

# Exploring Cultural Value

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# Exploring Cultural Value: Contemporary Issues for Theory and Practice

EDITED BY

**DR KIM LEHMAN**

*University of Tasmania*

**PROFESSOR IAN FILLIS**

*Liverpool John Moores University*

And

**DR MARK WICKHAM**

*University of Tasmania*



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INVESTOR IN PEOPLE

*To Fiona, always... (KL)*

*To Adelina (IF)*

*To Ryan, Amy, Matthew, Kade, Erin and Meredy Brook (MW)*

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## List of Contributors

<i>Marnie Badham</i>	RMIT University, Australia
<i>Tully Barnett</i>	Flinders University, Australia
<i>Charlotte Carey</i>	Birmingham City Business School, United Kingdom
<i>Ayşe Collins</i>	Bilkent University, Turkey
<i>Chiara Carolina Donelli</i>	University of Parma, Italy
<i>Simone Fanelli</i>	University of Parma, Italy
<i>Ian Fillis</i>	Liverpool John Moores University, United Kingdom
<i>Patrycja Kaszynska</i>	University of the Arts London, United Kingdom and King's College London, United Kingdom
<i>Finola Kerrigan</i>	University of Birmingham, United Kingdom
<i>Boram Lee</i>	University of South Australia, Australia
<i>Kim Lehman</i>	University of Tasmania, Australia
<i>Abbey MacDonald</i>	University of Tasmania, Australia
<i>Julian Meyrick</i>	Griffith University, Australia
<i>Can-Seng Ooi</i>	University of Tasmania, Australia
<i>Özge Gökbulut Özdemir</i>	Ankara Yildirim Beyazit University, Turkey
<i>Lorenzo Pratici</i>	University of Parma, Italy
<i>Chloe Preece</i>	Royal Holloway, University of London, United Kingdom
<i>Ruth Rentschler</i>	University of South Australia, Australia
<i>Victoria Rodner</i>	University of Edinburgh, United Kingdom
<i>Ludovico Solima</i>	University of Campania Luigi Vanvitelli, Italy
<i>Michele Trimarchi</i>	Magna Graecia University of Catanzaro, Italy
<i>Mark Wickham</i>	University of Tasmania, Australia
<i>Kit Wise</i>	RMIT University, Australia

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## Contributors' Biographies

**Marnie Badham** has a 25-year history of art and social justice practice in Australia and Canada. Her research sits at the intersection of socially engaged arts practice, community-based research methodologies and the politics of cultural measurement. Marnie is currently focused on a series of creative cartographies registering emotion in public space; expanded curation projects on the aesthetics and politics of food; and a new book project *The Social Life of Artist Residencies: connecting with people and place not your own*. Marnie is Senior Research Fellow at the School of Art following the prestigious award of Vice Chancellor's Postdoctoral Research Fellow at RMIT University.

**Tully Barnett** is Senior Lecturer in Creative Arts at Flinders University in South Australia. She is a CI on the project Laboratory Adelaide: The Value of Culture and co-author of the book *What Matters? Talking Value in Australian Culture* (2018) with Julian Meyrick and Robert Phiddian. She was awarded an ARC DECRA to research digitisation as a cultural practice and reading in the digital age, and is author of 'Read in Browser: Reading platforms, frames, interfaces, and infrastructure', *Participations* (2019). She is a board member of the Australasian Association of Digital Humanities (aaDH) and the Australasian Consortium of Humanities Research Centres (ACHRC).

**Charlotte Carey** has a creative background starting her career as a freelance artist and film-maker followed by co-running an internet design and marketing consultancy. She now works as a Senior Lecturer in Creative Industries Marketing at Birmingham City Business School where she leads the school's Entrepreneurship Research Cluster. Through her research, including PhD, she has acquired a sensitive appreciation of business issues, alongside a deep understanding of the parameters and barriers faced by individuals accessing the creative industries. Charlotte co-chairs the Creative Industries entrepreneurship conference track and SIG for ISBE, frequently contributes to international conferences and supervises a number of PhDs in this area.

**Ayşe Collins** is an Associate Professor at Bilkent University, Turkey. She has her post-graduate diploma from the University of Edinburgh and MSc from Aston University, UK. Her PhD thesis won the 'Thesis of the Year' award from the Middle East Technical University. She has published widely on matters related to the higher education, diversity and the arts in journal articles, books and

conference papers. Her recent research interests cover inclusion, social inclusion, disability, arts and entrepreneurs. She is the founder member of International Federation of IT and Travel & Tourism, Turkey Chapter and member of several national and international editorial boards.

