## Index

Academic publishing, 110–111	Confessional poetry, 112–113
Actual practice, 90	Contemporary cities, 126
Affective atmosphere, 40–41	Contemporary media culture, 2
of offcuts, 44–49	Contextual integrity, 29–30
Affects, 89	Corporeal feminism, 92
African Australian youth on social	COVID-19
media, 30–33	in Australia, 45
Algorithmic mediation on YouTube,	health information, 48
71–73	pandemic, 26, 30–31, 40
Algorithmic societies of control,	'Crafting method', 21
microblogging in, 115–116	Crafting phenomenological research,
Algorithms, 70–71, 116–117	95
Ambient touch, 90	Creative data, 8
'App culture', 128–129	Creative writers, 111
Application Programming Interfaces	Crisis, wellness discourses in, 48-49
(APIs), 61, 77, 127	Criticisms, 113–114
Assemblages, 6	Cultural chronology, 91
Augmented reality (AR), 127-128	'Cultural Economy of Locative
	Media', 17
Barbie social media, 45	Curiosity, 108
Big data, 5, 16–17, 124	
data impacts, 131–134	Data, 15, 106, 130, 140, 148, 151
data republics, 129–131	analysis, 28–29, 133
data resources, 126-129	assemblage, 77
#BlackLivesMatter (BLM), 26, 30	collection, 17, 19, 43-44, 61, 76-78,
Blogging, 112	126
Boundaries of field, 6–7, 41, 43	ecology, 130, 133-134
'Bricolage', 107	ghosts, 9–10
'Burrell's approach, 64	holds memories, 58–59
'By-products' of research, 3–4	impacts, 126, 131, 134
	management, 124
Care, 29	republics, 126, 129, 131
case-based methods, 146–147	resources, 126
ethics of, 27	saturation, 6–7, 15
Complexity, 148–151	sets, 76–78, 142–143
Computational research techniques, 71	volume and quantity, 63
Confession, 106	Data excess, 3, 6, 17–18, 56, 88, 125
Confessional cultural object, reading,	collecting data, generating excess
111–113	data, 17–19

inevitability of data excess in	affective atmospheres of offcuts,
research, 59–63	44–49
method assemblage, 21-22	messy boundaries of field, 41-43
parergon, 19–21	remixed methods for pandemic
qualitative data, 14–16	atmospheres, 43–44
reframing, 19–22	of travel influencers, 70-71
Data minimalism, epistemic culture of	Digital Ethnography Research Centre,
algorithmic mediation on YouTube,	2
71–73	Digital excess, 2, 9
classifying tourism destinations on	Digital fieldwork, 56–57, 60
YouTube, 78–83	Digital formats, 4
locating place images on YouTube,	Digital health interventions, 150–151
76–78	Digital hoarder, 58
observing production of place	Digital hoarding, 58-59, 65-66
images, 73–76	inevitability of digital hoarding in
Datafication of museums, 124	research, 59–63
Dataism, 125	Digital intermediation processes and
Derrida, Jacques, 14	actors, 116
Digital 'confessional' reader, 113	Digital interventions, 148–151
Digital age, self-fashioning and poetry	Digital media, 27
in, 113–115	affect, haunting and unexpected
Digital archives, 60–62	discovery, 8–10
Digital artworks, 108	ethics, visibility and waste, 5-8
Digital atmospheres, 40-41	towards excessive thinking and
Digital context, 58	writing, 10
Digital cultures, 3, 64, 111	head of, 128
digital ethnography, relations as	methodologies of excess in, 3-5
fields and ethnographic	research, 2, 56
sensibility, 63–66	Digital museum resources, 127
hoarding possessions and personal	"Digital pack-rattery", 59
digital archiving, 57–59	Digital platforms, 64, 70–71, 140–141
inevitability of data excess and	Digital politics, 3
digital hoarding in research,	Digital practices, 3
59–63	Digital research(ers), 5, 8, 26, 64–65,
Digital data, 2–4, 57–59, 63, 71,	149–150
140–141, 145–146, 148–150	Digital scholars, 60-61
collection tools, 78	Digital self-tracking, 9
excess, 56-57, 127-128	Digital spaces, 107
processing systems, 125	Digital technologies, 7, 64
produce, 4	in health, 140
Digital disorganisation and excess,	Digital touch communication, 90
65	Digital tourism system, 129–130
Digital ethnographers, 26, 60-61	Digital tracking practices, traces of self
Digital ethnographic field site, 30–31	in, 33–35
Digital ethnography, 3-4, 40, 42, 56,	Digital Transformation Lead at
63–66, 70–71	Queensland Art, 127

