

REFERENCES

- Albrechtslund, A. (2008). Online social networking as participatory surveillance. *First Monday*, 13.
- Alexander, B. (2011). *The new digital storytelling: Creating narratives with new media*. Santa Barbara, CA: ABC-CLIO.
- Allan, S. (2007). Citizen journalism and the rise of “mass self-communication”. *Reporting London Bombings, Global Media Journal: Australian Edition*, 1(1). Retrieved from http://www.hca.uws.edu.au/gmjau/archive/iss1_2007/pdf/HC_FINAL_Stuart%20Allan.pdf. Accessed on March 23, 2012.
- Anderson, B. (1983). *Imagined communities*. London: Verso.
- Andrejevic, M. (2002). The work of watching one another: Lateral surveillance, risk, and governance. *Surveillance Society*, 2, 479–497.
- Andrejevic, M. (2004). *Reality TV: The work of being watched*. Lanham, MD: Rowman & Littlefield Publishers.
- Andrejevic, M. (2007). Surveillance in the digital enclosure. *The Communication Review*, 10, 295–317. Retrieved from <http://sspa.boisestate.edu/communication/files/2010/05/Andrejevic-Surveillance-in-the-Digital-Enclosure.pdf>. Accessed on November 24, 2014.
- Armstrong, A., & Hagel, J. (2011). The real value on online communities. In E. L. Lessers, M. A. Fontaine, & J. A. Slusher (Eds.), *Knowledge and communities* (pp. 85–95). New York, NY: Routledge.

- Bagnara, S. (2009). Facebook: un Luogo per le Identità Condivise. Paper presented at the Conference Fenomeno Facebook. May 25, 2009, Rome, Italy.
- Bakardjieva, M. (2003). Virtual togetherness: An everyday-life perspective. *Media, Culture & Society*, 25, 291–313. doi:10.1177/0163443703025003001
- Balabanović, M., Chu, L. L., & Wolff, G. J. (2000). Storytelling with digital photographs. In T. Turner, G. Szwilus, M. Czerwinski, F. Pererno, & S. Pemberton (Eds.), *ACM CHI 2000 human factors in computing*, 1–6 April 2000, Hague, The Netherlands, 564–571. <https://doi.org/10.1145/332040.332505>
- Barker, M. S. (Eds.). (2013). *Social media marketing: A strategic approach*. Mason, OH: South-Western, Cengage Learning.
- Barthes, R. (1980). *La chambre claire*. Paris: Gallimard.
- Barthes, R. (1982). *L'Obvie et l'obtus: essais critiques III*. Paris: Editions du Seuil.
- Barthes, R. (2000). *Camera lucida. Reflections on photography*. In R. Howard (Trans.). London: Vintage.
- Baudrillard, J. (1988). *The ecstasy of communication*. In Schutze B. C. (Trans.). & Lotringer S. (Ed.), Brooklyn, NY: Semiotext(e).
- Bauman, Z. (1998). *Life in fragments: Essays in postmodern morality* (Reprint) Oxford: Blackwell.
- Bauman, Z. (2000). *Liquid modernity*. Cambridge, MA: Polity Press.
- Bauman, Z. (2001). Identity in the globalizing World1. *Social Anthropology*, 9, 121–129. doi:10.1111/j.1469-8676.2001.tb00141.x
- Bauman, Z. (2005). *Liquid life*. Cambridge, MA: Polity Press.
- Bauman, Z., & Lyon, D. (2013). *Liquid surveillance: A conversation, polity conversations series*. Cambridge, MA: Polity Press.

- Bauman, Z., & Vecchi, B. (2006). *Identity: Conversations with Benedetto Vecchi* (Reprint), Themes for the 21st century. Cambridge, MA: Polity Press.
- Baym, N. K. (1995). The emergence of online community. In S. Jones (Ed.), *Cybersociety: Revising computer-mediated communication and community* (pp. 138–163). Thousand Oaks, CA: Sage.
- Baym, N. K. (1998). The emergence of on-line community. In S. G. Jones (Ed.), *CyberSociety 2.0: Revisiting computer-mediated communication and community*. London: Sage.
- Baym, N. K. (2010). *Personal connections in the digital age*. Cambridge, MA: Polity Press.
- Bazin, A. (2005). *What is cinema?* Berkeley, CA: University of California Press.
- Bechmann, A., & Lomborg, S. (2012). The ubiquitous Internet. In *Paper presented within the Conference Internet Research 13.0: Technologies*, Salford Greater Manchester, October 18–21, 2012.
- Belting, H. (2005). Image, medium, body: A new approach to iconology. *Critical Inquiry*, 31, 302–319. doi:10.1086/430962
- Belting, H. (2011). *An anthropology of images*. Princeton, NJ: Princeton University Press.
- Benjamin, W. (2008). *The work of art in the age of mechanical reproduction*. London: Penguin.
- Bentham, J. (1995). *The panopticon writings*. In Bozovic, M. (Ed.) (pp. 29–95). London: Verso, Retrieved from <http://cartome.org/panopticon2.htm>. Accessed on March 04, 2016.
- Berners-Lee, T., Hendler, J., & Lassila, O. (2001). The semantic web. *Scientific American*, 17 May [Online]. Retrieved from <http://www.cs.umd.edu/~golbeck/LBSC690/SemanticWeb.html>. Accessed on May 10, 2015.
- Bilton, N. (2011). Say, can you make phone call on that camera? *New York Times Online*, 16 October [Online]. Retrieved from

http://www.nytimes.com/2011/11/17/technology/personaltech/add-ons-to-turn-a-smartphone-into-a-semi-pro-camera.html?_r=1.