**Chiara Carolina Donelli**, PhD, University of Ferrara, is a Postdoctoral Researcher at the School of Management, University of Parma. She teaches Arts Management and Nonprofit Management. Her main research interests include management and organisation for cultural institutions, resiliency, public administration and philanthropy. She combines academic research with active work in the field as consultant for Public cultural entities, NFP organisations and private arts institutions.

**Simone Fanelli** is a research fellow at the Department of Economics and Management at University of Parma. His research interests lie in the area of public and nonprofit management, with an emphasis on health organisations and management. He received his PhD in Public Administration from the University of Parma, Italy.

**Ian Fillis** is Professor of Entrepreneurship at Liverpool Business School, Liverpool John Moores University. His research interests include cultural entrepreneurship, small business, arts marketing and research methodology. He has secured a number of externally funded research grants, such as being Principal Investigator of an AHRC funded Cultural Value project in Scotland. He is also the Editor of the *Edward Elgar Handbook of Entrepreneurship and Marketing*. He has also been Visiting Distinguished Thought Leader, University of South Australia, University of Tasmania Distinguished Visitor and Bowater Visiting Research Fellow at Deakin University.

**Patrycja Kaszynska** is Senior Research Fellow at Social Design Institute, University of the Arts London and Research Associate at Culture, King's College London. She is also Research Affiliate at New College of the Humanities at NorthEastern where she was Head of the Art History Faculty before joining UAL. After a period of working in policy research for Westminster-based think tanks, Kaszynska turned to explore the notion of cultural value, first as Project Researcher for the AHRC Cultural Value Project and then Project Manager for the Cultural Value Scoping Project. Patrycja is now leading the valuation work for UAL Social Design Institute. Her interests are at the cross section of critical theory, pragmatic philosophy, cultural studies and design with the key focus on the theory of value and valuation studies.

**Finola Kerrigan** is Professor of Marketing at the University of Birmingham and Director of the Centre for Fashion Business and Innovation at University of the Arts London. Her research on marketing in the arts has been published in leading international journals. She is the author of *Film Marketing* (Routledge, 2010/2017).

**Boram Lee** is a Senior Lecturer in Arts and Cultural Management, University of South Australia. She has a wide range of research interests in cross-cultural and cross-disciplinary studies, covering the valuation of arts and culture, international collaboration, disability arts, cultural tourism, artists' labour markets and career development, governance and accountability. She is one of the recipients of the 2014 UK Arts and Humanity Research Council Cultural Value Project Research Development Grant.

**Kim Lehman** is the Discipline Leader (Marketing) in the College of Business and Economics at the University of Tasmania. He is also a Visiting Research Fellow at the Liverpool Business School, Liverpool John Moores University, UK. His research interests focus on the arts and cultural sectors. He leads a number of research projects as part of this focus and has been published in the *Journal of Business Research*, the *Journal of Marketing Management* and *Annals of Tourism Research*. Kim is also a writer, curator and visual artist and is interested in exploring the intersections between art, culture and business.

**Abbey MacDonald** is an arts-based researcher, teacher and Senior Lecturer in Arts Education at the University of Tasmania. She brings to all aspects of her work a strong personal focus upon art making, Arts advocacy, teacher professional learning, community engagement and multi-stakeholder collaboration. She enjoys working with Arts industry and philanthropic organisations looking to collaborate with education transformation stakeholders and is recognised for her contributions to enacting interdisciplinary curriculum, pedagogy and online teaching. MacDonald is Vice President of Art Education Australia and the Tasmanian Art Teachers Association.

**Julian Meyrick** is Professor of Creative Arts at Griffith University, Artistic Counsel for the State Theatre Company of South Australia, and director of over 40 award-winning theatre shows. He has published histories of the Nimrod Theatre, Melbourne Theatre Company, the Paris Theatre, the Hunter Valley Theatre Company and Anthill Theatre, and numerous articles on Australian arts and cultural policy, including 82 pieces for *The Conversation*. He is Chief Investigator for the project *Laboratory Adelaide: The Value of Culture*, funded by two Australian Research Council Linkage grants, looking at value beyond econometrics. His book *Australian Theatre after the New Wave: Policy, Subsidy and the Alternative Artist* was published by Brill in 2017.

