INDEX

Acceleration, 31–35. *See also* Cultural acceleration
Advert, 13, 62, 71, 73–74, 81
Advertising, 6, 14–15, 74, 77–78
Affective archives, 45–46
Algorithms, 4, 24–25
  as heroes and villains, 26–29
Alphabet, 4
Amazon, 6
Amazon Echo, 77
Archive, 33, 36, 42, 44–46, 51–52
Attention, 2–5, 20, 30, 35, 65, 69, 72–76, 86

Back to the Future (film), 58
Backfire effect, 65–67
Bad objects, 66
Bananarama, 46, 49–50
Being media content, 42
Big Break, 40
Bodies in bubbles, 58–61
Book, 13, 36
Border, risk and security decisions, 24
Brief Inquiry into Online Relationships, A (album), 48
British music scene, 18–19
Broadcast, 17, 42, 44, 51–52
  media, 22, 26, 31–32
'Broader philosophical shift', 72
Bubbles (Sloterdijk), 60
Bubbling, 27
Bullseye, 40, 42
Buzz, 32

Cambridge Analytica, 67–69
Capitalism, 7, 33
  'cold intimacies' of, 74–75
Cassette tapes, 47–48
Casual adornment, 7
Casualisation, 7
Casualness, 8
Categories, 14–15, 20, 22–23, 35–36
CD, 18, 20, 32, 47
CD Walkman, 58
Celebrity Squares, 40
Change in music cultures, 21
Chart rules, 31
Classification, 12–15, 37
'Collateral damage' of capitalism, 7
Collective backfiring, 64–67
Comebacks, (see musical comebacks)
'Comfort of things', 57
Comforts of smartness, 61–64
Competition, 62
Connections, 55
Conversation, The, 75–76, 78
'*Crazy*' (Barkley), 32
Crew-neck capitalism, 7–10
Crisis of culture, 82
Cultural acceleration
  debut number 1s and accelerating pop chart, 31–35
  Vine's closure, 29–31
Cultural shield, 60
Culture, 10, 12, 55, 86
  and media, 84
  platforming of, 39
  shifts in, 4, 12
  of speed, 31
Cybernetic imagery, 63

Cyborg manifesto, 63
Cyborgs, 63

'Dank' meme, 1
Data
  informed targeting, 72
  infrastructure, 4
Davies panoramic account, 64
Decentralisation
  of culture, 85
  of media, 26
Deliveroo, 6
Demotic turn, 42
Derrida, Jacques, 52
Digital culture, 4–5
  crew-neck capitalism, 7–10
  quirks, 5–6
Discomfort
  power of data, 67–70
  of smartness, 61–64
Disconnection, 56
Doteveryone, 4
Download, 18, 20, 32, 47–48

Earphones, 27, 58
Echo Chamber, 27, 67
Evocative objects, 48, 57–58

Facebook, 4, 6, 26, 51, 67–70, 72, 81
Family Fortunes, 40
Fashion, 7, 17, 33, 35, 82
Fiction, 62
Film, 36, 46, 76
'Filter bubble', 26–27, 65–67
Fireworks, 18–19
'Flash crash', 25
Flickering friendships of social media, 3
Foucault, Michel, 14
Fragmentary character, 82
Fragmentation of culture, 21, 85–86
Fragments, 6, 82–83
Free labour, 69
Friends, 8, 20
Future, 39

Game shows, 39–42
Games, 41–42
Genre
  chaos of music, 20–23
  labels, 22
Good Fight, The, 77
Google, 6, 14
Guinness Book of Records, The, 13

Happy (Williams), 33
Hashtags, 12, 15, 36, 73
Here in My Heart (Al Martino), 34
Home, 13–14, 16, 41, 60
Home-space, 78
Hyper-insecurity of gig economy, 7

Ideals, 8–9, 64, 70–72
Ideology and Ideological State Apparatus, 2
'Immediation', pursuit of, 28
Individuals, 2–3, 7, 12, 50, 53, 59–60, 62, 64, 67–68
Infoglut, 28, 75
Information, 4, 27
Instagram, 6, 51
Interpellation, 2, 74
iPod took, 58

