

REFERENCES

Acar, Gunes, Eubank, Christian, Englehardt, Steven, Juarez, Marc, Narayanan, Arvind, Diaz, Claudia, “The Web Never Forgets: Persistent Tracking Mechanisms in the Wild”, *CCS ’14- Proceedings of the 22nd ACM SIGSAC Conference on Computer and Communications Security*, 2014.

Aglietta, Michel, *Macroéconomie financière*, Paris, La Découverte, 2008.

Aigrain, Philippe, *Cause Commune*, Paris, Transversales, 2005.

Andrejevic, Mark, “Surveillance and Alienation in the Online Economy”, *Surveillance and Society*, vol. 8, n 3, 2010, p. 278–287.

Bagwell, Kyle, “The Economic Analysis of Advertising”, *Columbia University Department of Economics Discussion Paper Series*, Août, 2005.

Barbrook, Richard, Cameron, Andy, “The Californian Ideology”, *Science as Culture*, vol. 6, n 1, 1996, p. 44–72.

Belleflame, Paul, Neysen, Nicolas, “Coopetition in Infomediation: General Analysis and Application to E-tourism”, in Matias, Álvaro, Nijkamp, Peter, Sarmiento, Manuela (dir.), *Advances in Tourism Economics*, London, Springer, 2009, p. 217–234.

- Beuscart, Jean-Samuel, Mellet, Kevin, “Business Models of the Web 2.0: Advertising or the Tale of Two Stories”, *Communication & Strategies (Special Issue UBB)*, 2008, p. 165–181.
- Bhattacharya, Utpal, Neal, Galpin, Rina, Ray, Xiaoyun, Yu, “The Role of the Media in the Internet IPO Bubble”, *Journal of Financial and Quantitative Analysis*, vol. 44, n 03, 2009, p. 657–682.
- Boltanski, Luc, Chiapelo, Ève (Translated by Gregory Elliott), *The New Spirit of Capitalism*, Verso Books, 2007.
- Bomsel, Olivier, *L'économie immatérielle : Industries et marchés d'expériences*, Paris, Gallimard, 2010.
- Bouquillion, Philippe, “La constitution des pôles des industries de la culture et de la communication: Entre “coups” financiers et intégration de filières industrielles”, *Réseaux*, vol. 23, n 131, 2005, p. 111–144.
- Bouquillion, Philippe, Miège, Bernard, Moeglin, Pierre, *L'industrialisation des biens symboliques. Les industries créatives en regard des industries culturelles*, Grenoble, PUG, 2013.
- Bourdieu, Pierre, *Sur la télévision*, Paris, Raisons d'agir, 1999.
- Brand, Stewart, *The Media Lab: Inventing the Future at MIT*, New York, Penguin Books, 1988.
- Braudel, Fernand, *La dynamique du capitalisme*, Paris, Arthaud, 1985.
- Brennan, Jordan, “The Twenty-First Century Capitalist Revolution: How the Governance of Large Firms Shapes Prosperity and Inequality” in Jo, Tae-Hee, Chester, Lynne, D'Ippoliti, Carlo (Eds.), *The Routledge Handbook of*

Heterodox Economics, London and New York, Routledge, 2017, p. 471–486.

Brockman, John, *Digerati: Encounters with the Cyber Elite*, New York, Wired Books, 1996.

Brousseau, Eric, Curien, Nicolas (Eds.), *Internet and Digital Economics: Principles, Methods and Applications*, Cambridge, Cambridge University Press, 2007.

Brousseau, Eric, “Coûts de transaction et impact organisationnel des technologies d’information et de communication”, *Réseaux*, vol. 10, n 54, 1992, p. 31–55.

Brousseau, Eric, “e-Economie: Qu’y a-t-il de nouveau?”, *Annuaire des Relations Internationales*, Bruxelles, Emile Bruylant, 2001, p. 813–833.

Brunnermeier, Markus, Nagel, Stefan, “Hedge Funds and the Technology Bubble”, *The Journal of Finance*, n 59, 2004, p. 2013–2040.

