

**GENDER AND CONTEMPORARY
HORROR IN COMICS, GAMES AND
TRANSMEDIA**

EMERALD STUDIES IN POPULAR CULTURE AND GENDER

Series Editor: Samantha Holland, Leeds Beckett
University, UK

As we re-imagine and re-boot at an ever faster pace, this series explores the different strands of contemporary culture and gender. Looking across cinema, television, graphic novels, fashion studies and reality TV, the series asks: what has changed for gender? And, perhaps more seriously, what has not? Have representations of genders changed? How much does the concept of 'gender' in popular culture define and limit us?

We not only consume cultural texts, but share them more than ever before; meanings and messages reach more people and perpetuate more understandings (and misunderstandings) than at any time in history. This new series interrogates whether feminism has challenged or change misogynist attitudes in popular culture.

Emerald Studies in Popular Culture and Gender provides a focus for writers and researchers interested in sociological and cultural research that expands our understanding of the ontological status of gender, popular culture and related discourses, objects and practices.

Titles in this series

Samantha Holland, Robert Shail and Steven Gerrard (eds), *Gender and Contemporary Horror in Film*

Steven Gerrard, Samantha Holland and Robert Shail (eds), *Gender and Contemporary Horror in Television*

Robert Shail, Steven Gerrard and Samantha Holland (eds), *Gender and Contemporary Horror in Comics, Games and Transmedia*

Samantha Holland, *Screen Heroines, Superheroines, Feminism and Popular Culture*

GENDER AND CONTEMPORARY HORROR IN COMICS, GAMES AND TRANSMEDIA

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INVESTOR IN PEOPLE

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