Digital turn, 140	Feminist phenomenology, 88
Digitalisation of museums, 124	Fields, relations as, 63–66
Digitally mediated interactions, 40	Fieldwork, 40, 42, 63-64
Discovery Early Career Researcher	'Fitspo', 26
Award (DECRA), 17, 20–21	fitness inspiration, 26
Doctoral research projects, 9	on Instagram, young women's
'Doomscrolling', 48	relations with, 27–30
	Foucault, Michel, 112
Edinburgh Cultural Map (ECM), 131	
Embodiment, 45, 92	Galleries, 8
Ergon, 19–20	Global tourism, 70–71
Ethics, 5–8	Grounded theory, 14, 19
of care, 27	•
Ethnographic collection of data, 92–93	Haptic(s), 89
Ethnographic data, 99–100	fabrication and partial translation,
Ethnographic research into vlogging,	98–101
70–71	haptic experiments, 96-98
Ethnographic sensibility, 63-66	haptic methods, 94–98
Ethnographic tactics, 75	haptic turn, 89–91
Ethnography, 63–64, 75–76, 88, 91,	interviews and observations in situ
94	94–95
Evaluation of health interventions,	media, 95
141–144	methods, 88, 94, 98
Evaluative research, 144	mobile media, 89-91
Evidence-based medicine, 144	phenomenology,
Excess data, 2, 5–9, 14, 16–19, 59–60,	post-phenomenology and
117, 143–147	ethnography, 91–94
generation, 17–19	turn, 89–91
microblogging in algorithmic	Hashtag practices, 62–63
societies of control,	Health
115–116	diet, 47–48
reading confessional cultural object,	digital interventions, data and
111–113	complexity, 148–151
research, 109–111	digital technologies in,
reserve data, 117–118	140
self-fashioning and poetry in digital	evaluation and programme logics,
age, 113–115	141–144
temporality and research event,	evidence, 144-148
106–109	interventions, 140
Excess digital data, 106	research, 56
Exercise, 47–48	researcher, 144
•	workers, 3–4
Fabrication, 98–101	Heritage
Facebook, 18, 27, 31, 40, 71–72, 108,	institutions, 125
117	integration, 125
#femalerage, 112-113	sites, 129–130
<b>-</b>	

Hoarding, 57	drawing on research media studies
possessions, 57–59	in, 106
	ethnography, 97-98
Images, 56, 108	produce, 7
Individual practice, 90	researchers, 80–83
'Industry stakeholder' group, 7	studies, 106
Information centres, 124	Mediated social touch, 90
Information saturation, 46–48	Memories, 9, 58–59
Instagram, 4, 18, 26–27, 31, 40, 70–71,	Mental health, 60
78–79	programmes, 140
story post, 45	services, 145–146
young women's relations with	#mentalhealthmatters, 112–113
'fitspo' on, 27–30	Messaging, instant, 40
Instagrammable moments, 21–22	Messiness, 40–41, 61
'Instapoetry', 114	Meta (company), 40
Intercorporeality, 91–92	Metadata, 61
Interdisciplinary insights for digital	Method assemblage, 21–22
touch communication, 90	Metrics, 140–141
Internet, 2–3, 149–150	Microblogging in algorithmic
ethnography, 65	societies of control, 115–116
internet-mediated social contexts,	Mobile apps, 97
99–100	Mobile device, 88
Internet of Things (IoT), 129	Mobile media, 88–89, 91
Interventions, 140	research, 91
acceptability, 142–143	usage, 88
Interviews, 94–95	Mobile phone, 89, 97, 101
Intimacy, 89, 91, 96	Mobile touchscreens, 89, 91
	Moran reflects, 26
Key performance indicators (KPIs), 9	MRT station, 70
	Multistability, 91–92
Law, John, 14	Museum of Contemporary Art
Law proposes method, 21	Australia (MCA), 133
Law's response, 21	Museums, 124, 129–130
Literary studies, drawing on research	data impacts, 131–134
in, 106	data republics, 129–131
Locative media industries, 17	data resources, 126–129
Logic model, 142–143	datafication processes, 125
Lyall draws, 26–27	
	Netflix's recommender system, 71–72
Malaysian travel influencer, 70	Network(s), 64
Market research firm, 18	analysis, 78–79
Markham, Annette, 4	data, 78
Media, 2–3	nodes, 78–79

