



**Sustainable
Development
Through Global
Circular Economy
Practices**

**Stuart Maguire
Ian Robson**

Sustainable Development Through Global Circular Economy Practices

This is a very important and timely book in a growing area of interest in business schools and among practitioners globally. The book explores the conceptual roots of circular economy, setting out the theoretical strands and areas of application with clarity and interest. Case studies are most welcome in this field as there is a dearth of applied material. The case studies in the book are wide and varied, integrated seamlessly into the text and offer crucial insights into what and how CE can be embraced and implemented. The addition of content relating to organisational context, resistance to change and leading change in CE is very useful, opening up questions and answers to both researchers and practitioners. The final chapter considers a progressive research agenda in the field which is very welcome for the academic community. There is something in this book for everyone, from teachers, researchers to practitioners and general interest audiences. The writing style is very accessible and the authors pull no punches in setting out the need for immediate action. A great read, a well-researched and presented book and core reading for anyone interested in social and environmental sustainability.

—*Professor Colin Dey, Professor of Social Accounting,
University of Dundee, UK*

The development of the Circular Economy is probably the most important in management research. It transcends all disciplines, sectors and geographies.

This book provides an excellent overview of the managerial challenges in transitioning from the linear to the circular with a perspective that emphasises the role of digital technology. The authors rightly emphasise the radical over the incremental and thus provide a comprehensive account of ‘how to’ for practicing managers.

—*Roger Maull, Professor of Management Systems,
University of Exeter’s Business School, UK*

Sustainable Development Through Global Circular Economy Practices

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Emerald Publishing Limited
Emerald Publishing, Floor 5, Northspring, 21-23 Wellington Street, Leeds LS1 4DL.

First edition 2024

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British Library Cataloguing in Publication Data

A catalogue record for this book is available from the British Library

ISBN: 978-1-83753-591-0 (Print)

ISBN: 978-1-83753-590-3 (Online)

ISBN: 978-1-83753-592-7 (Epub)



INVESTOR IN PEOPLE

*We would like to dedicate this book to Irene Middlemiss.
Irene was a constant support at stressful times – especially during
the writing of books. She was taken much too early in April 2021.*

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Contents

Introduction: Sustainable Development Through Global Circular Economy Practices	<i>1</i>
Chapter 1 The Origins of the Circular Economy	<i>9</i>
Chapter 2 Sustainability and the Circular Economy as Part of a Global Environmental Strategy	<i>37</i>
Chapter 3 Sustainable Production and Consumption Within the Circular Economy	<i>59</i>
Chapter 4 Supply Chain Management and the Circular Economy	<i>79</i>
Chapter 5 Business Innovation and Change for Circular Economy	<i>113</i>
Chapter 6 A Review and Research Agenda for the Circular Economy	<i>133</i>
Index	<i>157</i>