Brynjolfsson, Erik, McAfee, Andrew, *The Second Machine Age: Work, Progress, and Prosperity in a Time of Brilliant Technologies*, New York, W. W. Norton & Company, 2014.

Bucher, Taina, “Want to Be on the Top? Algorithmic Power and the Threat of Invisibility on Facebook”, *New Media & Society*, vol. 14, n 7, 2012, p. 1164–1180.

Calabrese, Andrew, “Toward a Political Economy of Culture” in Andrew Calabrese and Colin Sparks (eds.), *Toward a Political Economy of Culture: Capitalism and Communication in the Twenty-First Century*, Lanham, Rowman & Littlefield, 2004.

Cardon, Dominique, “Dans l’esprit du PageRank. Une enquête sur l’algorithme de Google”, *Réseaux*, n 177, 2013, p. 63–95.

- Cardon, Dominique, *A quoi rêvent les algorithmes. Nos vies à l'heure des big data*, Paris, Seuil, 2015.
- Cardon, Dominique, *La démocratie Internet*, Paris, Seuil, 2010.
- Cardon, Dominique, Casilli, Antonio, *Qu'est ce que le digital labor?*, Paris, Ina Éditions, 2015.
- Casilli, Antonio A., "Contre l'hypothèse de la "fin de la vie privée"", *Revue française des sciences de l'information et de la communication*, n 3, 2013.
- Chan, Jenny, Pun, Ngai, "Suicide as Protest for the New Generation of Chinese Migrant Workers: Foxconn, Global Capital, and the State", *The Asia Pacific Journal*, n 8, 2010.
- Convert, Bernard, Horn, François, Zune, Marc, "Pour une socio-économie du numérique", *Revue Française de Socio-Economie*, vol. 2, n 8, 2011, p. 31–38.
- Curien, Nicolas, *Economie des réseaux*, Paris, La Découverte, 2000.
- Curien, Nicolas, Muet, Pierre-Alain, *La société de l'information*, Rapport au Conseil d'analyse économique, Paris, La Documentation Française, 2004.
- Curran, James, "Technology Foretold" in Fenton, Natalie (dir.), *New Media, Old News: Journalism and Democracy in the Digital Age*, London, Sage, 2009, p. 19–34.
- Cutajar, Marie, *Les courtiers en information*, Thesis in information science, Université Lumière-Lyon II, 1997.
- De Stefano, Valerio, "The Rise of the 'Just-in-Time Workforce': On-Demand Work, Crowd Work and Labour Protection in the 'Gig-Economy'", *Comparative Labor Law & Policy Journal*, Forthcoming; Bocconi Legal Studies Research Paper No. 2682602.

Dixon, Keith, *Les évangélistes du marché: Les intellectuels britanniques et le néo-libéralisme*, Paris, Raisons d’agir, 2008.

Duff, Alistair S, *Information Society Studies*, London, Routledge, 2000.

Dupuis-Déri, Francis, “Herbert Marcuse altermondialiste?”, *Variations*, n 11, 2008.

Duval, Julien, *Critique de la raison journalistique. Les transformations de la presse économique en France*, Paris, Seuil, 2004.

Dyer-Witherford, Nick, *Cyber-Marx: Cycles and Circuits of Struggle in High Technology Capitalism*, Chicago, University of Illinois Press, 2000.

Fischer, Hervé, *Digital Shock: Confronting the New Reality*, Québec, McGill-Queen’s Press, 2006.

Fisher, Eran, “How Less Alienation Creates More Exploitation: Audience Labor in Social Network Sites”, *tripleC*, vol. 10, n 2, 2012, p. 171–183.

Flichy, Patrice, *L’imaginaire d’Internet*, Paris, La Découverte, 2001.

Flichy, Patrice, *L’innovation technique: récents développements en sciences sociales, vers une nouvelle théorie de l’innovation*, Paris, La Découverte, 2003.

Fuchs, Christian, Sandoval, Marisol, “Culture and Work” in Fuchs, Christian (dir.), *Culture and Economy in the Age of Social Media*, London, Routledge, 2015, p. 7–53.

Gadrey, Jean, *Nouvelle économie, nouveau mythe?*, Paris, Flammarion, 2000.