Accessed on August 12, 2012.

Bock, A., Isermann, H., & Knieper, T. (2011). Quantitative content analysis of the visual. In E. Margolis & L. Pauwels (Eds.), *The sage handbook of visual research methods* (pp. 265–282). London: Sage.

Boehm, G. (1994). Die Wiederkehr der Bilder. In G. Bohem (Ed.), *Was ist ein Bild?* München: Wilhelm Fink.

Boellstorff, T. (2015). *Coming of age in second life: An anthropologist explores the virtually human* (New edition). Princeton, NJ: University Press.

Bolter, J. D., & Grusin, R. (1996). *Remediation. Understanding new media*. London: MIT Press.

Bowler, G. M. (2010). Netnography: A method scientifically designed to study cultures and communities online. *The Qualitative Report* 15, 1270–1275.

boyd, d., & Crawford, K. (2012). Critical questions for big data: Provocations for a cultural, technological, and scholarly phenomenon. *Information, Communication & Society*, 15(5), 662–679.

boyd, d., & Ellison, N. B. (2007). Social network sites: Definition, history, and scholarship. *Journal of Computer-Mediated Communication*, 13, 210–230. doi:10.1111/j.1083-6101.2007.00393.x

boyd, d., & Heer, J. (2006). Profiles as conversation: Networked identity performance on Friendster. *Proceeding of the Hawai'i international on system sciences (HICSS-39), persistent conversation track*. Kauai, HI: IEEE Computer Society, 4–7 January 2006. Retrieved from <http://www.danah.org/papers/HICSS2006.pdf>. Accessed on July 07, 2017.

Boyne, R. (2000). Post-panopticism. *Economy and Society*, 29, 285–307. doi:10.1080/030851400360505

- Brenner, B. S. (2013). *Qualitative research methods for media studies*. New York, NY; London: Routledge.
- Buckingham, D. (Ed.). (2008). Youth, identity, and digital media. *The John D. and Catherine T. Macarthur Foundation series on digital media and learning*. Cambridge, MA: MIT Press.
- Butler, J. (1990). *Gender trouble: Feminism and the subversion of identity*. London: Routledge.
- Butler, J. (1993). *Bodies that matter: On the discursive limits of 'sex'*. London; New York, NY: Routledge.
- Butler, J. (2007). Torture and the ethics of photography. *Environment and Planning D: Society and Space*, 25, 951–966. doi:10.1068/d2506jb
- Calhoun, C. (1998). Community without propinquity revisited: Communications technology and the transformation of the urban public sphere. *Sociological Inquiry*, 68, 373–397. doi:10.1111/j.1475-682X.1998.tb00474.x
- Calvert, C. (2000). *Voyeur nation: Media, privacy, and peering in modern culture*. Boulder, CO: Westview Press.
- Campbell, C., Pitt, L. F., Parent, M., & Berthon, P. R. (2011). Understanding consumer conversations around ads in a web 2.0 world. *Journal of Advertising*, 40, 87–102. doi:10.2753/JOA0091-3367400106
- Campbell, J. E., & Carlson, M. (2002). Panopticon.com: Online surveillance and the commodification of privacy. *Journal of Broadcasting and Electronic Media*, 46, 586–606. doi:10.1207/s15506878jobem4604_6
- Cascio, J. (2005). The rise of participatory panopticon. *World Changing*, 4 May [Online]. Retrieved from <http://www.worldchanging.com/archives/002651.html>. Accessed on October 09, 2016.

- Chalfen, R. (1987). *Snapshot versions of life*. Bowling Green, OH: Bowling Green State University Popular Press.
- Chi, H. H. (2011). Interactive digital advertising vs. virtual brand community. *Journal of Interactive Advertising*, 12, 44–61.
doi:10.1080/15252019.2011.10722190
- Christakis, N. A., & Fowler, J. H. (2011). *Connected: The surprising power of our social networks and how they shape our lives*. New York, NY: Back Bay Books/Little, Brown and Company.
- Cohen, K. R. (2005). What does the photoblog want? *Media, Culture and Society*, 27, 883–901. doi:10.1177/0163443705057675
- Coleman, J. S. (1988). Social capital in the creation of human capital. *The American Journal of Sociology*, 94, S95–S120.
- Counts, S., & Fellheimer, E. (2004). Supporting social presence through lightweight photo sharing on and off the desktop. CHI 2004, 24–29 April 2004, Vienna, Austria. Retrieved from http://research.microsoft.com/pubs/69311/photo_sharing_chi04.pdf. Accessed on July 06, 2016.
- Counts, S., & Fellheimer, E. (2004). Supporting social presence through lightweight photo sharing on and off the desktop. *Proceedings of SIGCHI Conference on human factors in computing systems* (pp. 599–606). ACM Press. <https://doi.org/10.1145/985692.985768>
- Cover, R. (2012). Performing and undoing identity online: Social networking, identity theories and the incompatibility of online profiles and friendship regimes. *Convergence: The International Journal of Research into New Media Technology*, 18, 177–193.
doi:10.1177/1354856511433684
- Curasi, C. F. (2001). A critical exploration of face-to face interviewing vs. computer-mediated interviewing. *International Journal of Marketing Research*, 43, 1–13. doi:10.1177/147078530104300402

