



EMERALD POINTS

UNDERSTANDING COMICS-BASED RESEARCH

A Practical Guide for Social Scientists

VERONICA MORETTI



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A Practical Guide for Social
Scientists

BY

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United Kingdom – North America – Japan – India
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Emerald Publishing Limited
Emerald Publishing, Floor 5, Northspring, 21-23 Wellington Street, Leeds LS1 4DL.

First edition 2023

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British Library Cataloguing in Publication Data

A catalogue record for this book is available from the British Library

ISBN: 978-1-83753-463-0 (Print)
ISBN: 978-1-83753-462-3 (Online)
ISBN: 978-1-83753-464-7 (Epub)



INVESTOR IN PEOPLE

This book is not dedicated to a specific person. I'd like to think that this manuscript is the fruit of that part of academia that still believes in color, passion and gratitude. To those parts, I hereby dedicate my book.

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ABOUT THE AUTHOR

Veronica Moretti is an Assistant Professor at the University of Bologna. Her main research interests lie in the field of creative methods within social research and on the intersections between technology and human activities, with specific emphasis on the medical sociology. She is currently using several innovative teaching strategies applied to “health education” activism, ranging from the use of graphic novels to the use of audio-diary recording with health-care professionals to develop their social and relational skills. Also, she is one of the founders of the *Graphic Medicine Italia* association.

ACKNOWLEDGMENTS

So, to start off, that's myself (Fig. I) enjoying these months of intense writing, studying, and drawing.

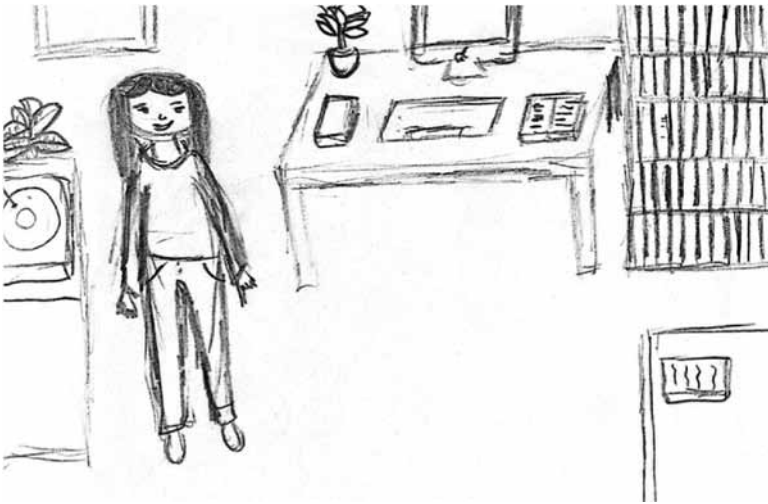


Fig. I. Myself.

And, as is expected in most publications, I thank the person who supported me the most (Fig. II).



Fig. II. The Person Who Supported Me the Most.

And these are the hypothetical readers (Fig. III) I want to thank in advance for joining me on this venture!



Fig. III. Hypothetical Readers.