Index

AirBnB, 112, 46 Algorithmic curation, 76–77 Amazon Prime, 18, 28 Anthropocene, 95 nature travel in Kolarbyn, 104–107 sustainable tourism on Youtube, 98–104 times of crises, 96–98 Anthropocenic imaginary, 96 Application Programming Interface (API), 6-11 Assemblage theory, 11-13

Black female travel influencers, 6 Black Travel Alliance, 6, 84 Black-boxed technologies, 68 Botany Centre, Singapore Botanic Gardens 87 Brand ambassadors, 24 Brand marketers, 52–53 Broadcasting travel on Youtube, 26–29

Celebrity environmentalists, 99 Co-living, 46 Co-presence practices, 45 Collaborations, 24-26 Commodification, 59-61 Computational network analysis, 7-11Content monetisation, 25-26 Cosmopolitan sociability, 3 COVID-19 pandemic, 6, 34 Creator Fest in Singapore, 1 Creators' Camp, 54–55, 57 Credibility labour, 58 Critical political economy, 19

Dance performances, 9 Data activism, 98 Data minimalism, 11 Datafication, 85, 99 Degree centrality, 55 Digital craftwork, 23 Digital ethnography, 7 Digital media technologies, 57 Digital methods, 10 Digital Methods Initiative (DMI), Digital nomads, 7, 33-34, 43 Digital storytelling, 4 Documentary film-making, 21 Drones, 22 Eco-friendly accommodation, 102 Eco-lodge, 111 Ecotourism, 98-101 Eiffel Tour, 116 Eigenvector centrality, 40 Encounters, 20, 56 Entangled encounters, 57 Enumerated milestones of career progression, 59-63 Environmental volatility, 96 Environmentally friendly tourism, 100Estonian tourism stakeholders, 54 Estonian Tourist Board, 53-55 Ethics of authenticity, 4 Ethnographic observations, 11 Ethnographic tourism research, 115 Expert-novice culture, 39 Facebook Cambridge Analytica, 11

Facebook Cambridge Analytica, 11 Filmmaker, 2 ForceAtlas 2, 9, 72, 91 Gephi, 9–10, 40–41, 72, 91 Gig economy, 24, 46 Ginger Garden, 87 Global assemblages, 11–13, 27 Global forms, 13, 27, 62 Globalisation, 12–13, 27, 36 GoPro cameras, 22, 28, 38, 88 Government-based regulations, 101 Governmentality, 33 Graphics Interchange Format (GIF), 60 Green travelling, 100 Guidebooks, 19

HBO, 18 Hegemonies, 33 High-spec camera equipment, 18 High-spec smartphone cameras, 28 Hippie traders, 43 Holiday destinations, 58 Holism, 7 Hostels, 112 Hosts of television travel, 28-29 Hotel chains, 62 Hulu, 18 Hunter-gatherers, 32 Hypermobile lifestyles of digital nomads, 34 Hypertext Transfer Protocol (HTTP), 27

Imaginaries, 82-86 Impressions click-through rate, 59 Indicator culture, 59 Industry-based eco-certifications, 101 Influencer marketing, 5 Instagram, 3, 5, 8, 18, 22, 24, 38, 45, 52, 88

Jewel of Changi Airport, 22

KakaoTalk, 45 *Kyōsei*, 44

Lifestyle mobilities, 33 Literary accounts, 19 Living rooms, 36 Local tourism professionals, 84, 110 Locality, 36 Lockdowns, 96 Long-term tourism, 33 *Los indignados*, 98

Macro-influencers, 3–4 Measure modularity, 55 Mediascapes, 12 Medical gaze, 28 Mega-influencers, 3–4 Meta, 5, 83 Metrics, 61 Micro-influencers, 3–4 Mixed-method research, 10–11 Mobile community, 3, 114 Mobile lifestyles, 12, 33 Multinational corporations, 36 Music journalists, 68 *MyData* movement, 99