- D'Amico, E. (2008). *Digitografie. La fotografia digitale nelle pratiche comunicative*. Napoli: Liguori.
- Danner, M. (2004). *Torture and truth: America, Abu Ghraib, and the war on terror*. New York, NY: New York Review of Books.
- Debatin, B. (2011). Ethics, privacy, and self-restraint in social networking. In S. Trepte & L. Reinecke (Eds.), *Privacy online* (pp. 47–60). Berlin: Springer. doi:10.1007/978-3-642-21521-6_5
- Debord, G. (2010). *The society of the spectacle*. Detroit, MI: Black & Red.
- Delanty, G. (2003). *Community*. London: Routledge.
- Deleuze, G., & Guttari, F. (1987). *A thousand plateaus: Capitalism and schizophrenia*. In B. Massumi (Trans.). Minneapolis, MN: University of Minnesota Press.
- Denzin, N. K. (1995). *The cinematic society: The voyeur's gaze*. London: Sage.
- Dewalt, M. K., & Dewalt, B. R. (2011). *Participant observation: A guide for fieldworkers*. (2nd ed.). Plymouth: Alta Mira Press.
- Dominick, J. R. (1999). Who do you think you are? Personal home pages and self-presentation on the world wide web. *Journalism and Mass Communication Quarterly*, 76, 646–658. doi:10.1177/107769909907600403
- Donath, J. (2007). Signals in social supernets. *Journal of Computer-Mediated Communication*, 13, 231–251. doi:10.1111/j.1083-6101.2007.00394.x
- Dubois, P. (1983). *L'Acte photographique*. Paris-Bruxelles: Nathan-Labor.
- Dubois, P., & Valli, B. (2009). *L'atto fotografico*. QuattroVenti: Urbino.
- Eco, U. (1979). *A theory of semiotics*. Bloomington, IN: Indiana University Press.

- Eisenman, S. F. (2007). *The Abu Ghraib effect*. London: Reaktion.
- Ellison, N. B., Steinfield, C., & Lampe, C. (2007). The benefits of Facebook “friends”: Social capital and college students’ use of online social network sites. *Journal of Computer-Mediated Communication*, 12, 1143–1168. doi:10.1111/j.1083-6101.2007.00367.x
- Ellison, N. B., Vitak, J., Steinfield, C., Gray, R., & Lampe, C. (2011). Negotiating privacy concerns and social capital needs in a social media environment. In S. Trepte & L. Reinecke (Eds.), *Privacy online* (pp. 19–32). Berlin, Heidelberg: Springer, doi:10.1007/978-3-642-21521-6_3
- Elwell Sage, J. S. (2014). The transmediated self: Life between the digital and the analog. *Convergence*, 20, 233–249. doi:10.1177/1354856513501423
- Evans, D., & McKee, J. (2010). *Social media marketing: The next generation of business engagement* (1st ed.). Serious skills. Indianapolis, IN: Wiley Publishing.
- Farman, J. (2012). *Mobile interface theory: Embodied space and locative media*. London: Routledge.
- Felix, R., Rauschnabel, P. A., & Hinsch, C. (2017). Elements of strategic social media marketing: A holistic framework. *Journal of Business Research*, 70, 118–126.
- Foucault, M. (1977). *Discipline & punish: The birth of the prison*. London: Allen Lane.
- Franklin, M. I. (2012). *Understanding research: Coping with the quantitative–qualitative divide* (1st ed.). New York, NY: Routledge.
- Freud, S. (1949). *Three essays on the theory of sexuality*. In J. Strachey (Trans.). London: Imago.
- Freund, G. (1980). *Photography and society*. London: Fraser.

