

The Emerald Handbook of Fintech

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The Emerald Handbook of Fintech: Reshaping Finance

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INVESTOR IN PEOPLE

*We dedicate the book to Linda and Rory Baker, Judy, Janis, Aaron, Andrea, Kyle,
and Grant Filbeck, and Melissa, Parker, and Patricia Black.*

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In 1968, Paul McCartney wrote ‘The Long and Winding Road’, which appeared in the Beatles’ album *Let It Be*, in 1970. The lyrics of this reflective song talk about the journey of life and the memories created along the way. Thus, the long and winding road is a metaphor for a journey and the challenges encountered. Similarly, publishing this book has been a long and winding road with its twists and turns. This journey would not have been completed without the contributions of many people, each playing important but different roles. We want to recognize a few of these participants in this journey.

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