Galbraith, John K., *L'ère de l'opulence*, Paris, Calmann-Lévy, 1998.

Gensollen, Michel, “Economie non rivale et communautés d'information”, *Réseaux*, vol. 22, n 124, 2004, p. 141–206.

Gensollen, Michel, “La création de la valeur sur Internet”, *Réseaux*, vol. 17, n 97, 1999, p. 15–76.

Geoffron, Patrice, “Une analyse du processus de structuration des industries du capital-risque”, *Revue internationale P.M.E.: économie et gestion de la petite et moyenne entreprise*, vol. 4, n 3, 1991, p. 95–114.

George, Éric, “Du concept d'espace public à celui de relations publiques généralisées”, *COMMposite*, vol. 99, n 1, 1999.

Gillespie, Tarleton, “The Politics of ‘Platforms’”, *New Media & Society*, vol. 12, n 3, May 2010, p. 347–364.

Graham, Mark, Hjorth, Isis, Lehdonvirta, Vili, “Digital labour and development: impacts of global digital labour platforms and the gig economy on worker livelihoods”, *Transfer: European Review of Labour and Research*, 2017, vol. 23, n 2, p. 135–162.

Graham Mark, Shaw Joe (Eds.), *Towards a Fairer Gig Economy*, London, Meatspace Press, 2017.

Granjon, Fabien, “La critique est-elle indigne de la sociologie?”, *Sociologie*, vol. 3, n 1, 2012.

Grellier, Christian, “Internet et ses concurrents”, *Communication et langages*, vol. 105, n 1, 1995, p. 64–73.

Gstalter, Jérôme, *Droit de la concurrence et droits de propriété intellectuelle. Les nouveaux monopoles de la société de l'information*, Bruxelles, Bruylant, 2012.

Guyot, Fernand, *Eléments de microéconomie*, Paris, Editions Technip, 1986.

Habermas, Jürgen, *L'Espace public. Archéologie de la publicité comme dimension constitutive de la société bourgeoise*, Paris, Payot, 1989.

Hagel, John III, Rayport, Jeffrey F., “The Coming Battle for Customer Information”, *Harvard Business Review*, vol. 75, n 1, 1997, p. 53–65.

Helmond, Anne, 2015, “The Platformization of the Web: Making Web Data Platform Ready”, *Social Media + Society*, vol. 1, n 2, p. 1–11.

Hennion, Antoine, Méadel, Cécile, “La question sans réponse: un parcours bibliographique de l'enjeu publicitaire”, *Réseaux*, vol. 8, n 42, 1990, p. 7–25.

Herpin, Nicolas, *Sociologie de la consommation*, Paris, La Découverte, 2004.

Hoofnagle, Chris Jay, Soltani, Ashkan, Good, Nathan, Wambach, Dietrich James, Ayenson, Mika D., “Behavioral Advertising: The Offer You Cannot Refuse”, *Harvard Law & Policy Review* 273, UC Berkeley Public Law Research Paper n 2137601, 2012.

Ippolita, *Luci e ombre di Google. Futuro e passato dell'industria dei metadati*, Milano, Feltrinelli, 2007.

Jouët, Josiane, “La pêche aux internautes”, *Hermès*, vol. 3, n 37, 2003, p. 203–211.

Karatzogianni, Athina, *Firebrand Waves of Digital Activism 1994-2014: The Rise and Spread of Hacktivism and Cyberconflict*, Springer, 2015.

Kenney, Martin, Florida, Richard, “Venture Capital in Silicon Valley: Fueling New Firm Formation”, in Kenney, Martin (dir.), *Understanding Silicon Valley: The Anatomy of an Entrepreneurial Region*, Palo Alto, Stanford University Press, 2000.

Lamont, Michèle, *Money, Morals, and Manners: The Culture of the French and the American Upper-Middle Class*, Chicago, University of Chicago Press, 1992.

Leiner, Barry M., Cerf, Vinton G., Clark, David D., Kahn, Robert E., Kleinrock, Leonard, Lynch, Daniel C., Postel, Jon, Roberts, Larry G., Wolff, Stephen, “A Brief History of the Internet”, *SIGCOMM Computer Communication Review*, vol. 39, n 5, 2009, p. 22–31.