- Fuchs, C. (2010). Labor in informational capitalism and on the Internet. *The Information Society*, 26, 179–196. doi:10.1080/01972241003712215
- Fuchs, C. (2011). New media, web 2.0 and surveillance. *Sociology Compass*, 5, 134–147. doi:10.1111/j.1751-9020.2010.00354.x
- Fuchs, C. (2012). The political economy of privacy on Facebook. *Television and New Media*, 13, 139–159. doi:10.1177/1527476411415699
- Gaby, D. (2010). Camera phone images, videos and live streaming: A contemporary visual trend. *Visual Studies*, 25, 89–98. doi:10.1080/14725861003607017
- Garnham, N. (2000). *Emancipation, the media, and modernity: Arguments about the media and social theory*. Oxford: Oxford University Press.
- Getfer, A. (2006). This is your space. *New Scientist*, 191, 46–48. doi:10.1016/S0262-4079(06)60500-9
- Geiser, T. (2003). Conducting online focus groups: A methodological discussion. In L. Burton & D. Goldsmith (Eds.), *The medium is the message: Using online focus groups to study online learning*. New Britain: Distance Learning Consortium.
- Giddens, A. (1991). *Modernity and self-identity: Self and society in the late modern age*. Cambridge, MA: Polity Press.
- Gilliom, J., & Monahan, T. (2013). *SuperVision: An introduction to the surveillance society*. Chicago, IL: University of Chicago Press.
- Goffman, E. (1959). *The presentation of self in everyday life*. London: Allen Lane.
- Gold, R. L. (1958). Roles in sociological field observations. *Sociological Forces*, 36, 217–223. doi:10.2307/2573808
- Granieri, G. (2005). *La società digitale*. Roma-Bari: Laterza.

- Green, N., & Haddon, L. (2009). *Mobile communications: An introduction to new media*. Oxford: Berg.
- Guare, J. (1999). *Plays: 1*. London: Methuen Drama.
- Gye, L. (2007). Picture this: The impact of mobile camera phones on personal photographic practices. *Continuum*, 21(2), 279–288. doi:10.1080/10304310701269107
- Hall, S., & Du Gay, P. (Eds.), (1996). *Questions of cultural identity*. London: Sage.
- Haythornthwaite, C., & Hagar, C. (2006). The social worlds of the web. *Annual Review of Information Science and Technology*, 39, 311–346. doi:10.1002/aris.1440390115
- Heaton, G. (2012). Instagram don't want your picture, they want your influence. *Servant of Chaos*, 19 December [Online]. Retrieved from <http://servantofchaos.com/2012/12/instagram-dont-want-your-pictures-they-want-your-influence.html>. Accessed on July 23, 2013.
- Heidegger, M. (1977). The age of the world picture. In A. I. Tauber (Eds.), *Science and the quest for reality. Main trends of the modern world* (pp. 70–88.). London: Palgrave Macmillan, doi:10.1007/978-1-349-25249-7_3
- Heinonen, K. (2011). Consumer activity in social media: Managerial approaches to consumers' social media behavior. *Journal of Consumer Behavior*, 10, 356–364. doi:10.1002/cb.376
- Herman, A., Hadlaw, J., & Swiss, T. (2015). *Theories of the mobile Internet. Materialities and imaginaries*. London: Routledge.
- Herman, E., & Chomsky, C. (2008). *Manufacturing consent*. London: Bodley Head.
- Hesmondhalgh, D., & Toynbee, J. (Eds.). (2008). *The media and social theory*. New York, NY: Routledge.

- Horst, H. A. (2014). From roots culture to sour fruit: The aesthetics of mobile branding cultures in Jamaica. *Visual Studies*, 29, 191–200. doi:10.1080/1472586X.2014.887272
- Huang, Y., & Hsu, J. Y. (2006). Beyond memories: Weaving photos into personal social networks. *Proceedings American association for artificial intelligence*. Retrieved from <http://www.aaai.org/Papers/Workshops/2006/WS-06-13/WS06-13-005.pdf>. Accessed on October 13, 2014.
- Instagram. (2013). Instagram terms of use. Retrieved from <https://help.instagram.com/581066165581870>
- Jacobs, J. (1961). *The importance of death and life of great American cities*. New York, NY: Random House.
- Jenkins, H. (2006). *Convergence culture: Where old and new media collide*. New York, NY: New York University Press.
- Jourard, S. M., & Lasakow, P. (1958). Some factors in self-disclosure. *Journal of Abnormal Psychology*, 56, 91–98. doi:10.1037/h0043357
- Kahn, P. (2011). How the camera phone changed the world, @1197.is. Retrieved from <http://1197.is/videos>. Accessed on September 21, 2012.
- Kawulich, B. B. (2005). Participant observation as a data collection method. *Forum: Qualitative Social Research*, 6(2). Retrieved from <http://www.qualitative-research.net/index.php/fqs/article/view/466/996L>. Accessed on September 14, 2013.
- Keightley, E., & Pickering, M. (2014). Technologies of memory: Practices of remembering in analogue and digital photography. *New Media and Society*, 16, 576–593. doi:10.1177/1461444814532062
- Kember, S., & Zylinska, J. (2012). *Life after new media: Mediation as a vital process*. Cambridge, MA: MIT Press.
- Konig, R. (1968). *The community*. London: Routledge & Kegan.

