

BIBLIOGRAPHY

- Allen, A. (2021). Feminist perspectives on power. In E. N. Zalta, & U. Nodelman (Eds.), *The stanford encyclopedia of philosophy* (Fall 2022 Edition). <https://plato.stanford.edu/archives/fall2022/entries/feminist-power/>
- Appadurai, A. (1996). *Modernity at large: Cultural dimensions of globalization*. University of Minnesota Press.
- Arendt, H. (1958). *The human condition*. The University of Chicago Press.
- Armstrong, E. (2020). *Marxist and socialist feminism*. Study of Women and Gender: Faculty Publications. https://scholarworks.smith.edu/swg_facpubs/15
- B., Axford (Ed.) (2021). *Why globalization matters: Engaging with theory in rethinking globalizations*. Routledge. GBR ISBN 978-1-03-205630-2.
- Bauman, Z. (1999). *Culture as Praxis*. Sage Publications.
- Bean, A. M. (2016). Venezuela, human rights and participatory democracy. *Critical Sociology*, 42(6), 827–843.
- Bell, D. (1960). *The end of ideology*. Free Press.
- Berlo, D. K. (2020, October 12). The Process of Communication. Free download, borrow, and streaming. *Internet Archive*. <https://archive.org/details/dli.ernet.235577>
- Bodhi, S. R., & Jojo, B. (2019). *The problematics of tribal integration: Voices from India's Alternative Center*. The Shared Mirror Publishing House.
- Brown. (1999). Globalization and cultural conflict in developing countries: The South African Example on JSTOR. www.jstor.org. <https://www.jstor.org/stable/20644725>
- Burns, R. W. (2004). *Communications: An international history of the formative years*. The Institution of Engineering and Technology. 978-0-86341-327-8.
- Castells, M. (1991). *The Informational City: A New Framework for Social Change*. Centre for Urban and Community Studies, University of Toronto.
- Castells, M. (1996). *The Rise of Network Society*. Wiley-Blackwell Publishers.

- Census. (2011). *Government of India*. <http://censusindia.gov.in>
- Cruz-Saco, M. A. (2018). Indigenous communities and social inclusion in Latin America. Paper presented at *Expert Group Meeting on Family Policies for Inclusive Societies*, New York Headquarters, United States, 1–22. <https://www.un.org/development/desa/family/wp-content/uploads/sites/23/2018/05/2-1.pdf>
- Cvetkovich, A., & Kellner, D. (1997). *Articulating the global and the local: Globalization and cultural studies*. Westview Press.
- Dicken, P. (2007). *Global shift: Mapping the changing contours of the world economy*. SAGE.
- Dimitrova, A. (2002). Challenging globalization—the contemporary sociological debate about globalization a theoretical approach. *M.A Dissertation in Advanced European and International Studies. Center International de formation Europeenee* (p. 70).
- Doshi, J. K. (1984). Communication and national integration: A study of Hindu Muslim relationship. *Communicator*, 24–31.
- Dubois, C. (1955). *Ralph Linton. The tree of culture*. Alfred A. Knopf. xiv, 692, xvi.
- Durkheim, E. (1915). *The elementary forms of the religious life*. Allen and Unwin.
- Durkheim, É. (1960). *The division of labor in society*. Free Press. 4th print.
- Eggertsson, T. (2010). Mapping social technologies in the cultural commons. U.S: *Cornell law review*, 95, 711–732.
- Enman, C. (1999). *One against the world*. The Ottawa Citizen.
- Flew, T. (2007). *Understanding global media* (1st ed). Palgrave Macmillan.
- Fernandez-Kelly, P. (2007). The global assembly line in the new millennium: A review essay. *Signs: Journal of Women in Culture and Society*, 32(2), 509–521.
- Friedman, T. (1999). *The Lexus and the Olive Tree*. Farrar Straus Giroux.
- Ghosh, B. (2011). Cultural changes and challenges in the era of globalization: The case of India. *Journal of Developing Societies*, 27(2), 153–175. <https://doi.org/10.1177/0169796X1102700203>
- Ghurye. (1959). *The Scheduled Tribes*. Popular Book House.