Judgment, 11, 15

Kardashians, The, 42
Knowing Me Knowing You with Alan Partridge, 44

Labour, 2, 7, 46, 69, 70
'*Love is All Around*', 31

Media content, 42
Media savviness, 39–42, 45
Melody Maker, 16
Memes, 29–30
Memories, social media and, 51–53
Mess(y), 2, 13, 15
Microphone, 75
Minecraft, 6

Mobile, 21
  cultural consumption, 60
  devices, 39, 56, 58–59
  music devices, 59–60
  trends, 33
Music
  chaos of music genres, 20–23
  cultures, 49
  streaming, 21
Musical comebacks, 49–51

Nervous States (Davies), 64
Netflix, 6, 12
Networked individualism, 27
Nevermind (album), 43
New order of things, 12
Nirvana Live! Tonight! Sold Out!!, 43
NME, end of, 16–17, 19
No Tourists (album), 48
'Normie' memes, 1
Nostalgia, 45–47, 49
Notion of the algorithm, 25
Number 1s, 31–35

On-demand culture, 2, 4, 81–86
On-demand nature of cultural consumption, 3
Only Way is Essex, The, 42
Order of things, 11–12
  algorithms, 24–29
  cultural acceleration, 29–35
  music genres, chaos of, 20–23
  NME, end of, 16–17, 19
  3 Alveston Place, Leamington Spa, 17–19
  Vine's closure, 29–31
  Yellow Pages, 13–15
Order of Things, The (Foucault), 14

PageRank algorithm (Google), 14
Personalisation, 6, 74, 77, 84
Phone
Platform
  capitalism, 1–2, 7, 68
  culture, 2, 72–73, 81
  nostalgia, 45–47
Popular Culture and New Media, 46
'Post-truth' politics, 27–28
Power dynamics, 84
Prediction rather than curation, 27. *See also* Social media
Psychographics, 67

Quirks, 5–6

Radio frequency identity tags, 63
Recommendation, 2, 24, 36, 45, 62–63, 75, 77
Relations, 4, 10, 39, 84–85
Retromania, 46, 49
Roblox, 6

'Saturday Night' (Whigfield), 31
Scene, 2, 10, 12, 43, 45, 84
Seapunk, 20
Self-organising system, 22
Sensitive interests, 14
Simmel, Georg, 6, 35, 55, 82–83
Simpsons, The, 18
Smart objects, 62, 64
Smartness, comforts and discomforts of, 61–64
Smartphone, 55–56, 62
  comfort of, 56–58
Smartwater, 62
Snapchat, 30, 51
Social change, 39–42
Social media, 4, 30, 39, 46–47
  algorithms, 26
  collective backfiring, 64–67
  discomforting power of data, 67–70
  'filter bubble', 26–27
  flickering friendships of, 3
  ideals and tensions, 70–72
  and memories, 51–53
  in music culture, 32
Social power of algorithms, 27
Sociological impressionism, 85
Sonic data harvesting, 76
Sorting Things Out, 14
Sound of surveillance, 75–78
Spotify, 6

Streaming, 20–21, 32, 34–35, 47–48, 63
Strike it Lucky, 40
Surveillance
  society, 72
  sound of, 75–78

Take Your Pick, 40
Tape, 18, 20, 58
Territorial Pissings, 43
The Price Is Right, 40
3 Alveston Place, Leamington Spa, 17–19
321 (TV show), 40
Top of the Pops, 43
Trend, 1, 16, 19, 27, 30–31, 33, 35, 50, 60, 78
Trending, 17, 21
TV, 73–75
  game shows, 39–42
Tweet, 12, 65
Twitter, 6, 30, 51

Uncertainty, 58
Uptown Funk (Ronson), 33

Value, 2, 7–8, 15, 46, 67–69, 72
Vine's closure, 29–31
Vinyl, 20, 33
'Voice-sniffing' technology, 78

WeChat, 4, 6
Wheel of Fortune, 40–41
Workplace, 78

Yellow Pages, 13–15
  end of, 19
YouTube, 6, 13, 22, 46