

# Enterprise and Economic Development in Africa



*Edited by Dr. Dina M. Nziku  
and Prof. John J. Struthers*

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INVESTOR IN PEOPLE

To my parents, brothers, sisters and all striving entrepreneurs out there.

*Dina Modestus Nziku (PhD)*

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# List of Abbreviations

## Chapter 1

UNCTAD	United Nations Conference on Trade and Development
SSA	Sub-Saharan African
GEM	<i>Global Entrepreneurship Monitor</i>
RoSCAs	<i>Rotating Savings and Credit Associations</i>

## Chapter 2

GEM	Global Entrepreneurship Monitor
SSA	Sub-Saharan Africa

## Chapter 3

SSA	Sub-Saharan Africa
<i>URT</i>	<i>United Republic of Tanzania</i>
UNCTAD	United Nations Conference on Trade and Development
LDCs	least developed countries
ODCs	other developing countries
WGI	Worldwide Governance Indicators
FTC	farmers training centres
SME	small and medium enterprise
PPPs	public–private partnerships
EPF	Entrepreneurship Policy Framework
MSMEs	macro, small and medium enterprises

## Chapter 5

SWT	strength of weak ties
P-A	principal-agent
SSA	Sub-Saharan Africa

## Chapter 6

WEDF	Women Enterprise and Development Fund
WEF	Women Enterprise Fund



SMEs	small and medium enterprises
NGOs	non-governmental organisations
MFI	micro-finance institutions
MSEs	micro and small enterprises
MDG	Millennium Development Goal

## **Chapter 7**

AEO	African Economic Outlook
APS	Adult Population Survey
CDA	critical discourse analysis
DANIDA	Danish International Development Agency
GEM	Global Entrepreneurship Monitor
IDRC	International Development Research Centre
ILO	International Labour Organisation
OECD	Organisation for Economic Co-operation and Development
TEA	total entrepreneurial activity
UN	United Nations
UNDESA	United Nations Department of Economic and Social Affairs

## **Chapter 8**

IAT	impact analysis theory
GDP	gross domestic product

## **Chapter 9**

AR	action research
AT	action team
CBO	Community-based organisation
CT	conflict transformation
MP	Member of Parliament
NTC	Norton Town Council
SE	social entrepreneurship
SV	structural violence

## **Chapter 10**

MKU	Mount Kenya University
GEA	Graduate Enterprise Academy
STEP	students training for entrepreneurial promotion
TATs	thematic apperception tests
AGPOs	access to government procurement opportunities
PLWDs	persons living with disabilities

## **Chapter 11**

GIs	governance indicators
GE	government effectiveness
RL	rule of law
CC	control of corruption
PSOs	public sector organisations
GDP	gross domestic product

## **Chapter 12**

WBES	World Bank Enterprise Survey
WEO	World Economic Outlook
ILO	International Labour Office
DRC	Democratic Republic of Congo
OLS	ordinary least squares

## **Chapter 13**

GVC	global value chains
FDI	foreign direct investment
LDC	least developed countries
EIZ	Eastern Industrial Zone
PVH	Phillips-van-Heusen Corporation

## **Chapter 14**

RoSCAs	Rotating Savings and Credit Associations
SVO	social value orientation
BUE	British University of Egypt
LSC	low self-control
HSC	high self-control
MSC	moderate self-control

## **Chapter 15**

MMT	million metric tonnes
GDP	gross domestic product
OAIC	Office Algerien Interprofessionnel des Cereales
B2B	business-to-business

## **Chapter 16**

ROA	return on asset
RDB	Rwanda Development Board

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PSF	Private Sector Federation
FDI	foreign direct investment
SPSS	Statistical Package for Social Sciences
ANOVA	Analysis of Variance
VIF	variance inflation factor

# About the Editors

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# Foreword

*Alistair R Anderson*

## **Situating Our Scholarship: African Entrepreneurship in Context**

It is always pleasing to see new additions to our pool of knowledge about entrepreneurship and entrepreneuring in Africa. This diverse context offers so many opportunities to understand enterprise and to recognise how entrepreneurship can develop economies, places and people. Africa presents us with a rich tapestry of cultures, histories and people that are woven into the socio-economic fabric that shapes enterprise practice and outcomes. Like many western-based scholars, my own work has barely skimmed this surface. Yet, I recognise how African cultures and institutions shape enterprise and how mechanisms to support and encourage entrepreneurship must be adapted to suit local circumstances. Yet, I am impressed with the agility, adaptability and clever use of resources in how entrepreneurship is practiced. We need to share the delight of the many entrepreneurial success stories. Like so many African entrepreneurs, we need to see the bright side of their achievements, avoid dwelling on problems and realise how much we can learn.

Many of my colleagues and students have collected and used African entrepreneurs' own narratives to shed light on entrepreneurial experiences. These tell us about how some face social and economic exclusion and formidable institutional barriers, but they also contextualise the ingenuity and resourcefulness that characterises so much of African enterprise. This 'entrepreneurship in the raw' may lack the glamour and glitz of high tech and fast growth, yet it signifies the micro power, the agency of entrepreneurship to make life better. It also signifies and even shows us entrepreneurship empowering the weaker members of our societies to help themselves when institutional support is absent. Each tiny, micro victory of survival, each instance of achievement and each example of improvement celebrates how African women and men employ entrepreneurship to work around and overcome the formidable obstacles of disadvantage.

However, we also know the weak explanatory power of importing theory from the affluent west. We recognise a pressing scholarly need to develop indigenous and local theory to celebrate and explain how entrepreneurship works in this continent; how we can foster, nurture and shape the change making mechanics of entrepreneuring. It is our academic responsibility to report and develop African theories of entrepreneurship that are inclusive, responsible and appropriate. It is not sufficient to glibly recite the mantra that entrepreneurship is the engine of the

economy; for this to be true we need to know how and why. We need to know how African entrepreneurship can include the excluded; how growth can be promoted and enterprise encouraged. To do this, we need scholarship, good scholarship that explains the role and potential of entrepreneuring as integrated bottom up and inclusive development. This calls for much more than economic theory, it demands an understanding of context and practices and an appreciation of the many rich examples of the nature and practices of entrepreneurship that characterise African enterprise. Only then will we fully realise the potential and role for entrepreneurship as bottom up development that is socially integrated and inclusive. In turn, we can then apply these theories to develop better entrepreneurship outside the continent.

Engagement with practitioners seems a progressive way to develop solutions. This seems much better than any impassioned handwringing of we must do something for them. Learning what they do and how they do entrepreneurship; learning from practice is promising. Engagement, especially informed scholarly engagement, will show us how entrepreneurship works in these African contexts. Such engagement, close observation, careful thinking and appreciation will serve us well for understanding problems and for providing entrepreneurial solutions.

I alluded earlier to the rich socio-economic fabric that supports and shapes enterprise. The chapters in this book provide us with accounts of some of the wefts and insights into the weaves that form this African fabric. They offer examples, rich and informed examples of contexts and practices. We can learn and advance our scholarship from studying these chapters.

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