**Can-Seng Ooi**, PhD, is a sociologist and Professor of Cultural and Heritage Tourism at the University of Tasmania. Among others, art worlds, cultural development and the creative economy are areas of his research. He has drawn comparative lessons from Singapore, Denmark, China and Australia. He was Professor of International Business and Culture Industries at Copenhagen Business School before moving to Australia. His personal website is [www.cansengooi.com](http://www.cansengooi.com).

**Özge Gökbulut Özdemir** graduated from Hacettepe University Department of Economics in 2004 and completed her MBA in 2007 and PhD in 2011 in Ankara University Business Administration Department with her thesis on the Turkish Art Industry. She became Associate Professor in 2017 in Marketing. She has various academic researches on art industry, cultural value, art entrepreneurship and the contributions of art to business. As an artist, she handles with various themes such as duality, contrast, co-creation, existence and survival. Her art works were exhibited in more than 40 national and international exhibitions including United Kingdom, France, Italy, Japan, USA and Greece. She is working on various art industry and cultural value projects in Liverpool John Moores University Business School as a visiting scholar.

**Lorenzo Pratici** is a PhD attendant at the Department of Economics and Management at the University of Parma, Italy. His main interests among research includes, but are not limited to, Corporate social responsibility, Corporate Philanthropy, Public management, Nonprofit organisations with a specific focus on Healthcare organisations. His works concern management topics as well as accounting among public-owned firms and nonprofit entities (hospitals, schools, universities, local administrations, penitentiary institutions, etc.).

**Chloe Preece** is a Senior Lecturer in Marketing at Royal Holloway, University of London. Her research focuses on marketing within the arts and creative industries and how this translates into social, cultural and economic value. She is currently chair of the Arts, Heritage, Nonprofit and Social Marketing Special Interest Group of the Academy of Marketing.

**Ruth Rentschler** is a Professor in Arts and Cultural Leadership, University of South Australia. She specialises in the field of governance and management with an emphasis on qualitative studies with a diversity and inclusion approach. She has a keen interest in governance in theory and practice, having sat on numerous arts and other boards. She is widely published in quality management journals, as well as publishing widely in books, and as an author or co-author of research books.

**Victoria Rodner** is a Lecturer in Marketing at the University of Edinburgh and her main research interests include value creation and the visual arts market, religious and spiritual consumption, brand narratives and institutional theory. Her current research funded by the British Academy examines the phenomenon of spirit possession in Brazil. She has published her work in international marketing, management and sociology journals.

**Ludovico Solima**, PhD, is Full Professor of Business Management and holder of the chair in 'Management of Cultural Organization' at the University of Campania, Department of Economics, and holder of the chair in 'Management for Museums' in the course of study in Cultural Heritage Sciences at the Suor Orsola Benincasa University in Naples. Ludovico has published more than 120 works in national and international books and scientific journals; participated as a speaker in over 140

conferences, in Italy and abroad. Ludovico is member of the editorial board of "Economia della Cultura" Journal.

**Michele Trimarchi**, PhD, teaches Public Economics (Catanzaro) and Lateral Thinking (IED Roma). He is member of the editorial board, *Creative Industries Journal*, and of the international council, *Creative Industrie Federation*; co-editor, *European Journal of Creative Processes in Cities and Landscapes*; associate editor, *Journal of Public Finance and Public Choice*. Active in international cultural cooperation (Indonesia, India, Brazil, Jordan, Balkan area), economic expert in EU projects on culture and cultural tourism, Michele is founder and president of *Tools for Culture*, a nonprofit active in the area of strategic projects for the arts and culture.

**Mark Wickham** is a Senior Lecturer in the College of Business and Economics at the University of Tasmania. His research interests relate to strategic sustainability and art marketing theory.

**Professor Kit Wise** has held senior educational leadership roles since 2008, including Associate Dean Education in the Faculty of Art Design & Architecture at Monash University, and Director, School of Creative Arts, University of Tasmania. He has engaged in an advisory capacity with creative arts schools on course design and interdisciplinarity, including LaSalle, Singapore, Massey, New Zealand and Banff, Canada. He is Deputy Chair of the Executive Council of ACUADS (Australian Council of University Art and Design Schools) and Treasurer for the Deans and Directors of Creative Arts, Australia. He is currently Dean of the School of Art and RMIT University.