

**BUSINESS AND CORPORATION  
ENGAGEMENT WITH HIGHER  
EDUCATION**

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# **BUSINESS AND CORPORATION ENGAGEMENT WITH HIGHER EDUCATION: MODELS, THEORIES, AND BEST PRACTICES**

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**AND**

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# Dedication

Unless someone like you cares a whole awful lot, nothing is going to get better. It's not.

Dr. Seuss, *The Lorax* (Geisel, 1971, p. 58)

This work is dedicated to Joe Donaldson, Professor Emeritus and Cocreator of the Educational Leadership Statewide Cooperative Doctoral Program within the ELPA Department at the College of Education of the University of Missouri in Columbia, Missouri. A successful journey through life happens because travelers are offered guidance and clear paths by other travelers. The journey to the completion of this book was possible because of a steadfast and courageous traveler, Joe Donaldson, who helped to create a path for Cynthia J. MacGregor to obtain a doctorate, including serving as her advisor. A few years later she guided Morgan R. Clevenger, as her advisee, along that same path; and Morgan also had Joe as a teaching professor in the program. The path to a doctorate was cocreated by Joe Donaldson and several visionary leaders across the state university institutional partners. It is with humble gratitude that we dedicate this book to that doctoral program and all who work to sustain it for future travelers.

*Morgan and Cynthia*

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**About the EdD Program** – The University of Missouri Statewide Cooperative EdD Program has served educational leaders in and around Missouri since 1997. The program offers a professional doctorate in educational leadership to enhance the knowledge and competencies of leaders in educational organizations. The University of Missouri works with four partner institutions to collaboratively deliver a program that provides flexibility to pursue a doctoral degree while working full-time: Missouri State University, Northwest Missouri State University, Southeast Missouri State University, and the University of Central Missouri. As of May 2018, the program had 590 graduates, with a program completion rate of 88.2%. The innovative design and student success were recognized in 2017 with the Carnegie Project on the Education Doctorate’s inaugural Program of the Year Award.

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# Author Biographies

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## Contributor Biographies

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*When you cease to make a contribution, you begin to die.*  
Eleanor Roosevelt (National Philanthropic Trust, 2018, ¶ 116)

*Never doubt that a small group of thoughtful, committed citizens  
can change the world. Indeed, it is the only thing that ever has.*  
Margaret Mead (National Philanthropic Trust, 2018, ¶ 105)

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Morgan and Cynthia