- Ghurye, G. S. (1963). *The Scheduled Tribes*. Popular Prakashan.
- Giddens, A. (1990). *The consequences of modernity*. Stanford University Press.
- Habermas, J., & Blazek, J. R. (1987). The idea of the university: Learning processes. *New German Critique*, (41), 3–22.
- Hardt, M., & Negri, A. (2000). *Empire*. Harvard University Press.
- Harvey, D. (1989). *The condition of postmodernity: An enquiry into the origins of cultural change*. Wiley.
- Held, D., McGrew, A., Goldblatt, D., & Perraton, J. (1999). *Global transformations: Politics, economics and culture*. Polity Press.
- Hirst, P. Q., & Thompson, G. F. (1996). *Globalization in question: The international economy and the possibilities of governance*. Polity Press.
- Hosseini, H. M. (2010). Popular culture in Asia: Globalization, regionalization, and localization. *Procedia-Social and Behavioral Sciences*, 2, 7356–7358.
- Huntington, S. (1996). *The clash of civilizations and the remaking of world order*. Simon & Schuster.
- Inkeles, A., & Smith, D. M. (1974). *Becoming modern*. Harvard University Press.
- Jaja, J. M. (2010). Globalization or Americanization: Implication for Sub-Saharan Africa. In the book: *Globalization - Today, Tomorrow* (1st edition).
- Lee, D. (2018). *Independent television production in the UK: From cottage industry to big business*. Palgrave Macmillan.
- Lerner, D. (1958). *The passing of traditional society: Modernizing the middle east*. The Free Press.
- Lerner, D., & Pevsner, L. W. (1958). *The passing of traditional society: Modernizing the middle east*. Free Press.
- Linton, R. (1955). *The tree of culture*. Alfred A. Knopf.
- Lynd, R. S., & Lynd, H. M. (1929). *Middletown: A study in Contemporary American Culture*. Brace and Company.
- MacDonald, D. (1957). A Theory of Mass Culture. In B. Rosenberg & D. W. Manning (Eds.), *Mass Culture: The Popular Arts in America* (pp. 59–73). Free Press.

- Majumdar, D. N., & Madan, T. N. (1957). General and theoretical: An introduction to social anthropology, *American Anthropologist*, 59(1).
- Majumdar, D. N., & Madan, T. N. (2008). *An introduction to social anthropology*. Mayoos paperbacks.
- Mauss, M. (1954). *The gift forms and functions of exchange in archaic societies*. Free Press.
- McClelland, D. C. (1961). *The achieving society*. Free Press.
- McLuhan, M., & Powers, B. R. (1992). *The global village: Transformations in world life and media in the 21st century*. Oxford University Press.
- McQuail, D. (1969). *Towards a sociology of mass communications*. Collier-Macmillan.
- McQuail, D. (2006). The mediatization of war. *International Communication Gazette*, 68(2).
- McQuail, D. (2010). *McQuail's mass communication theory*. SAGE Publications.
- Merriam-Webster (1828). Middle-class. *Merriam-Webster.com Dictionary*. <https://www.merriam-webster.com/dictionary/middle-class>
- Myrdal, G. (1968). *Asian drama: An inquiry into the poverty of nations*. Pantheon.
- NEP. (2020). *Policy document released by Government of India*. https://www.education.gov.in/sites/upload_files/mhrd/files/NEP_Final_English_0.pdf
- Nimkoff, M. F. (1947). *A handbook of sociology* (1947). Free download, borrow, and streaming. Internet Archive. https://archive.org/details/inernet_dli.2015.239785
- Nisbet, R. A. (1966). *The sociological tradition*. Basic Books.
- Ogburn, W. F., & Nimkoff, M. F. (1964). *A handbook of sociology*. Routledge.
- Ohmae, K. (1990). *Borderless World. Power and strategy in the global marketplace*. Harper Collins.
- Okin, S. M. (1989). *Justice, gender, and the family*. Basic Books.
- Pieterse, N. (2004). *Globalization and culture: Global mélange*. Rowman & Littlefield Publishers.