- Kozinets, R. V. (2010). *Netnography: Doing ethnographic research online*. London: Sage.
- Kozinets, R. V. (2015). *Netnography: Refined* (2nd ed.). Los Angeles, CA: Sage.
- Kraut, R., Kiesler, S., Boneva, B., Cummings, J., & Helgeson, V. (2002). Internet paradox revisited. *Journal of Social Sciences*, 58(1), 49–74. doi:10.1111/1540-4560.00248
- Kress, G., & Van Leeuwen, T. (2006). *Reading images: The grammar of visual design* (2nd ed.). London: Routledge.
- Kuntsman, A., & Stein, R. L. (2015). *Digital militarism: Israel's occupation in the social media age, Stanford studies in Middle Eastern and Islamic societies and cultures*. Stanford, CA: Stanford University Press.
- Lacan, J. (1977). *The four fundamental concepts of psycho-analysis*. J. A. Miller (Ed.), London: Hogarth Press.
- Lacan, J. (1977). The mirror stage as formative of the I as revealed in psychoanalytic experience (1949). In A. Sheridan (Trans.). *E'critics: A selection*. New York, NY: W.W. Norton & Co.
- Lakhani, K. R., & von Hippel, E. (2003). How open source software works: “Free” user-to-user assistance. *Research Policy*, 32, 923–943. doi:10.1016/S0048-7333(02)00095-1
- Lakhani, K., & Wolf, R. (2005). *Perspectives on free and open source software*. Cambridge, MA: MIT Press.
- Lessig, L. (2008). *Remix: making art and commerce thrive in the hybrid economy*. London: Bloomsbury Academic.
- Levinson, P. (2009). *New new media*. Boston, MA; London: Pearson.
- Lister, M. (Eds.). (1995). *The photographic image in digital culture*. London: Routledge.

- Lugano, G. (2008). Mobile social networking in theory and practice. *First Monday*, 13.
- Lyon, D. (2001). *Surveillance society: Monitoring everyday life, Repr. ed, Issues in society*. Buckingham: Open University Press.
- Lyon, D. (2007). *Surveillance studies: An overview*. Cambridge, MA: Polity Press.
- Lyon, D., & Bauman, Z. (2013). *Liquid surveillance: A conversation*. Cambridge: Polity Press.
- Mangold, W. G., & Faulds, D. J. (2009). Social media: The new hybrid element of the promotion mix. *Business Horizons*, 52, 357–365. doi:10.1016/j.bushor.2009.03.002
- Manovich, L. (2001). *The language of new media*. London: MIT Press.
- Manovich, L. (2016). Instagram and contemporary image. Retrieved from <http://manovich.net/index.php/projects/notes-on-instagrammism-and-mechanisms-of-contemporary-cultural-identity>. Accessed on December 12, 2017.
- Marwick, A., (2012). The public domain: Surveillance in everyday life. *Surveillance Society*, 9, 378–393.
- McCahill, M., (2002). *The surveillance web: The rise of visual surveillance in an English city*. Cullompton: Willan.
- McChesney, R. W. (2008). *The political economy of media*. New York, NY: Monthly Review Press.
- McLuhan, M. (1964). *Understanding media*. London: Routledge & Kegan Paul.
- Menduni, E., Nencioni, G., & Pannozzo, M. (2011). *Social network. Facebook, Twitter, YouTube e gli altri: Relazioni sociali, estetica, emozioni*. Milano: Mondadori Universita.
- Metz, C. (1991). *Film language: A semiotics of the cinema*. Chicago, IL: University of Chicago Press.

- Miller, A. D., & Edwards, W. K. (2007). Give and take: A study of consumer photo-sharing culture and practice. *Proceedings of the SIGCHI conference on human factors in computing systems* (pp. 347–356). ACM Press, <https://doi.org/10.1145/1240624.1240682>
- Miller, V. (2011). *Understanding digital culture*. London: Sage.
- Mills, J. L. (2008). *Privacy: The lost right*. Oxford: Oxford University Press.
- Mitchell, W. J. T. (1996). What do pictures “really” want? *Critical Inquiry*, 77, 71–82. Summer [Online]. Available online at <http://www.jstor.org/stable/10.1086/430962>. Accessed on March 21, 2015.
- Mitchell, W. J. T. (1998). *The reconfigured eye. Visual truth in the post-photographic era*. Cambridge, MA: MIT Press.
- Mitchell, W. J. T. (2005). *What do pictures want? The lives and loves of images*. Chicago, IL: University of Chicago Press.
- Mizzella, S. (2009). Life sharing: Nuove orme del comunicare tra micro-blogging and social network, La Socialita’ Dopo il Web 2.0 Conference, Universita’ Studi di Milano-Bicocca, 2 April. Retrieved from <http://www.disco.unimib.it/upload/we2.0%20programma.pdf>. Accessed on September 10, 2012.
- Mosco, V. (1996). *The political economy of communication: Rethinking and renewal*. Los Angeles, CA: Sage.
- Mosco, V. (2008). Current trends in the political economy of communication. *Global Media Journal*, 1(1), 45–63.
- Mulvey, L. (1975). Visual pleasure and narrative cinema. *Screen*, 16, 6–18. doi:10.1093/screen/16.3.6
- Nissenbaum, H. (2009). *Privacy in context: Technology, policy, and the integrity of social life*. Stanford, CA: Stanford University Press.
- Nov, O., Naaman, M., & Ye, C. (2010). Analysis of participation in an online photo-sharing community: A multidimensional