Leonetti, Xavier, “De la Silicon Valley aux pôles de compétitivité français”, *Revue Internationale d’Intelligence Economique*, Décembre 2010.

Lievrouw, Leah, *Alternative and Activist New Media*, London, Polity, 2011.

Lind, Jonas, “The Convergence Hype Cycle: Usage in Management Practice during An Impending Market Re-definition”, *ITS Biannual Conference*, Berlin, 2004.

Loebbecke, Claudia, Soehnel, Anne, Weniger, Sandra, Weiss, Thomas, “Innovating for the Mobile End-User Market: Amazon’s Kindle 2 Strategy as Emerging Business Model”, *Ninth International Conference on Mobile Business Proceedings*, June, 2010.

Lounes, Malika, “Dynamisme du capital-risque américain: l’IPO n’est plus la voie de sortie préférée”, *Vie & sciences de l’entreprise*, vol. 3, n 185–186, 2010, p. 105–119.

Loveluck, Benjamin, “Internet, une société contre l’État ? Libéralisme informationnel et économies politiques de l’auto-organisation en régime numérique”, *Réseaux* 4/2015, n 192, p. 235–270.

Lyons, Dan, *Disrupted: My Misadventure in the Start-Up Bubble*, New York, Hachette Books, 2016.

Macartney, Huw, *Variegated Neoliberalism: EU Varieties of Capitalism and International Political Economy*, London, Routledge, 2010.

Mailland, Julien, Driscoll, Kevin, *Minitel. Welcome to the Internet*, Cambridge, The MIT Press, 2017.

Marcuse, Herbert, *L’Homme unidimensionnel*, Paris, Les Éditions de Minuit, 2013.

Matthews, Jacob, *Un parcours de recherche au croisement de la théorie critique et des approches socio-économiques des industries culturelles. Bilan et perspectives*, Habilitation à diriger des recherches, Université Toulouse 2 – Jean Jaurès, 2014.

McChesney, Robert, *Digital Disconnect: How Capitalism is Turning the Internet Against Democracy*, New York, The New Press, 2013.

McKercher, Catherine, Mosco, Vincent, *Knowledge Workers in the Information Society*, Lanham, Lexington Books, 2008.

Meehan, Eileen, “Ratings and the Institutional Approach : A third Answer to the Commodity Question”, *Critical Studies in Mass Communication*, vol. 1, n 2, 1984, p. 216–225.

Miège, Bernard, *La société conquise par la communication-tome 3 : les Tic entre innovation technique et ancrage social*, Grenoble, PUG, 2010.

- Moeglin, Pierre, “Des modèles socio-économiques en mutation” in Bouquillion, Philippe, Combes, Yolande (dir.), *Les industries de la culture et de la communication en mutation*, Paris, L’Harmattan, 2007, p. 151–162.
- Mosco, Vincent, *To the Cloud. Big Data in a Turbulent World*, London, Paradigm Publishers, 2014.
- Mouline, Abdelaziz, “Vers des ruptures stratégiques : des alliances aux fusions ?”, *Dossiers de l’audiovisuel*, n 94, 2000, p. 25–27.
- Muet, Pierre-Alain, “Rapport d’information sur la mise en œuvre des conclusions de la mission d’information sur l’optimisation fiscale des entreprises dans un contexte international ”, Assemblée Nationale, 11 juin, 2014.
- Nechushtai, Efrat, “Could digital platforms capture the media through infrastructure?”, *Journalism*, August, 2017 (online first).
- Neubauer, Robert, “Neoliberalism in the Information Age, or Vice Versa? Global Citizenship, Technology, and Hegemonic Ideology”, *tripleC*, vol. 9, n 2, 2011, p. 195–230.
- Nora, Pierre, Minc, Alain, *L’informatisation de la société*, Paris, Seuil, 1978.
- Pagano, Ugo, “The Crisis of Intellectual Monopoly Capitalism”, *Cambridge Journal of Economics*, 2014, vol. 38, n 6, p. 1409–1429.
- Nixon Brice, “Critical Political Economy of Communication and the Problem of Method”, in Christian Fuchs and Vincent Mosco (Eds.), *Marx and the Political Economy of the Media*, Leiden, Brill, 2015.

