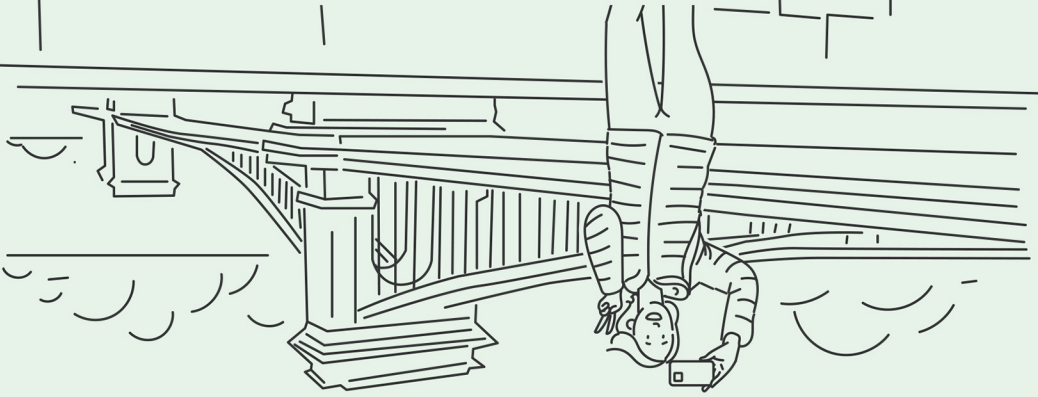


THE TOURIST EXPERIENCE



THE YOUTH TOURIST

Motives, Experiences
and Travel Behaviour

ANNA IRIMIÁS



The Youth Tourist

THE TOURIST EXPERIENCE

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The Youth Tourist: Motives, Experiences and Travel Behaviour

BY

ANNA IRIMIÁS

Corvinus University of Budapest, Hungary



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INVESTOR IN PEOPLE

To my husband, Alessio, with endless gratitude and love

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About the Author

Anna Irimiás is Associate Professor of Tourism Management at the Corvinus University of Budapest, Hungary. Her research interests include consumer behaviour, tourism destination management, cultural tourism and film tourism.

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Budapest, Hungary