Nano-influencers, 3–4 National Orchid Garden, 87–88 Nature travel in Kolarbyn, 104–107 Neo Culture Technology (NCT), 74 Neo-nomadic mobilities, 43 Netflix, 18, 27-28 NodeXL Pro, 10, 40 Nomadic life-worlds, 31 Nomadic lifestyle, 33 Nomadic video-making, 32-38 Non-governmental organisations (NGOs), 36, 99 Non-media-centric ethnographic research, 113 North American Travel Journalists Association (NATJA), 20 Novice travel content creators, 23 Numbering practices, 61–62 Numerical expertise, 61

Occupy Wall Street movement, 98 Opinion leaders, 3

PageRank analysis, 40–42, 90–91 Parallel-convergent approach, 7 Pastoral nomads, 32 Performative encounters, 20 Phenomenological theories, 113 Place-assemblages, 13, 36 Platform metrics, 51 enumerated milestones, 59-63 platform monetisation, 56-59 Platform-orientated labour, 63 Platform-oriented content creator, 1 Platformisation, 2, 7, 84 Political influencers, 5 Post-video discussions, 11 Product sponsorship, 23, 25 Professional groups, 33, 111 Professional networking, 57 Public service broadcasters, 21 Radio presenters, 68 Responsible tourism, 100 Rock climbing, 33 Scripted material, 18 Sculptors, 2 Self-branding, 39 Self-expression, 39 Self-styled algorithmic experts, 69 Short-term contractual assignments, 24 Silver Creator Award Program, 59-60 Singapore 2023 Creator Fest, 116 Singapore Botanic Gardens, 81, 86–90 construction of tourism imaginaries, 83-86 travel stories on Youtube, 90-93 Singapore's Exhibition Centre, 1 Smartphone apps, 36 Smartphone photography, 1 Smugglers, 43 Songkran festival, 65 Sponsored content, 4 Sustainable development, 100 Sustainable lifestyle choices, 99 Sustainable tourism on Youtube, 98 - 104Sustainable travel, 100 Sydney Opera House, 116

Tactics. 69 Taj Mahal, 116 Tallinn Tourist Information Centre, 53 Television travel series, 21 Television travel shows, 18–20, 109-110 Terrorism, 39 Thematic similarity, 75 Third-party developers, 84 TikTok, 5 Timestamps, 9 Tour operators, 62 Tourism assemblages, 19 Tourism boards, 44 Tourism ethnographies, 2-3 Tourism imaginaries, 82 construction, 83-86 Tourism professionals, 8, 61, 83 Tourist encounters, 20, 57 Tourist gaze, 28 Touristic vlogging genre, 37 Toy-making, 1 Traditional anime filmmaker, 1 Traditional crafts, 1 Translocality, 12 Transnational media industries, 36 Travel bloggers, 6 Travel destinations, 4, 44, 71–75 Travel ethnographies, 2, 113 Travel experiences, 53 Travel influencers, 2–4, 8, 17, 53, 59, 83-84, 96, 110 broadcasting travel on Youtube, 26 - 29citation network, 5 expertise, 22-26 platform content, 6 travel vlogs, 19-22 Travel restrictions, 96 Travel stories on Youtube, 90-93 Travel videos, 18 Travel vlogs, 13, 18, 22, 76-77, 109 - 110Travelogues, 19 TripAdvisor, 83

Tripods, 28 Twitch, 27–28 Twitter, 3 Twitter Capture and Analysis Toolset, 10

Vaccination, 39 Visibility tactics, 68–71 VisitEstonia, 53 VisitTallinn, 53, 55 Vlogs, 23, 36 Vloggers, 2, 38 Vlogging, 1 VOSviewer, 5

Web of Science database, 5 WhatsApp, 8 White travel imaginaries, 84 World Wide Web, 27

X (formerly Twitter), 3, 38, 83