- Panitch, Leo, Konings, Martijn, “Myths of neoliberal deregulation”, *New Left Review*, Issue vol. 57, n II, May–June 2009, p. 67–83.
- Parasie, Sylvain, “Une critique désarmée. Le tournant publicitaire dans la France des années 1980”, *Réseaux*, vol. 4, n 150, 2008, p. 219–245.
- Perticoz, Lucien, “Les industries culturelles en mutation : des modèles en question”, *Revue française des sciences de l’information et de la communication*, n 1, 2012.
- Piketty, Thomas, *Le Capital au XXIe siècle*, Paris, Seuil, 2013.
- Plantin, Jean-Christophe, Lagoze, Carl, Edwards, Paul N., Sandvig, Christian, “Infrastructure Studies Meet Platform Studies in the Age of Google and Facebook.”, *New Media & Society*, August 2016, (online first).
- Poell Thomas, Nieborg David, Brooke Erin Duffy, Prey Robert, Cunningham Stuart, “The Platformization of Cultural Production”, Selected Papers of #AoIR 2017 - The 18th Annual Conference of Internet Researchers.
- Preston, Paschal, *Reshaping Communications*, London, Sage, 2001.
- Rayna, Thierry, “Understanding the Challenges of the Digital Economy: The Nature of Digital Goods”, *Communications & Strategies*, n 71, p. 13–16, 3rd Quarter 2008.
- Rebillard, Franck, George, Eric, Goyette-Côté, Marc-Olivier, Smyrniaios, Nikos, “Enjeux socio-économiques de la diffusion d’informations d’actualité sur l’internet. Les relations entre industries de la communication et éditeurs de

- presse”, Rapport de recherche auprès du Ministère de la Culture et de la Communication, Octobre, 2011.
- Rebillard, Franck, Touboul, Annelise, “Promises Unfulfilled ? Journalism 2.0, User Participation and Editorial Policy on Newspaper Websites”, *Media, Culture and Society*, vol. 32, n 2, 2010, p. 323–334.
- Rebillard, Franck, Smyrnaioi, Nikos, “Les infomédiaires au cœur de la filière de l’information en ligne. Les cas de Google, Wikio et Paperblog”, *Réseaux*, n 160–161, 2010, p. 163–194.
- Rheingold, Howard, *The Virtual Community: Homesteading on the Electronic Frontier*, Cambridge, The MIT Press, 1991.
- Rieder, Bernhard, Sire, Guillaume, “Conflicts of Interest and Incentives to Bias: A Microeconomic Critique of Google’s Tangled Position on the Web”, *New Media & Society*, 2014, vol. 16 n 2, p. 195–211.
- Roberts, Sarah T., *Behind the Screen: the Hidden Digital Labor of Online Content Moderators*, PhD Dissertation in Library & Information Science, University of Illinois at Urbana-Champaign, 2014.
- Rochet, Jean-Charles, Tirole, Jean, “Platform Competition in Two-Sided Markets”, *Journal of the European Economic Association*, vol. 1, n 4, June 2003, p. 990–1029.
- Roesner, Franziska, Kohno, Tadayoshi, Wetherall, David, “Detecting and defending against third-party tracking on the web”, *Proceedings of the 9th USENIX conference on Networked Systems Design and Implementation*, 2012, p. 155–168.
- Ross, Andrew, *No-Collar: The Humane Workplace and Its Hidden Costs*, Philadelphia, Temple University Press, 2004.

Sassen, Saskia, *The Mobility of Labor and Capital: A Study in International Investment and Labor Flow*, Cambridge, Cambridge University Press, 1990.

Schiller, Herbert I., “Les technologies de l’information sous influence : l’instauration d’une ingouvernabilité mondiale”, in Mayère, Anne (dir.), *La société informationnelle*, Paris, L’Harmattan, 1997, p. 43–59.

Schiller, Herbert I., *Communication and Cultural Domination*, White Plains, International Arts and Sciences Press Inc., 1976.