visualisation software, 78–79 NodeXL Pro, 78 Non-linear methods of data collection, 78	Post-phenomenological approach, 95 Post-phenomenology, 88, 91, 94 Postgraduate research, 110–111 Printing visual data, 61–62 Productive data, 8
Observations in situ, 94–95	Programme logics of health
Offcuts, affective atmospheres of, 44–49	interventions, 141–144
information saturation and	Project combined phenomenology, 88
responsibilisation, 46–48	Pseudonymity, 108, 114
unprecedented times, 45	Publish culture, 110–111
wellness discourses in crisis, 48–49	Published data, 16–17
Opaque production processes, 77	
Open-ended methods of data	Qualitative data, 14, 16, 141, 145
collection, 78	published and unpublished data,
'Orthosomnia', 35	16–17
Overtourism, 129–130	Qualitative digital researchers, 40
D 1 ' / 1 ' 1	Qualitative methods, 94
Pandemic atmospheres, remixed	Qualitative research, 15
methods for, 43–44	in digital spaces, 41
Parergon, 19–21	methods, 14
Partial translation, 98–101	methods, 16
Participant observation, 27–28	Qualitative researchers, 41
PayPal (company), 72	Qualitative techniques, 143–144
'Perish' culture, 110–111	Query design, 76–77
Personal digital archiving, 57–59	D = -i 22
Phenomenology, 88, 91, 94	Racism, 32
Photo elicitation techniques, 17–18	Random control trials, 146
Physical hoarding, 58–59	Reade draws, 26
Place images, observing production of, 73–76	Reading confessional cultural object, 111–113
Place images on YouTube, 76–78	Reddit, 110
Place-bound fieldwork, 76	'Reflexive turn', 107
Place-making, 126–127	Relational ethnography, 63–64
Platform content, 75–76	Remix method, 43
Plath, Sylvia, 10, 106	Research, 109–111
created complex, 107	data, 14
poetry, 106	event, 106–109
Plath's poetry, 113–114	inevitability of data excess and
Poetry	digital hoarding in, 59–63
in digital age, 113–115	management software, 3
reading practices, 117	practice, 59–60
#poetryislife, 112–113	process, 2, 25–26
Popular culture, 113	questions, 6, 15–16, 63

'Reserve' data, 117–118	'Sort-of' friendship, 31–32
Responsibilisation, 46–48	Specificity, 92
Retelling insights from studies, 58–59	Spotify, 73–74
	Stakeholders, 127
'Saturation', 15	Storying
Science Museum Group (SMG), 128	approach, 117
'Scientific reasoning' required methods,	data, 106–107
144–145	Success measures, 143
Screen recording, 28–29	'Surplus' screenshots, 41
Screenshots, 28–29, 44–47	•
Search-as-research approach, 76–77	Tactile digital ethnography, 90
Self-fashioning in digital age, 113–115	Technologies, 89
Self-reflexivity, 93	researchers, 2–3
Self-tracking, 33-35	Temporality, 106–109
"Sensorium", 91	Thematic coding, 65
Sensory ethnography, 89–90	Theory of change, 142
Sensory perception, 91–92	Three-dimensional framework, 8
Sexual health programmes, 140	TikTok, 3-4, 40, 43-44, 60, 116
'Show-and-tell' approach, 33	TMI, 2–3
'Silosociality', 114	Touch
Single videos, 80	experience of, 91
Situatedness, 92	figures of, 90
Sleepy tourist, 70	senses of, 89
Smart cities, 8, 125, 131	Tourism, 80
data impacts, 131–134	destinations on YouTube, 78-83
data republics, 129–131	development, 129
data resources, 126–129	Touristic content, 70–71
technologies, 129	Travel vloggers, 76
Smart maps, 129	Travel vlogs, 73–75
Smart reputation, 131–134	Tumblr
Smart technologies, 129	culture, 109, 117
Smart tourism, 125	demonstrates, 115
Smart urban experiences, 129-131	facilitation of pseudonymity, 114
'Smart' place-making, 126-129	meant creative expression, 108
Snapchat, 31	TV series, 71–72
Social media, 56, 64, 132	Twitter, 5, 18, 48, 108, 117, 132
African Australian youth on, 30–33	
platforms, 40–41, 116	Unanticipated excess
research, 60	African Australian youth on social
websites, 115–116	media, 30–33
Social networking sites, 114	anticipating excess, 27
Social networking websites, 106	contextualising our excess, 26–27
Social practices, 147–148	traces of self in digital tracking
Social proprioception, 100–101	practices, 33–35
Social science methods, 21	young women's relations with
Social space, 90	'fitspo' on Instagram, 27–30

Uncertainty, 29, 64-65 WhatsApp, 40 Unpublished data, 16-17 Work on Zoom, 40 Urban areas, 70-71 World Health Organization (WHO), Urban locations, 76–77 47 Writing, 5, 58, 65-66, 113 Victoria and Albert East, 132 Victoria and Albert Museum (VAM), Yelp, 18 Your Feelings Welcome project, Video calling, 40 Video clusters, 80 YouTube, 4, 70–74, 77–79, Video footage, 18 150-151 Videomaking, 76 algorithmic mediation on, Vignettes, 26, 99-101 71 - 73Virtual ethnography, 65 classifying tourism destinations on, Visibility, 5-8 Vlog, 80 locating place images on, 76-78 techno-social recommender system, portraying tourist places, 70–71 Vloggers, 72 80-83 Waste, 5-8 Zoom Wellness discourses in crisis, drinks, 40 48-49 work on, 40