- perspective. *Journal of American Society for Information Science and Technology*, 61, 555–566. doi:10.1002/asi.v61:3
- O'Reilly, T. (2005). What is web 2.0. Design patterns and business models for the next generation of software, 30 September [Online]. Retrieved from <http://oreilly.com/web2/archive/what-is-web-20.html>. Accessed on September 12, 2012.
- O'Reilly, T. (2004). The architecture of participation. June [Online]. Retrieved from http://www.oreillynet.com/pub/a/oreilly/tim/articles/architecture_of_participation.html. Accessed on April 06, 2012.
- Olenski, S. (2012). Even more brands jumping on the Instagram bandwagon. Retrieved from <https://www.forbes.com/sites/marketshare/2012/11/05/even-more-brands-jumping-on-the-instagram-bandwagon/#231250a62e82>. Accessed on December 03, 2017.
- Papacharissi, Z. (2002). The virtual sphere. *New Media and Society*, 4(1), 9–27, Retrieved from <http://doi/abs/10.1177/14614440222226244>
- Parikka, J. (2012). New materialism as media theory: Medianatures and dirty matter. *Communication and Critical/Cultural Studies*, 9, 95–100. doi:10.1080/14791420.2011.626252
- Peirce, C. S. (1977). *Semiotics and significs*. C. Hardwick (Ed.). Bloomington, IN: Indiana University Press.
- Pepe, A., Wolff, S., & Godtsenhoven, K. V. (2012). One, none and one hundred thousand profiles. *First Monday*, 17.
- Pink, S. (2007). *Doing visual ethnography images, media and representation in research* (2nd ed.). London: Sage.
- Pinotti, A., & Somaini, A. (2009). *Teorie dell'immagine. Il dibattito contemporaneo*. Milano: Raffaello Editore.
- Pirandello, L. (1994). *Uno, nessuno, centomila*. Firenze: Giunti Editore.

- Porter, L., & Golan, G. J. (2006). From subservient chickens to brawny men. *Journal of Interactive Advertising*, 6, 4–33. doi:10.1080/15252019.2006.10722116
- Poster, M. (1990). *The mode of information: Poststructuralism and social context*. Chicago, IL: University of Chicago Press.
- Poster, M. (2001). *What's the matter with the Internet?* Minneapolis, MN: University of Minnesota Press.
- Preece, J., & Maloney-Krichmar, D. (2005). Online communities: Design, theory, and practice. *Journal of Computer-Mediated Communication*, 10. doi:10.1111/j.1083-6101.2005.tb00264.x
- Putnam, R. D. (1995). Bowling alone: American's declining social capital. *Journal of Democracy*, 6(1), 65–78. doi:10.1353/jod.1995.0002
- Rettberg, J. W. (2014). *Seeing ourselves through technology: How we use selfies, blogs and wearable devices to see and shape ourselves*. New York, NY: Palgrave Pivot.
- Rheingold, H. (1993). *The virtual community: Homesteading on the electronic frontier*. Reading, MA: Addison-Wesley.
- Rheingold, H. (1994). *The virtual community: Finding connection in a computerized world*. London: Mandarin Paperbacks.
- Rheingold, H. (2000). *The virtual community: Homesteading on the electronic frontier*. Cambridge, MA: MIT Press.
- Robin, B. R. (2008). Digital storytelling: A powerful technology tool for the 21st century classroom. *Theory into Practice*, 47, 220–228. doi:10.1080/00405840802153916
- Robins, K., & Webster, F. (1988). Cybernetic capitalism: Information, technology, everyday life. In V. Mosco & J. Wasko (Ed.), *The political economy of information* (pp. 45–75). Madison, WI: The University of Wisconsin Press.
- Rubin, H., & Rubin, I. (2005). *Qualitative interviewing: The art of hearing data*. Thousand Oaks, CA: Sage.

- Rubinstein, D., & Sluis, K. (2008). A life more photographic: Mapping the networked image. *Photographies*, 1, 9–28. doi:10.1080/17540760701785842
- Sarvas, R., & Frohlich, D. M. (2011). *From snapshots to social media: The changing picture of domestic photography*. London: Springer.
- Saussure, F. (1974). *Course in general linguistics*. In W. Baskin (Trans.). London: Fontana/Collins.
- Schroeder, J. E. (2008). *Snapshot aesthetics as a strategic resource*. EIASM Workshop on Imagining Business, Oxford: Oxford University.
- Schroeder, J. E. (2013). Snapshot aesthetics and the strategic imagination. *InVisible Culture: An Electronic Journal for Visual Culture (IVC)*, 18, 13 March [Online]. Retrieved from <http://ivc.lib.rochester.edu/portfolio/snapshot-aesthetics-and-the-strategic-imagination/>. Accessed on August 01, 2014.
- Scolari, C. A. (2008). Online brands: Branding, possible worlds, and interactive grammars. *Semiotica*, 169, 169–188. doi:10.1515/SEM.2008.030
- Scolari, C. A. (2009). Transmedia storytelling: Implicit consumers, narrative worlds, and branding in contemporary media production. *International Journal of Communication*, 3, 21. <http://ijoc.org/index.php/ijoc/article/view/477>
- Senft, T. M. (2008). *Cam girls: Celebrity and community in the age of social network*. New York, NY: Peter Lang.
- Serafinelli, E. (2017). Analysis of photo sharing and visual social relationships: Instagram as a case study. *Photographies*, 10(1), 91–111, doi:10.1080/17540763.2016.1258657
- Serafinelli, E., & Villi, M. (2017). Mobile mediated visualities: An empirical study of visual practices on Instagram. *Digital Culture and Society*, 3(2), 165–182, doi:10.14361/dcs-2017-0210