Schneier, Bruce, *Data and Goliath: The Hidden Battles to Collect Your Data and Control Your World*, New York, W. W. Norton & Company, 2015.

Serres, Alexandre, “Quelques repères sur l’émergence d’ARPANET”, *Terminal*, n 86, 2002, p. 23–37.

Shapiro, Carl, Varian, Hal R., *Information Rules: A Strategic Guide to the Network Economy*, Boston, Harvard Business School Press, 1998.

Shiller, Robert, *Irrational Exuberance*, Princeton, Princeton University Press, 2015.

Sire, Guillaume, *Les moteurs de recherche*, Paris, La Découverte, 2015.

Smyrnaiois, Nikos, “Google and the Algorithmic Infomediation of News”, *Media Fields Journal*, n 10, November 2015.

Smyrnaiois, Nikos, “L’effet GAFAM : stratégies et logiques de l’oligopole de l’internet”, *Communication & langages*, vol. 2016, n 188, p. 67–89.

Smyrnaiois, Nikos, Rebillard, Franck, “L’actualité selon Google. L’emprise du principal moteur de recherche sur

- l'information en ligne", *Communication et langages*, vol. 160, 2009, n 160, p. 95–109.
- Smyrnaio, Nikos, Rebillard, Franck, "Entre coopération et concurrence : Les relations entre infomédiaires et éditeurs de contenus d'actualité", *Concurrences*, n 3, 2011, p. 7–18.
- Smyrnaio, Nikos, Rieder, Bernhard, "Social Infomediaion of News on Twitter: A French Case Study", *Necsus, the European Journal of Media Studies*, vol. 2, n 2, 2013, p. 359–381.
- Smythe, Dallas W., "Communications: Blindspot of Western Marxism", *Canadian Journal of Political and Social Theory*, vol. 1, n 3, 1977, p. 1–27.
- Smythe, Dallas W., *Dependency Road: Communications, Capitalism, Consciousness, and Canada*, New York, Ablex Publications, 1981.
- Sonnac, Nathalie, "L'écosystème des médias", *Communication*, vol. 32, n 2, 2013.
- Srnicek, Nick, Williams, Alex, *Inventing the future. Postcapitalism and a world without work*, London, Verso Books, 2015.
- Srnicek, Nick, *Platform Capitalism*, Cambridge, Polity, 2016.
- Tarapanoff, Kira, "Infomediary", *Bibliotecon*, vol. 14, n 2, 1985, p. 349–350.
- Terranova, Tiziana, "Free Labor: Producing Culture for the Digital Economy", *Social Text*, vol. 18, n 2, 2000, p. 33–58.
- Turner, Fred, *From Counterculture to Cyberculture: Stewart Brand, the Whole Earth Network, and the Rise of Digital Utopianism*, Chicago, University Of Chicago Press, 2006.

Valaskakis, Kimon, “*Informediation*” and the quality of life. *A conceptual framework for the assessment of the human implication of the information revolution*, Montréal, Gamma, 1982.

Van der Velden, Lonneke, “The Third Party Diary: Tracking the Trackers on Dutch Governmental Websites”, *NECSUS. European Journal of Media Studies*, vol. 3, n 1, 2014, p. 195–217.

Waltz, Emilie, “How I Quantified Myself”, *Spectrum, IEEE*, vol. 49, p. 42–47, 2012.

Webster, Frank, *Theories of the Information Society*, London, Routledge, 1995.

Wiener, Norbert, *Cybernetics: Or Control and Communication in the Animal and the Machine*, Cambridge, The MIT Press, 1948.

Winseck Dwayne, 2016, “Reconstructing the Political Economy of Communication for the Digital Media Age”, *The Political Economy of Communication*, vol. 4, n 2, p. 73–114.

Zheng, Yu, Santaaulalia, Raul, Koh, Dongya, “Labor Share Decline and the Capitalization of Intellectual Property Products”, *Meeting Papers 844, Society for Economic Dynamics*, 2015.

Zuboff, Shoshana, “Big Other: Surveillance Capitalism and the Prospects of an Information Civilization”, *Journal of Information Technology*, 2015, vol. 30, p. 75–89.