- Pye, L. W., & Social Science Research Council. (1963). Communications and political development. In *Conference on Communication and Political Development*. Princeton University Press.
- Pye, L. W. (1963). *Communication and Political Development*. Radha Krishna Publication.
- Raisa, R., & Tasnim, N. (2020). *McDonaldization of Asia: Impacts of globalization on the Asian Culture*. Available at SSRN 3702432.
- Redfield, R. (1941). The folk culture of Yucatan. *KIP Monographs*, 148. https://digitalcommons.usf.edu/kip_monographs/148
- Riesman, D., Glazer, N., & Denney, R. (2001). *The lonely crowd: A study of the changing American character*. Yale University Press. 978-0-300-08865-6.
- Ritzer, G. (2011). *Globalization: The essentials*. Wiley.
- Robertson, R. (1992). *Globalization – Social theory and global culture* (pp. 57–60). SAGE.
- Rogers, E. (1962). *Diffusion of innovations*. Simon & Schuster. 978-0-7432-5823-4.
- Rosengren, K. E. (1981). Mass media and social change: Some current approaches. In E. Katz & T. Szecskö (Eds.), *Mass Media and Social Change* (pp. 247–263). Sage.
- Sarkar, J. (1990). *The Jarawa*. Seagull Books.
- Sassen, S. (1991). *The global city*. Princeton University Press.
- Scholte, J. A. (2000). *Globalization: A critical introduction*. Palgrave Macmillan.
- Schramm, W., & Roberts, D. F. (1954). How communication works. In W. Schramm (Ed.). *The Process and Effects of Mass Communications*. Ill: University of Illinois Press.
- Scott, J. C. (1998). *Seeing like a State: How certain schemes to improve the human condition have failed* (p. 11). Yale University Press. 978-0-30007016-3.
- Sen, A. (1979). Utilitarianism and welfarism. *The Journal of Philosophy*, 76(9), 463–489.
- Sharma. (2003). *Elements of Indian Civilisation: A sociological perspective on JSTOR*. www.jstor.org. <https://www.jstor.org/stable/41919927>
- Singh, Y. (1986). *Modernization of indian tradition*. Rawat Publications.

- Singh, V. P. (2004). Globalization, new communication technologies and socio- cultural change in India. *Meerut: Emerging Trends in Development Research* (p. 6). ISSN NO. 0972-9445. 11 (1&2).
- Singh, V. P. (2007). Globalization and social stratification in India. *Emerging Trends in Development Research*.
- Tai, E. (2003). Rethinking culture, national culture, and Japanese culture. *Japanese Language and Literature*, 37(1), 1–26.
- The Baiga. (1939). *Elwin Verrier*. Free download, borrow, and streaming. Internet Archive. <https://archive.org/details/dli.ernet.237649>
- Theiner, P. (2014). *Book Review: Theories of globalization by Barrie Axford*. https://eprints.lse.ac.uk/56156/1/blogs.lse.ac.uk-Book_Review_Theories_of_Globalization_by_Barrie_Axford.pdf
- Therborn, G. (1995). *European modernity and beyond: The trajectory of European societies 1945–2000*. SAGE Publications Ltd. <https://doi.org/10.4135/9781446222317>
- Therborn, G. (2001). Globalization and inequality. Issues of conceptualization and explanation. *Soziale Welt*, 52(4), 449–476. <http://www.jstor.org/stable/40878367>
- Thomas, C. (2001). Global Governance, development and human security: Exploring the links. *Third World Quarterly*, 22(2), 159–175.
- Tomlinson, J. (1999). *Globalization and culture*. University of Chicago Press.
- Turner, B. S., & Khondker, H. H. (2010). *Globalization east and west*. SAGE Publications. 9780857026705 <https://books.google.co.in/books?id=fJxW0wmDIgC>
- Tylor, E. B. (1871). *Primitive culture: Researches into the development of mythology, philosophy, religion, art, and custom*. Cambridge University Press.
- Ullah, A. A., & Ming Yit Ho, H. (2020). Globalisation and cultures in Southeast Asia: Demise, fragmentation, transformation. *Global Society*, 35(2), 191–206.
- UN DESA. (2015). *United Nations Department of Economic and Social Affairs*. <https://www.un.org/en/development/desa/news/2015.html>
- Virginius, X. (2005). Politics of language, religion and identity: Tribes in India. *Economic and Political Weekly*, 1363–1370.

- Virginius Xaxa Committee Report. (2014). Report of the high level committee on socio-economic, health and educational status of tribal communities of India. *Ministry of Tribal Affairs, Government of India* (pp. 30–365).
- Wallerstein, I. (2000). Globalization or the age of transition? A long-term view of the trajectory of the world-system. *International Sociology*, 15(2), 249-265. <https://doi.org/10.1177/0268580900015002007>
- Wallerstein, I. (2004). *World-systems analysis: An introduction* (p. 21). Duke University Press.
- Waltz, K. N. (1999). Globalization and governance. *Political Science and Politics*, 32(4), 693–700.
- Weber, A. (1998). Civilization and culture—A synthesis “Fundamentals of culture-sociology: social process, civilizational process and culture-movement” (1921). In S. Mennell (Ed.). *Classical readings on culture and civilization* (1st ed.). Routledge. <https://doi.org/10.4324/9781351227025>
- Xaxa, V. (1999). Tribes as indigenous people of India. *Economic and Political Weekly*, XXXIV(51), 3589–3595.
- Young, I. M. (1990). *Throwing like a girl and other essays in feminist philosophy and social theory*. Indiana University Press.