- Sheller, M., & Urry, J. (2006). The new mobilities paradigm. *Environment and Planning A: Economy and Space*, 38, 207–226. doi:10.1068/a37268
- Siapera, E. (2011). *Understanding new media* (1st ed.). Thousand Oaks, CA: Sage.
- Simply Measured. (2013). The evolution of Instagram – Brand adoption study. An analysis of the interbrand top 100 brands on Instagram. May [Online]. Retrieved from <http://cdn.simplymeasured.com/wp-content/uploads/2013/08/May-2013-Instagram-Study-FINAL.pdf>. Accessed on December 12, 2014.
- Smythe, D. W. (1960). On the political economy of communications. *Journalism and Mass Communication Quarterly*, 37, 563–572. doi:10.1177/107769906003700409
- Sontag, S. (1978). *On photography*. London: Penguin.
- Sorescu, A., Frambach, R. T., Singh, J., Rangaswamy, A., & Bridges, C. (2011). Innovations in Retail Business Models. *Journal of Retailing*, 87, S3–S16. doi:10.1016/j.jretai.2011.04.005
- Spinello, R. A. (2011). Privacy and social networking technology. *International Review of Information Ethics*, 16, 12.
- Stern, J. (2012). Facebook buys Instagram for \$ 1 billion. *ABC News*. 9 April [Online]. Retrieved from <http://abcnews.go.com/blogs/technology/2012/04/facebook-buys-instagram-for-1-billion/>. Accessed on July 16, 2013.
- Strano, M. M. (2008). User descriptions and interpretations of self-presentation through Facebook profile images. *Cyberpsychology Journal of Psychosocial Research, Cyberspace*, 2(1), Retrieved from <http://www.cyberpsychology.eu/view.php?cisloclanku=2008110402&article=1>. Accessed on October 08, 2014.
- Tagg, J. (1988). *The burden of representation: Essays on photographies and histories*. London: Macmillan Education.

- Tarde, G. (2000). *An outline of sociology* (H. C. Warren, Trans.). Batoche Book, Kitchener. Retrieved from <http://socserv2.socsci.mcmaster.ca/econ/ugcm/3ll3/tarde/laws.pdf>. Accessed on January 02, 2015.
- Tavani, H. T. (2008). Informational privacy: Concepts, theories, and controversies. In K. E. Himma & H. T. Tavani (Eds.), *The handbook of information and computer ethics* (pp. 131–164). Hoboken, NJ: John Wiley & Sons. <https://doi.org/10.1002/9780470281819>
- Taylor, D. G., Strutton, D., & Thompson, K. (2012). Self-enhancement as a motivation for sharing online advertising. *Journal of Interactive Advertising*, 12, 13–28. doi:10.1080/15252019.2012.10722193
- Thomas, N. (1991). *Entangled objects: Exchange, material culture, and colonialism in the Pacific*. Cambridge, MA: Harvard University Press.
- Tönnies, F., & Loomis, C. P. (1974). *Community and association [Gemeinschaft und Gesellschaft]*, (Reprinted and published as a paperback ed.) International library of sociology. London: Routledge & Paul.
- Turkle, S. (1994). Constructions and reconstructions of self in virtual reality: Playing in the MUDs. *Mind Culture and Activity*, 1, 158–167. doi:10.1080/10749039409524667
- Turkle, S. (1995). *Life on the screen: Identity in the age of the Internet*. New York, NY: Simon and Schuster.
- Turkle, S. (1997). *Life on the screen: Identity in the age of the internet*. New York, NY: Simon and Schuster.
- Turkle, S. (2005). *The second self: Computers and the human spirit*. Cambridge, MA: MIT Press.
- Turkle, S., (2011). *Alone together: Why we expect more from technology and less from each other*. New York, NY: Basic Books.

