energy and Government Directives on Online Civility	130
Glossary of Terms	131
References	135
Index	149

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*Shuhan dedicates this book to Xiaoqiang, Xinai, Yingjun and Xiangquan with love.  
Peter dedicates this book to Sonia, Joe and Anna*

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