- Turow, J. (2006). Cracking the consumer code: Advertising, anxiety and surveillance in the digital age. In K. Haggerty & R. V. Ericson (Eds.), *The new politics of surveillance and visibility* (pp. 279–307). Toronto: University of Toronto Press.
- Urry, J. (2007). *Mobilities*. Cambridge, MA: Polity Press.
- Van Dijck, J. (2007). *Mediated memories in the digital age*. Stanford, CA: Stanford University Press.
- Van Dijck, J. (2008). Digital photography: Communication, identity, memory. *Visual Communication*, 7, 57–76. doi:10.1177/1470357207084865
- Van Dijck, J. (2011). Flickr and the culture of connectivity: Sharing views, experiences, memories. *Memory Studies*, 4, 401–415. doi:10.1177/1750698010385215
- Van Dijck, J. (2013). ‘You have one identity’: Performing the self on Facebook and LinkedIn. *Media, Culture and Society*, 35, 199–215. doi:10.1177/0163443712468605
- Van Dijck, J. (2013). *The culture of connectivity: A critical history of social media*. Oxford: Oxford University Press.
- Van House, N. A. (2007). Flickr and public image-sharing: Distant closeness and photo exhibition. In *CHI ’07 extended abstracts on human factors in computing systems, CHI EA ’07* (pp. 2717–2722). New York, NY: ACM. doi:10.1145/1240866.1241068
- Van House, N. A. (2009). Collocated photo sharing, story-telling, and the performance of self. *International Journal of Human-Computing Studies*, 67, 1073–1086. doi:10.1016/j.ijhcs.2009.09.003
- Van House, N. A. (2011). Personal photography, digital technologies and the uses of the visual. *Visual Studies*, 26, 125–134. doi:10.1080/1472586X.2011.571888
- Van House, N., Davis, M., Ames, M., Finn, M., & Viswanathan, V. (2005). The uses of personal networked digital imaging: An

- empirical study of cameraphone photos and sharing. In *CHI '05 extended abstracts on human factors in computing systems, CHI EA '05* (pp. 1853–1856). New York, NY: ACM. doi:10.1145/1056808.1057039
- Van House, N., Davis, M., Takhteyev, Y., Good, N., Wihelm, A., & Finn, M. (2004). For “what?” to “why?”: The social uses of personal photos. CSCW '04, Chicago, Illinois, USA, 6 October 2004. Retrieved from http://people.ischool.berkeley.edu/~vanhouse/van%20house_et_al_2004a.pdf. Accessed on March 25, 2015.
- Van Leeuwen, T., & Jewitt, C. (Eds.), (2001). *Handbook of visual analysis*. London: Sage.
- Villi, M. (2010). *Visual mobile communication: Camera phone photo messages as ritual communication and mediated presence*. Helsinki: Aalto University School of Art and Design.
- Wasko, M. M., & Faraj, S. (2000). “It is what one does”: Why people participate and help others in electronic communities of practices. *Journal of Strategic Information Systems*, 9(2–3), 155–173.
- Wasserman, S., & Faust, K. (1994). *Social network analysis: Methods and applications*. Cambridge: Cambridge University Press.
- Webber, M. M. (1963). Order in diversity: Community without propinquity. In L. Wirigo (Ed.), *Cities and space*. Baltimore, MD: Johns Hopkins University Press.
- Webster, F. (2002). Theories of the information society. *International Library of Sociology*. London: Routledge.
- Wellman, B. (2001). Physical place and cyberplace: The rise of personalized networking. *International Journal of Urban and Regional Research*, 25, 227–252. doi:10.1111/1468-2427.00309
- Wellman, B., & Giulia, M. (1999). Net surfers don’t ride alone: Virtual communities as communities. In P. Kollock & M. Smith (Ed.), *Communities and Cyberspace* (pp. 331–367). New York, NY: Routledge.

- Wellman, B., Quan-Haase, A., Boase, J., Chen, W., Hampton, K., Diaz, I., & Miyata, K. (2006). The social affordances of the Internet for networked individualism. *Journal of Computer-Mediated Communication*, 8, 0–0. doi:10.1111/j.1083-6101.2003.tb00216.x
- Wendt, B. (2014). *The allure of the selfie: Instagram and the new self-portrait, network notebook*. Amsterdam: Institute of Network Cultures.
- Whitson, J. R., & Haggerty, K. D. (2008). Identity theft and the care of the virtual self. *Economy and Society*, 37, 572–594. doi:10.1080/03085140802357950
- Wiles, R., Prosser, J., Bagnoli, A., Clark, A., Davies, K., Holland, S., & Renold, E. (2008). *Visual ethics: Ethical issues in visual research*. ESRC National Centre for Research Methods Review Paper.
- Winseck, D., & Jin, D. Y. (2011). *The political economies of media: The transformation of the global media industries*. London: Bloomsbury Publishing.
- Wood, D. M., & Webster, C. W. R. (2009). Living in surveillance societies: The normalisation of surveillance in Europe and the threat of Britain's bad example. *Journal of Contemporary European Research*, 5, 259–273.
- Yin, R. K. (2003). *Case study research, design and methods*. (3th ed.). London: Sage.
- Yin, R. K. (2009). Case study research: Design and methods (4th ed.). *Applied social research methods*. Los Angeles, CA: Sage.
- Zhao, S., Grasmuck, S., & Martin, J. (2008). Identity construction on Facebook: Digital empowerment in anchored relationships. *Computers in Human Behavior*, 24, 1816–1836. doi:10.1016/j.chb.2008.02.012